

PAID ADVERTISING RATE CARD



2026 Fall Edition | Digital + Print

EMAIL ADVERTISING

Opportunity	Details	Rate
Top Banner - 1 Insert	1,200 x 165 px	\$325
Middle Banner - 1 Insert	1,200 x 165 px	\$295
Top Banner - 4 Inserts	10% savings \$1,300 value	\$1,170
Middle Banner - 4 Inserts	10% savings \$1,180 value	\$1,062
Top Banner - 8 Inserts	20% savings \$2,600 value	\$2,080
Middle Banner - 8 Inserts	20% savings \$2,360 value	\$1,888

WEBSITE ADVERTISING

Opportunity	Details	Rate
Web Banner - 1 Month	300 x 500 px Select interior webpage	\$350
Web Banner - 3 Months	Three consecutive months Save \$100	\$950

SOCIAL MEDIA ADVERTISING

Opportunity	Details	Rate
Static / Carousel	Member provides finished content	\$250
Mobile Video	Member provides finished content	\$300
Chamber Content Creation	Static, carousel or mobile video Chamber team produces content	\$500

SMALL BUSINESS SUCCESS

Opportunity	Details	Rate
Inside Back Full Page	7.25" x 9.75"	\$1,000
Full Page	7.25" x 9.75"	\$800
Half Page	7.25" x 4.75"	\$500
Quarter Page	3.5" x 4.75"	\$250

GIFT & GIVING GUIDE

Opportunity	Details	Rate
Inside Front Full Page	5.25" x 8"	\$800
Inside Back Full Page	5.25" x 8"	\$800
Full Page Bleed	5.25" x 8"	\$600
Half Page	5.25" x 3.875"	\$400
Quarter Page	2.5" x 3.875"	\$200

OTHER OPPORTUNITIES

Opportunity	Details	Rate
Fall Advertising Bundle	30-day web banner + 1 middle email banner + 1 static/carousel social ad \$895 value Save \$146	\$749
Ad Design	One-time design service fee per project for Chamber-purchased advertising	\$200

Questions or ready to advertise? media@lancasterchamber.com