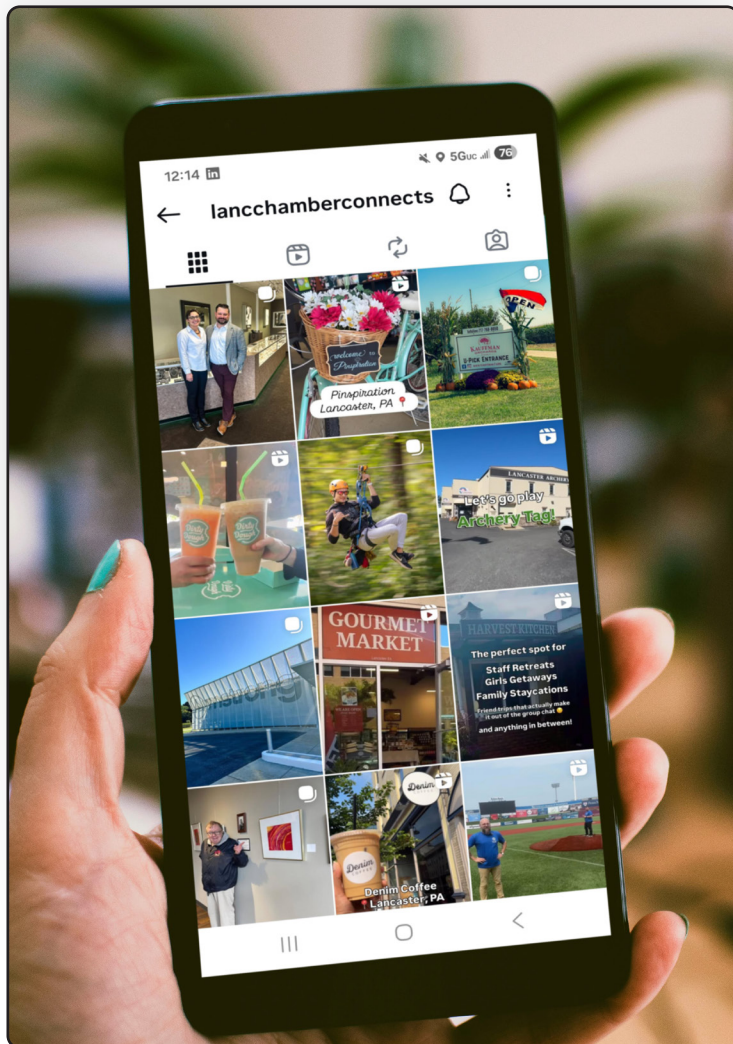


NEW: Social Media

Gain Additional Exposure Through Our Social Channels

Chamber Social Media Ads are a paid promotional opportunity shared across our Facebook, LinkedIn, and Instagram platforms—reaching a combined audience of over 26,000. These ads are perfect for Chamber members looking to boost visibility, promote a product or service, or drive engagement within the local business community.



The Lancaster Chamber has over 20,000 followers collectively on all of our platforms. As we continue to grow our following we invite you to take advantage of the opportunities to get in front of the business community!

 **Lancaster Chamber**

 **lancchamberconnects**

 **Lancaster Chamber**

→ Our Social Posting Guidelines

- Dates cannot be changed once confirmed
- Ad assets and copy must be submitted by due date or ad will not be posted
- Ad assets and copy must be completed by Member unless you purchased content creation
- All content must be sent to us 2 weeks ahead of the posting date
- Business name as you want it to appear in your ad
- Content or caption exactly as you want it to appear in your ad
- Member Listing should be updated (not required but highly recommended)
- Every social media ad will begin with the line: Member to Member Highlight
- Any link (optional)
- No holidays
- Any accounts you want tagged (optional)
- Please send all requirements in the same email to ensure all of your content is included

→ **Looking to get started? Connect with us to coordinate your timeslot and relevant details.**
media@lancasterchamber.com

RATES & AD PLACEMENTS

• <u>Static/Carousel</u>	\$250
• <u>Mobile Video</u>	\$300
• <u>Static/Carousel/Mobile Video</u>	\$500
<i>Content Collected & Produced by Lancaster Chamber Team</i>	