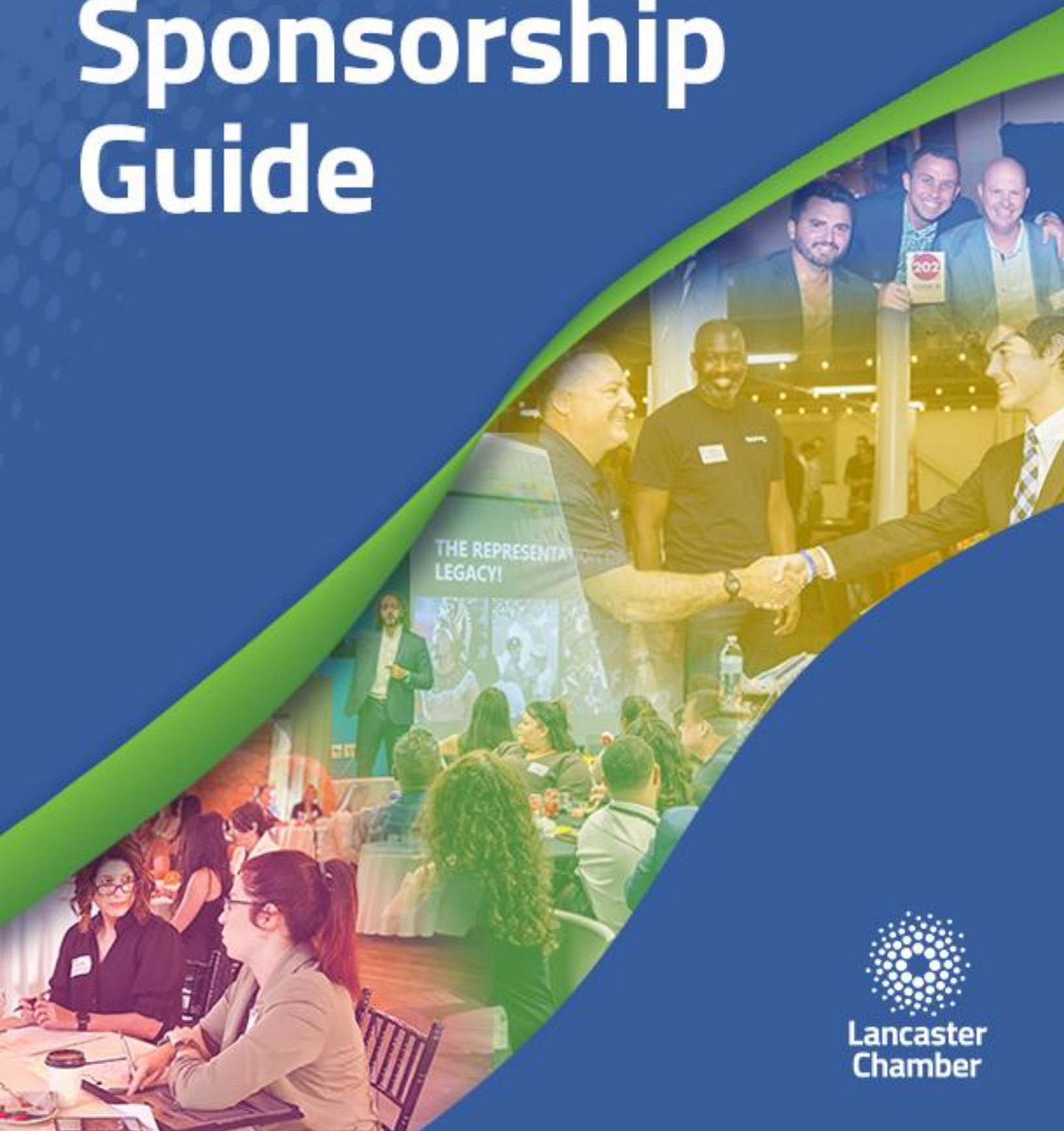
2027 Sponsorship Guide



Lancaster Chamber

Amplify Your Brand



You didn't just hear it from us...

> *"Our company has sponsored both events and programs with the Lancaster Chamber for several years. The Chamber has offered our firm a tremendous platform to build brand awareness throughout the Lancaster community and create lasting, genuine relationships."*

Conrad Siegel

Uplifting and promoting businesses across Lancaster County is central to the Lancaster Chamber's commitment to our members and the broader business community. That's why we've created sponsorship opportunities that elevate and reinforce your brand throughout the year at nearly 160 events and programs.

The Lancaster Chamber's 2026 Sponsorship Guide highlights a wide range of unique opportunities to showcase your company in front of a curated business-to-business audience. These touchpoints help you generate leads, build brand awareness, and strengthen your presence across the county.

Your sponsorship also directly fuels the Chamber's mission to ensure Lancaster County remains a vibrant, thriving community for all. Your support truly matters, as it allows us to continue our advocacy, develop business-focused resources, and drive impact year-round.

It's truly a win-win: we'll help you elevate your brand to a robust audience while supporting & sustaining the Lancaster Chamber's impact on our community.

What's a Program vs an Event?

Look for the blue tags, they are "Programs" - which occur **multiple times in a year**, and the sponsorships cover the full program. Program sponsorships offer long term consistent branding. Each program has a specific audience and there are many programs to choose from.

Look for the green tags, they are "Annual Events" - which occur **once a year**, vary in audience, size, and scope based on topic. Typically, events have an external speaker, breakout sessions, networking; and are driven by high level topics and provide innovative solutions to business challenges.

Women in Business (WIB)

Program

Women in Business (WIB) brings women together across Lancaster County and gives them the tools, guidance, and support to navigate challenges and advance in their careers - building a stronger pipeline of women leaders. By supporting this work, you help fuel growth and opportunity for women while putting your organization in front of highly engaged, influential leaders across the business community. Sponsorship Covers Full Year's Programs



	Sponsor Level				
Package Benefits	**Presenting**	**Networking**	**Learning**	**Leadership**	**Supporting**
Registration Page(s)	Logo	Logo	Logo	Logo	Logo
Event Promotion	Logo	Logo	Logo	Logo	
Social Media	4x	2x	2x	2x	
Complimentary Tickets/Program	4	2	2	2	1
Power Point	Logo	Logo	Logo	Logo	Name
Opportunity to Address Audience	3x	1x	1x	1x	
Name Recognition During Opening Comments	✓	✓	✓	✓	✓
Company Display/ Marketing Collateral	✓				
Quarterly Newsletter	Logo	Logo	Logo	Logo	Name
Price	$6,000	$3,500	$3,500	$3,500	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Program

Young Professionals Network (YPN)



Be a champion of young talent! YPN engages and empowers young professionals across Lancaster County to grow their leadership skills, expand their networks, and deepen their community knowledge—preparing them to thrive in their careers and shape our region's future.
Sponsorship Covers Full Year's Programs

	Sponsor Level				
Package Benefits	**Presenting**	**Networking**	**Development**	**Leadership**	**Supporting**
Registration Page(s)	Logo	Logo	Logo	Logo	Logo
Event Promotion	Logo	Logo	Logo	Logo	Name
Social Media	4x	2x	2x	2x	
Complimentary Tickets	6	4	4	4	2
Power Point	Logo	Logo	Logo	Logo	Name
Opportunity to Address Audience	4x	1x	1x	1x	
Name Recognition During Opening Comments	✓	✓	✓	✓	✓
Quarterly Newsletter	Logo	Logo	Logo	Logo	Name
Price	$5,000	$3,000	$3,000	$3,000	$1,000

Interested in sponsoring?
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2027-2028

Discovering Paths Mentoring Program

Invest in the future of Lancaster County by sponsoring the Discovering Paths Mentoring Program! This impactful initiative connects over 130 students with local professionals for 1:1 mentorship, providing invaluable career exploration through job shadowing, hands-on activities, and professional development.



Program

	Sponsor Level				
Package Benefits	**Presenting**	**Gold**	**Silver**	**Session**	**Bronze**
Company Logo with Link on Program Website	Logo	Logo	Logo	Logo	Name
Company Recognition at each Session	Logo	Logo	Logo	Logo	Name
Social Media Mentions	3	2	1	1	
Mentoring Fee(s) Waved	6	4	2	1	1
Opportunity to Address Audience	Select Programs			Designated Session	
Name Recognition During Opening Comments	✓	✓	✓	✓	✓
Price	$9,000	$5,000	$3,500	$2,000	$800

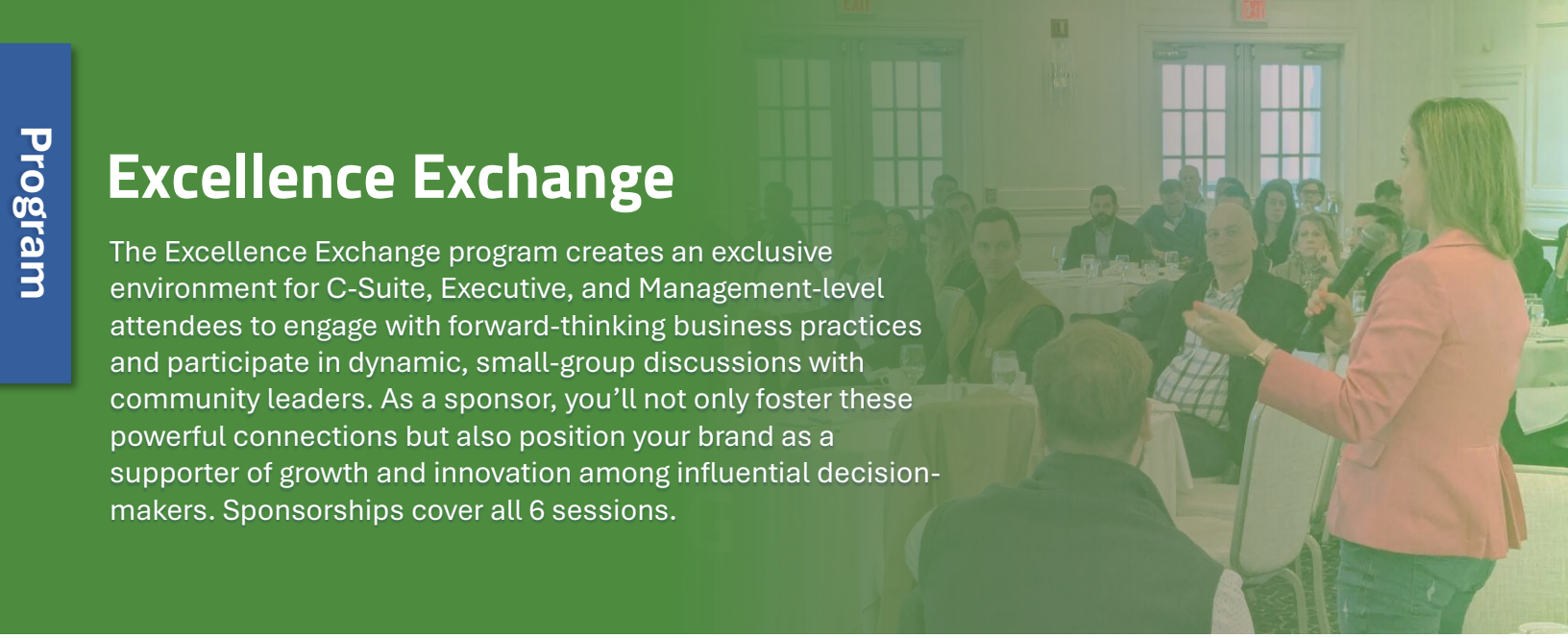
Interested in sponsoring?
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Program

Excellence Exchange

The Excellence Exchange program creates an exclusive environment for C-Suite, Executive, and Management-level attendees to engage with forward-thinking business practices and participate in dynamic, small-group discussions with community leaders. As a sponsor, you'll not only foster these powerful connections but also position your brand as a supporter of growth and innovation among influential decision-makers. Sponsorships cover all 6 sessions.



	Sponsor Level		
Package Benefits	**Presenting**	**Silver**	**Bronze**
Registration Page(s)	Logo	Logo	Logo
Event Promotion	Logo	Logo	Name
Social Media	4x	2x	
Complimentary Tickets	5	3	1
Power Point	Logo	Logo	Logo
Opportunity to Address Audience	✓		
Name Recognition During Opening Comments	✓	✓	✓
Company Banner at Each Event	✓	✓	
Company Display	✓		
Price	$6,000	$2,500	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com



Program

Advocacy

Connect your brand with an influential C-suite audience from varied industries, while aligning with vital local, state, and federal advocacy efforts. Sponsorship includes brand visibility at six to eight programs annually, including Wake Up to the Issues, the Legislative Issues Forum, and other impact-focused events. Stand out as a champion for Lancaster businesses and showcase your commitment to a positive business climate.

	Sponsor Level		
Package Benefits	**Champion**	**Leader**	**Supporting**
Registration Page(s)	Logo	Logo	Logo
Event Promotion	Logo	Logo	Name
Social Media	2x	1x	
Complimentary Tickets	4	2	1
Opportunity to Address Audience	Select Programs		
Name Recognition at State, WUI, LIF, Briefings, etc.	✓	✓	✓
Power Point	Logo	Logo	Name
Company Display at Each Event	✓		
Price	$5,000	$3,000	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

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Program

Ag Issues Forum

This multi-part series connects agribusiness leaders and related industries, offering insights into the challenges and opportunities facing agriculture today. Sponsorship places your brand in front of a targeted audience of engaged professionals across various roles within agribusiness, with each program drawing an average of 30+ attendees.



	Sponsor Level	
Package Benefits	**Champion**	**Supporting**
Registration Page(s)	Logo	Logo
Event Promotion	Logo	
Social Media	1x	
Complimentary Tickets	4	2
Power Point	Logo	Name
Opportunity to Address Audience	✓	
Name Rec. During Opening Comments	✓	✓
Company Display/Marketing Collateral	✓	
Price	$2,000	$300

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Manufacturing Roundtable

Program



Unlock unparalleled networking and influence by securing a sponsorship for the Manufacturing Roundtable. These 4 programs brings together a community of industry leaders for an engaging, confidential dialogue about the most pressing challenges facing manufacturing today. As a sponsor, you'll gain access to top-tier professionals, ensures brand visibility, and demonstrate your commitment to driving innovation and best practices within the industry.

	Sponsor Level	
Package Benefits	**Presenting**	**Supporting**
Registration Page(s)	Logo	Logo
Event Promotion	Logo	Logo
Complimentary Tickets	3	2
Social Media	2x	
Power Point	Logo	Logo
Opportunity to Address Audience	✓	
Name Recognition During Opening Comments	✓	✓
Company Display/Marketing Collateral	✓	
Price	$3,000	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Program

Small Business Roundtable



The Small Business Roundtable offers essential resources and expert insights tailored to fit the demanding schedules of entrepreneurs and small business owners. Covering crucial topics like Social Media Marketing, Cybersecurity, and Legal Essentials, this program equips Lancaster's small businesses with the tools they need to thrive. As a sponsor, your brand will be highlighted as a champion of small business success, reaching a dedicated audience of entrepreneurs and decision-makers eager to grow. Sponsorships covers all 4 programs.

	Sponsor Level
Package Benefits	**Exclusive Presenting**
Registration Page(s)	Logo
Complimentary Tickets	3
Event Promotion	Logo
Social Media	4x
Power Point	Logo
Opportunity to Address the Audience	✓
Name Rec. During Opening Comments	✓
Event Follow-up Email	Name
Attendee Excel List (EOY)	✓
Company Display/Marketing Collateral	✓
Price	$3,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

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Human Resources Roundtable

Sponsoring these programs, co-hosted with the Lancaster Society for Human Resource Management (LSHRM), offers a unique opportunity to connect with human resource and operations professionals from diverse companies across Lancaster County. With a minimum of four programs annually, your sponsorship will provide valuable visibility among key decision-makers while helping to shape the conversation around company growth, culture, and best HR practices



Program

	Sponsor Level	
Package Benefits	**Presenting**	**Supporting**
Registration Page(s)	Logo	Logo
Event Promotion	Logo	Logo
Complimentary Tickets	3	2
Social Media	2x	
Power Point	Logo	Logo
Opportunity to Address the Audience	✓	
Name Recognition During the Opening Comments	✓	✓
Company Display/Marketing Collateral	✓	
Price	$3,000	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

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Program

Industry Tours

Industry Tours offer exclusive, behind-the-scenes access to Lancaster County businesses, allowing attendees to explore operation, gain insights, and spark new ideas. Each tour attracts 40-80 professionals from various industries, creating a dynamic audience with a shared drive for growth. As a sponsor, your brand will be highlighted as a champion of local business innovation and learning.



	Sponsor Level
Package Benefits	**Presenting**
Registration Page(s)	Logo
Event Promotion	Logo
Social Media	2x
Complimentary Tickets	3
Opportunity to Address Audience	✓
Opportunity to Distribute Collateral or Gift to Attendees	✓
Company Display at Each Event	✓
Attendee Excel List (EOY)	✓
Price	$3,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Celebrating Business Partner

Sponsoring the Chamber's *Celebrating Business* Initiative positions your brand as a true champion of local business, community growth, and economic vitality. Celebrate ribbon cuttings, special milestones, grand openings, new locations, groundbreakings, launches, or anniversaries, an average of 60+ per year with our business community!



Program

	Sponsor Level
Package Benefits	**Partner (Exclusive)**
Invitation to Attend Each Ribbon Cutting	Logo
Tagged in Social Media	Per Event
Opportunity to Address Audience	If Applicable – Location Dependent
Company Banner at Each Ribbon Cutting	As Possible
Excel List of All Ribbon Cutting Hosts (EOY)	✓
Price	$5,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Program

Monthly Mixer Partner

Sponsor 9 of the Monthly Mixers, one of the region's most dynamic networking opportunities, attracting a diverse group of professionals across industries and roles. Each mixer sees an average of 100+ attendees, offering you the chance to connect with the business community. By sponsoring, you increase your visibility, strengthen your brand's presence, and build valuable relationships that can drive business success.



	Sponsor Level
Package Benefits	**Exclusive Presenting**
Registration Page(s)	Logo
Event Promotion	Logo
Social Media	1x per Mixer
Distribute Marketing Collateral	✓
Company Display at Each Mixer	✓
Company Banner at Each Mixer	✓
Reminder/Event Follow-up Email	Name
Price	$5,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Program

Get Connected: Speed Networking



Get Connected is a dynamic, facilitated networking event that brings professionals together for an engaging "speed-networking" style experience. Attendees rotate between groups, introducing themselves, their companies, and their roles, creating countless opportunities for fresh connections. Showcase your company to 50+ highly engaged attendees at each program and be recognized as a leader in fostering professional growth and connection.

	Sponsor Level
Package Benefits	**Exclusive Presenting**
Registration Page(s)	Logo
Event Promotion	Logo
Reminder/Event Follow-up Email	Name
Social Media	1x per Session
Complimentary Tickets	2
Opportunity to Welcome & Address Audience	✓
Name Recognition During Opening Comments	✓
Distribute Marketing Collateral	✓
Company Display at Each Event	✓
Price	$3,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Event

State of the County



The State of the County provides a comprehensive look at key trends and insights shaping the county, from the economy and education to health and well-being. Featuring expert speakers and engaging discussions, this event attracts 200+ decision-makers, and community leaders. As a sponsor, you'll gain visibility among influential attendees and align your brand with Lancaster's path forward—demonstrating your commitment to supporting informed growth and community progress.

STATE OF THE COUNTY

January 26

	Sponsor Level
Package Benefits	**Exclusive Presenting**
Registration Page(s)	Logo
Social Media	2x
Co-Branded Event Promotion Email	1
Complimentary Tickets	12
Power Point	Logo
Company Recognition on Program	Logo
Company Display	✓
Name Recognition During Opening Comments	✓
Opportunity to show a Pre-Recorded Video or Commercial	✓
Opportunity to Welcome & Address the Audience	Live
Opportunity to Provide Marketing Collateral to Attendees	✓
Digital Advertising	Weekly Emails (x2)
Attendee Excel List	✓
Price	$8,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Professional Women's Forum

Position your brand at the heart of women's empowerment in Lancaster County by sponsoring this impactful full-day Women's Conference! This inspiring event champions the professional and personal growth of women, celebrates their achievements, and fosters meaningful community connections. As a sponsor, you'll showcase your commitment to supporting women's success and gain visibility with an audience of nearly 300 engaged leaders and professionals from diverse industries and backgrounds.



Event

March

	Sponsor Level			
Package Benefits	**Presenting**	**Specialty** (ex. Lunch, Breakout, Speaker, etc.)	**Gold**	**Silver**
Registration Page(s)	Premium Logo	Logo	Logo	Logo
Event Promotion	Logo	Logo	Logo	Name
Social Media	3x	1x		
Complimentary Tickets	10	6	4	2
Power Point	Logo	Logo	Logo	Name
Association to Specific Event Element		Logo/Signage		
Pre Recorded Video	✓			
Name Rec. During Opening Comments	✓	✓	✓	✓
Company Display Space	Premium	Premium		
Program Ad	Full	Half	Quarter	Quarter
Price	$6,000	$3,500	$2,500	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Event

155th Annual Dinner

As the Lancaster Chamber's largest annual fundraiser, this gala-style event brings together nearly 2,000 of Lancaster County's most influential business and community leaders for an unforgettable evening of celebration and inspiration.

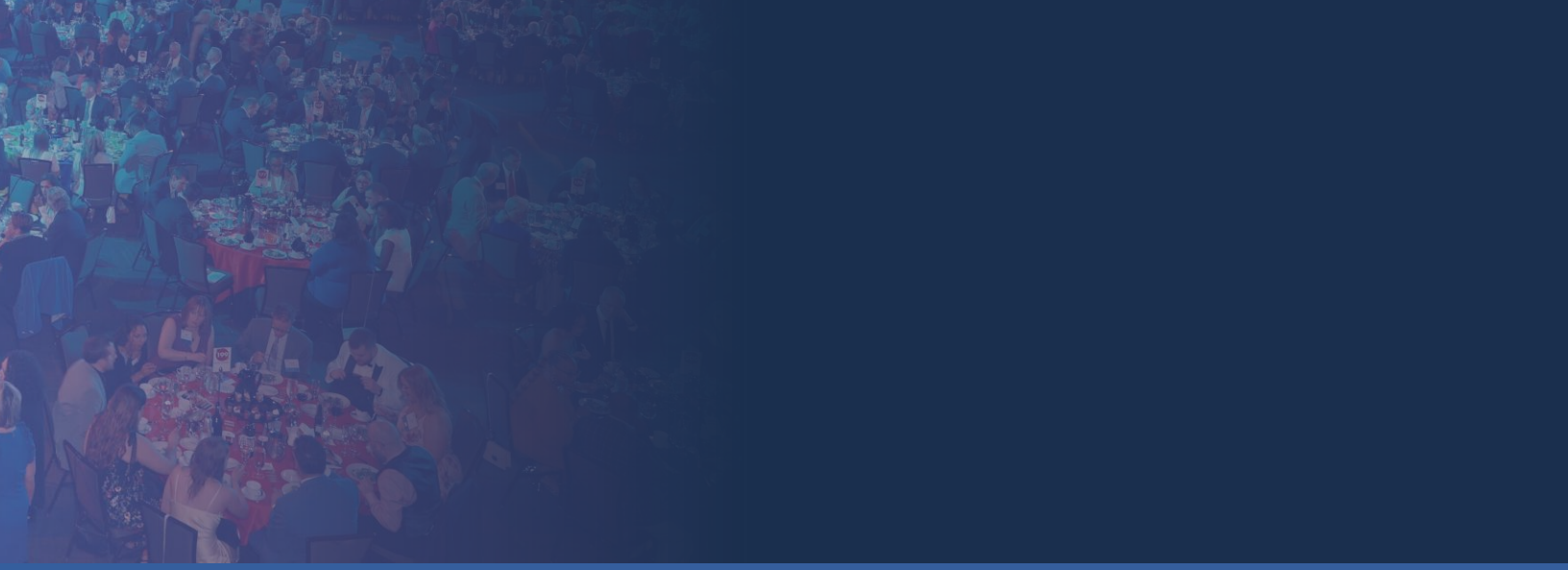


Late May

	Sponsor Level					
Package Benefits	**Presenting**	**Platinum**	**Gala Reception**	**VIP Reception**	**Opening Ceremony**	**Gold**
Registration Page(s)	Logo	Logo	Logo	Logo	Logo	Logo
Tickets Included	32 VIP	22 VIP	20 VIP	20 VIP	20 VIP	20 VIP
Ad in Program	Full	Full	Half	Half	Half	Quarter
Program Recognition	Logo/Desc	Logo/Desc	Logo	Logo	Logo	Logo
Power Point	Logo	Logo	Logo	Logo	Logo	Logo
Sponsor Video	Logo	Logo	Logo	Logo	Logo	Logo
Event Table #	Logo	Logo	Logo	Logo	Logo	Logo
Logo Display on the Wall	✓	✓	✓	✓	✓	✓
Preferred Parking Passes	16	11	10	10	10	10
Sponsor Name Badges	✓	✓	✓	✓	✓	✓
Price	$35,000	$22,000	$20,000	$20,000	$20,000	$16,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com



Late May

	Sponsor Level				
Package Benefits	**Award**	**Silver**	**Wine**	**Bronze**	**Patron**
Registration Page(s)	Logo	Logo	Logo	Logo	Name
Number of Tickets with Preferred Seating	10 VIP	10 VIP	10 VIP	10 GALA	10 GALA
Program Recognition	Logo	Logo	Logo	Logo	Name
Power Point	Logo	Logo	Logo	Logo	Name
Sponsor Video	Logo	Logo	Logo	Logo	Name
Event Table	Logo	Logo	Logo	Logo	Name
Preferred Parking Passes	5	5	5	5	5
Sponsor Name Badges	✓	✓	✓	✓	✓
Branding with Specialty Sponsor Level	✓		✓		
Price	$12,000	$10,000	$10,000	$6,000	$4,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Event

Membership Celebration



The Lancaster Chamber's annual Membership Celebration is an opportunity to bring our business community together for an evening of networking, member recognition, and fun. Each year, we celebrate the businesses that make Lancaster County thrive, recognize member milestones, and create space for new connections across industries. With a new venue and experience each year, this signature event offers sponsors the chance to put their brand in front of local business leaders and be part of one of the Chamber's most anticipated gatherings.

Mid August

	Sponsor Level		
Package Benefits	**Presenting**	**Specialty** (Bar, Networking, Food, etc.)	**Supporting**
Registration Page(s)	Logo	Logo	Logo
Social Media	2x	1x	
Complimentary Tickets	12	6	2
Power Point (if applicable)	Logo	Logo	Name
Company Recognition on Program	Logo		
Opportunity to Welcome & Address the Audience	Live		
Name Recognition During Opening Comments	✓	✓	✓
Company Display/ Marketing Collateral	✓		
Specialty Branding to Specific Event Element		✓	
Price	$3,000	$1,000	$500

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Hispanic Business Lunch

The Lancaster Chamber is proud to bring together Hispanic community leaders, business owners and workforce for this celebration lunch event. Hear from several key community leaders while also networking and enjoying the best of Lancaster's Hispanic food scene!



Event

Early October

	Sponsor Level		
Package Benefits	**Presenting**	**Specialty**	**Supporting**
Registration Page(s)	Logo	Logo	Logo
Event Promotion	Logo	Logo	Logo
Social Media	4x	2x	
Event Reminder/Follow-up	✓	✓	✓
Complimentary Tickets	6	4	2
Program Branding	Logo	Logo	Logo
Power Point	Logo	Logo	Name
Opportunity to Address Audience	✓		
Name Recognition During Opening Comments	✓	✓	✓
Specialty Branding to Specific Event Element		✓	
Company Display	✓	✓	✓
Price	$4,000	$2,500	$500

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Event

Small Business Summit

The Small Business Summit connects business owners and leaders with the insights, resources, and relationships they need to succeed – making it a powerful platform for sponsors to align with Lancaster's thriving business community. Focused on practical learning, expert guidance, and peer connection, the event draws engages attendees representing businesses at every stage of growth. With three tailored learning tracks and built in networking opportunities, the Summit creates direct access for sponsors to showcase their support



Late October

	Sponsor Level					
Package Benefits	**Presenting**	**Hospitality**	**Speaker**	**Breakout**	**Lunch**	**Supporting**
Registration Page(s)	Logo	Logo	Logo	Logo	Logo	Name
Event Calendar Page	Logo	Logo	Logo	Logo	Logo	Logo
Complimentary Tickets	5	3	3	3	3	1
Power Point	Logo	Logo	Logo	Logo	Logo	Logo
Program Ads	Full	Quarter	Quarter	Quarter	Quarter	
Program Branding	Logo	Logo	Logo	Logo	Logo	Logo
Specialty Branding Related to Event Element		✓	✓	✓	✓	
Opportunity to Address Audience	✓					
Company Marketing Table	Premium	Premium	Premium	Premium	Premium	✓
Price	$5,000	$3,000	$3,000	$3,000	$3,000	$900

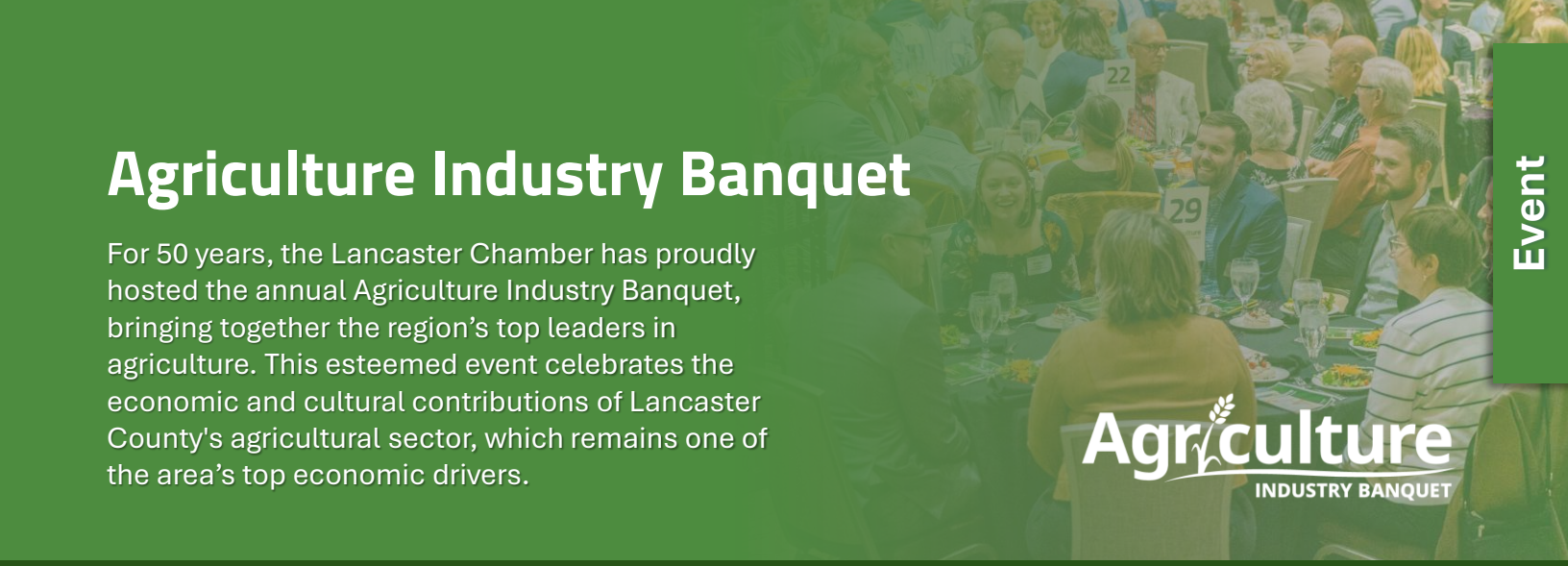
Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com

Agriculture Industry Banquet

Event

For 50 years, the Lancaster Chamber has proudly hosted the annual Agriculture Industry Banquet, bringing together the region's top leaders in agriculture. This esteemed event celebrates the economic and cultural contributions of Lancaster County's agricultural sector, which remains one of the area's top economic drivers.



November

	Sponsor Level						
Package Benefits	**Presenting**	**Speaker**	**Century Farm**	**DELP Award**	**FFA Student**	**Supporting**	**Patron**
Registration Page(s)	Logo	Logo	Logo	Logo	Logo	Logo	
Event Calendar Page	Logo	Logo	Logo	Logo	Logo	Logo	Name
Opportunity to Address Audience	✓	Specialty	Specialty	Specialty			
Complimentary Tickets	18	16	16	16	16	16	8
Power Point	Logo	Logo	Logo	Logo	Logo	Logo	Name
Program Ads	Full	Half	Half	Half	Half	Quarter	
Program Branding	Logo	Logo	Logo	Logo	Logo	Logo	Name
Specialty Branding Related to Event Element		✓	✓	✓	✓		
Sponsor Name Badges	✓	✓	✓	✓	✓	✓	✓
Price	$6,000	$3,500	$3,500	$3,500	$3,500	$2,500	$1,000

Interested in sponsoring?
Contact **Molly Crouser** for details.

(717) 696-6246 | mcrouser@lancasterchamber.com



Commitment Form

Sponsorships: _____

(Event/Program + Level)

Company: _____

Contact Name: _____

Contact Email: _____

Total $ Commitment: _____

Signature: _____

Date: _____

I plan to pay by:

Check _____
To Lancaster Chamber, 115 East King Street

Card _____
5% added for credit card payments, special invoice provided

Questions about sponsorship or process?

Contact Molly Crouser: mcrouser@lancasterchamber.com

Sponsorship Policies & Procedures

Confirmation: *Sponsorships are confirmed once the agreement is signed by both parties.*
Renewal: *Current sponsors receive first right of renewal for the same sponsorship opportunity for the following year.*
Cancellation: *Once signed, sponsorship commitments are considered final and cancellations are subject to Chamber approval.*
Availability: *Sponsorship opportunities are available on a first-confirmed basis and may have limited availability or exclusivity.*
Exclusivity: *Exclusivity applies only to the specific category or opportunity outlined in the sponsorship agreement.*
Benefits: *Sponsorship benefits are based on the signed agreement and subject to applicable deadlines and availability. The Lancaster Chamber reserves the right to make reasonable substitutions to sponsorship benefits when circumstances outside its control affect fulfillment.*