

Elevating Your Business

with the Lancaster Chamber



Advertising & Media Kit

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INCLUDED WITH YOUR MEMBERSHIP

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Introduction

The Lancaster Chamber is committed to elevating our business community by providing robust opportunities for businesses and organizations to increase their visibility, tell their story, connect with the community, and grow their brand.

Through our comprehensive online business directory, digital and print advertising placements, and various engagement opportunities, the Chamber opens doors for businesses to reach Lancaster County's vibrant network of almost 1,400 member businesses and more than 29,000 local contacts.

By tapping into the Chamber's established platforms, from digital advertising in weekly newsletters to showcasing your business at signature events, you can position your brand effectively within both B2B and B2C markets.

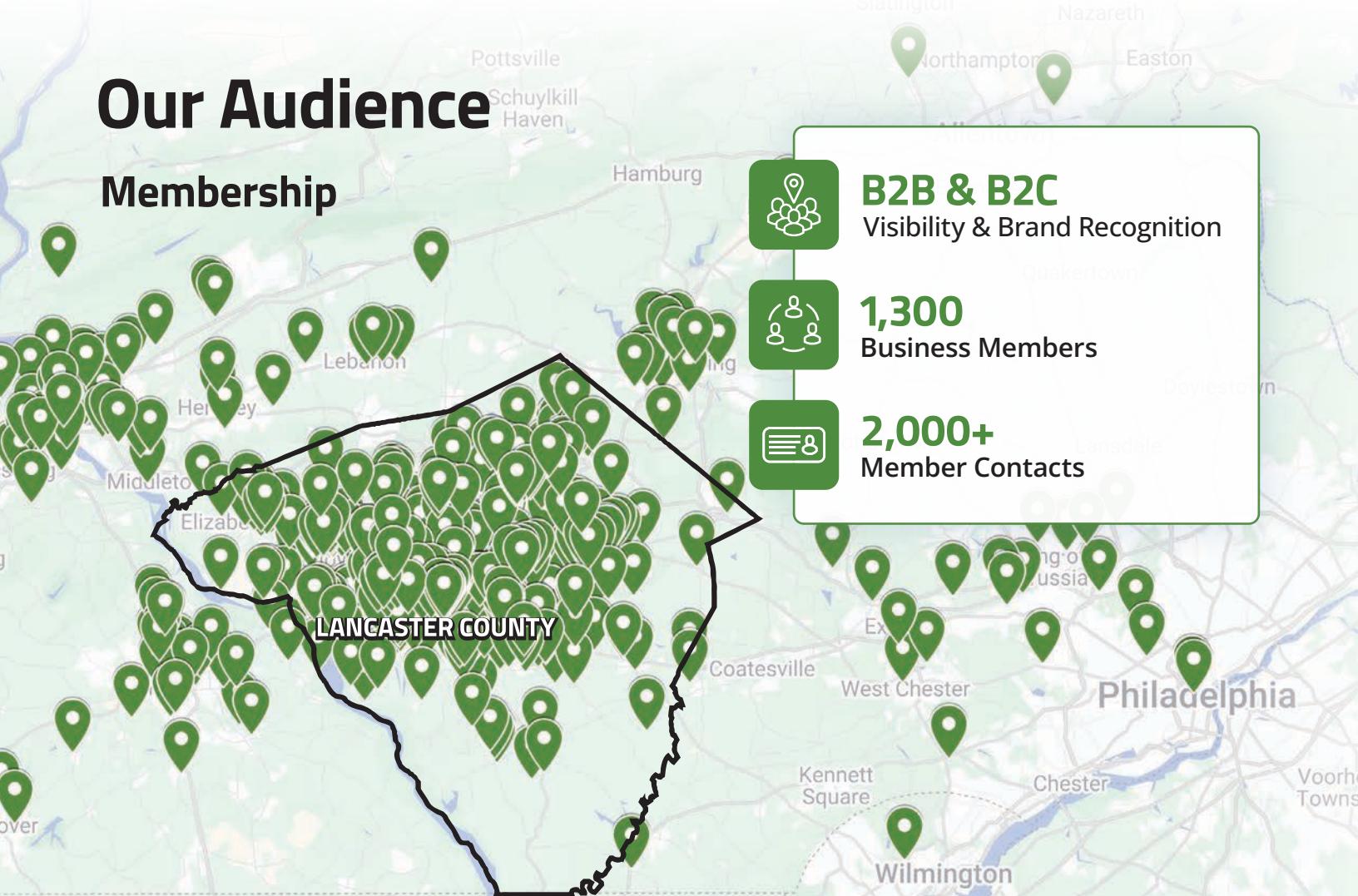
This guide provides you with multiple avenues to stand out and build strong connections.



Elevate your business today and leverage the Chamber's resources to drive trust, awareness, and reputation across the community.

Our Audience

Membership



Digital Statistics



*These statistics are based on average digital analytics from January 1, 2025 through December 31, 2025.

Online Member Business Directory

Your Opportunity to Make Your Business Stand Out

The Lancaster Chamber Member Directory is an online comprehensive listing of all businesses and organizations within the Lancaster Chamber network. This searchable directory categorized by specific industry sectors allows you to connect with potential clients, partners, and service providers within the local business community.

With your listing you can become more accessible to local consumers and fellow members seeking services or partnerships. Use your directory listing to:

- Showcase your expertise and brand,
- Promote your services,
- Highlight your staff,
- Connect consumers to your social platforms,
- And advertise business promotions.

Computers/Technology/Telecom



Map Satellite

What are you looking for? Near Me Business Category

Keyboard shortcuts Map data ©2025 Google Terms

Results: 47

Cargas Systems
CARGAS[®]
101 N Queen St, Ste 300, Lancaster, PA 17603-4327
(717) 560-9928
Visit Website

Computers/Technology/Telecom

Grudi Associates
grudi
50 Landings Dr, Annville, PA 17003-8879
(717) 838-5022
Visit Website

Computers/Technology/Telecom

12:34 MicroTechnologies Inc.
12:34 microtechnologies
119 Reese Ave, Lancaster, PA 17602-3919
(717) 396-0600
Send Email

Computers/Technology/Telecom

Your Member Business Directory Listing

Navigating Your Online Directory

Your Member Business Directory Listing is your digital snapshot within the Lancaster Chamber network. Each listing is designed to provide essential information at a glance, helping users quickly understand who you are, what you do, and how to connect with you. From your business description and contact details to website links and social media profiles, your listing serves as a foundational tool for engagement. *Keeping your information accurate and up to date ensures your business is represented clearly and professionally wherever the directory is accessed.*

1 Back to Search

2 ABC COMPANY Art/Entertainment/Recreation 

3 123 Address Lane, Lancaster, PA 17601

4 (555) 555-5555

5 @ Send Email

6 abccompanycom

7   

8 **About**
At ABC Company, we are dedicated to providing innovative solutions that meet the diverse needs of our clients. Established with a mission to deliver excellence, ABC Business specializes in technology consulting, creative marketing, or retail solutions.

9 **Contacts**

Contact Name
Title
 



Your Member Business Directory Listing (cont.)

① Business/Organization Logo

Displays image that you upload to your business profile account.

② Business Category

The business category that your business is displayed under in the directory.
(Limited to one category.)

If you are interested in updating or changing your Business Category, you should contact a Chamber team member at: directory@lancasterchamber.com.

③ Business Address

The address displayed is your physical address.

You do have the ability to add additional addresses to the listing, but we suggest you reach out to a Lancaster Chamber team member if your business has multiple locations.

④ Main Phone Number

This number displayed is the main contact phone number associated with your business profile account.

⑤ Send Email

This action will send a message directly to the main contact email listed in your business profile account. You can update this email and include an cc email if you want an additional person to receive these messages. Please note any changes that you make to this email will make those same changes to your business profile account.

⑥ Websites

This is your main website associated with your business profile account.

You have the ability to add as 3 different types of webpages: Homepage, Product Page or Service Page.

⑦ Social Media

You have the ability to add as many social media platforms wto your business directory listing.

⑧ About

This your business description which allows you to tell your audience about your business. This description also serves as SEO (Search Engine Optimization) for users searching the directory, so make sure you are as descriptive as possible.

⑨ Contacts

Currently, this lists your main contact for your business profile account.

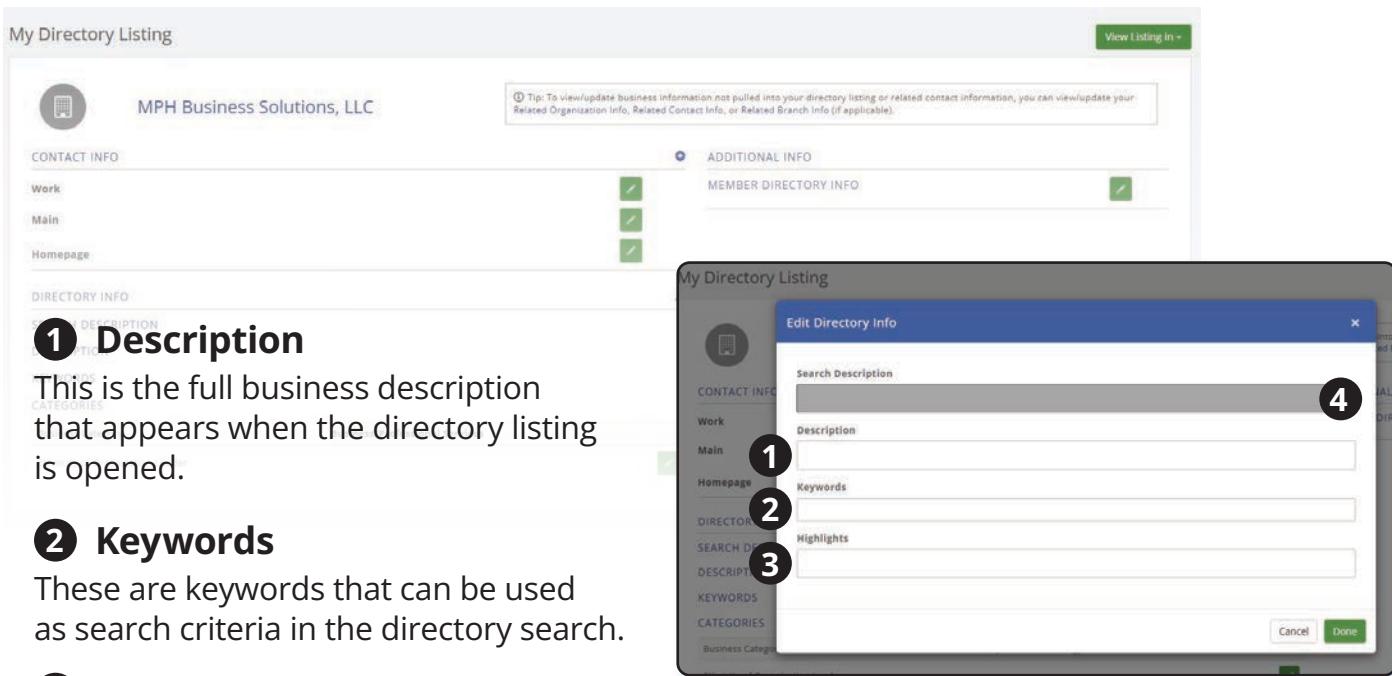
If you are interested in changing your main contact person, you should contact a Chamber team member at directory@lancasterchamber.com

Your Member Business Directory Listing (cont.)

How Do I Make Updates & Changes to My Business Directory Listing?

To make changes to your directory listing, you must be the Main Contact with editing rights for your organization or business. If you do not have access or need access, contact directory@lancasterchamber.com.

Log into your Membership Hub Portal and Click *My Directory Listing(s)* in the Left Navigation Panel. The edit pencil icon indicates which information may be updated. Click any edit icon to open the editing window for that information. Click the plus icon to enter and new information, additional websites, phone numbers, or social media links.



1 Description
This is the full business description that appears when the directory listing is opened.

2 Keywords
These are keywords that can be used as search criteria in the directory search.

3 Highlights
Provides ability to add additional description of the organization in the directory.

4 *Search Description
Search Description is only shown if you have purchased an Enhanced Directory Listing (see page 9).



KEYWORDS

Keywords are words you create that can be used as search criteria in the directory search to direct potential clients or partners to your directory listing when they are searching the directory. Think of keywords that describe the content of your directory listing. *Keywords are not displayed on a business directory listing and can be entered in your directory listing profile. These are free with your Membership, and you can add as many as you like.*

SEO - These keywords also act as SEO (Search Engine Optimization) keywords that contribute to the overall website visibility on external Search Engines, such as Google and Bing.

Enhanced Member Business Directory Listing

Elevate Your Business Further...

An Enhanced Member Business Directory Listing allows your organization to go beyond the basics and tell a more complete story. Designed for businesses looking to stand out, enhanced listings provide additional opportunities to showcase your services, brand personality, and key differentiators within the Chamber's online directory. With expanded content, visual elements, and increased visibility, enhanced listings help capture attention, encourage engagement, and support stronger connections with potential customers, partners, and fellow Chamber members.

ABC Company

Listing Preview Example

[Back to Search](#)



Art/Entertainment/Recreation



📍 123 Address Lane, Lancaster, PA 17601

📞 (555) 555-5555

✉️ [Send Email](#)

🌐 [abccompany.com](#)



About

At ABC Company, we are dedicated to providing innovative solutions that meet the diverse needs of our clients. Established with a mission to deliver excellence, ABC Business specializes in technology consulting, creative marketing, or retail solutions.

2 Additional Info

**Your Success is Our Success.
Let us deliver excellence to you!**

Contacts



Contact Name
Title



Enhanced Business Directory Listing Example

ABC Company

📍 123 Your Address Road, Lancaster, PA 17601

ABC Company has been a cornerstone of support for businesses and individuals, offering tailored solutions that drive growth and innovation. Dedicated to empowering the community, ABC Company helps pave the way for a brighter future.

📞 (555) 123-4567

✉️ [Send Email](#)

🌐 [Visit Website](#)

Business Category

With an Enhanced Directory Listing, you will be able to:

1 Add an eye-catching short Search Description that is displayed on the search listing. (Max. 160 characters)

2 Add Highlights or additional business information including your specific business offerings, features, etc.

3 Add Videos that highlight your services or products.

4 Add Additional Images of products, services or more.

RATE

Enhanced Business Directory Listing: \$400

Membership Hub

Activate Your Chamber *Experience*

The Membership Hub is your online password-protected community for daily interactions, easy access to member resources and benefits. **If your employer is a member of the Lancaster Chamber, YOU are a member of the Lancaster Chamber!** This membership portal is for your individual account with the Lancaster Chamber, which is connected to your employer. It is accessible to our Members via the Member Login link on our website.

UPCOMING EVENTS

- Dec: WIB Connect - Holiday Chee... [Register](#)
- Dec: Excellence Exchange: Acquis... [Register](#)
- Dec: Membership 101: Engaging ... [Register](#)
- Dec: YPN: Holiday Soiree [Register](#)
- Dec: Selling Series: Aligning Mark... [Register](#)

REFER OTHERS

Do you know someone who would benefit from being a part of Lancaster Chamber?

[Refer them today!](#)

! The Member Hub allows you to:

- Make managing your account quick and easy
- Easily manage your registrations for upcoming events and programs.
- Pay invoices and update billing account information.
- Access more Member only resources to utilize the Chamber website for your benefit, including the Job Board, Community Calendar, Member-to-Member discounts and Member headlines.
- Primary contacts for your company can make updates to your company directory listing more quickly to ensure your business' information is current & up-to-date.
- Primary contacts for your company can upload your business logo and description in the new enhanced directory featuring filtered searches by category & keywords.

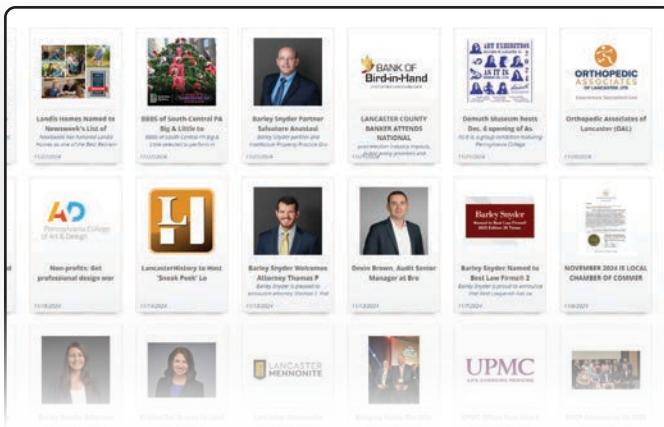
To Learn More,
Visit the Membership
Hub Portal:



Member Headlines

Share Your News and Press Releases On Our Website

The Lancaster Chamber's Member Headlines feature spotlights news from our Members. This is a space for members to announce new team members, employee recognitions, grand openings, community partnerships, and more. The most recent news in the feed will be featured in our next Membership Connections email.



! Elevating Members News

Our Member Headlines are posted to a live RSS feed on our homepage and highlight the news in our monthly Member Connections email sent on the first Monday of each month. They also are posted to all our social media platforms (Instagram, Facebook, & LinkedIn.)

→ How to Submit News to the Member Headlines

Log into your Membership Hub Portal. Click Member Headlines in the left-hand navigation panel. Click the Add button. Then add the appropriate information:

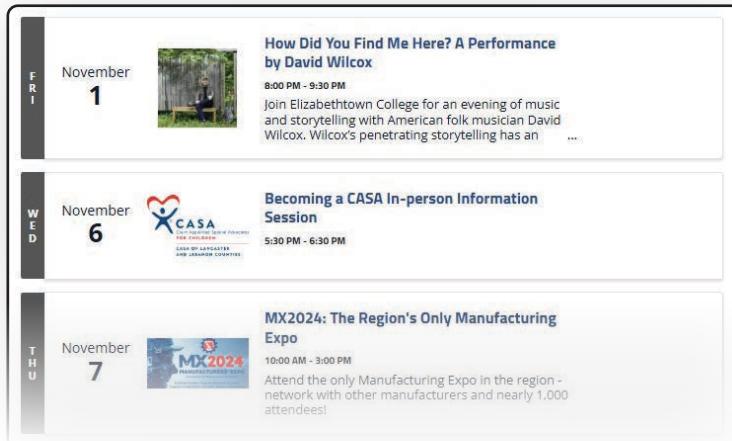
- **Contact:** The contact name will default to the member currently logged into the system. If applicable, and organization name may be selected from the drop-down list.
- **Content Status:** The content status will display **Draft**. Once the news item is saved, the status will be updated to **Pending Approval**. Once Chamber staff has approved the news item, the status will be updated to **Approved**.
- **Title:** Enter a title for the news item. The title will display as the main title for the news item.
- **Tags:** Add tags for the news item.
- **Description:** Provide a description. This is the content of your news item.
- **Search Description:** Enter a search description, this is the description that will appear on the news items listing.
- **Publish Start:** Enter the date the content should start being published to the Member Headlines.
- **Publish End:** Enter the end date for the publication of this content. **Note:** the **Web Content Pre Expiration Notice automated email will be sent to the contact three days prior to the Publish End**. Within the email will be a link, that will take them to the Membership Hub where they could update the news item end date.
- **Category:** Select a category(s) from the list. Categories provide a way for the public to search your news content, and also allow you to easily report and analyze on web content submissions.
- **Media Contact:** This is a default optional custom field.
- **Related Links:** This is a default optional custom field.
- **Source:** This is a default optional custom field.

Click the Search Results icon to add an image to your news item. This image will be displayed in the news items list. Additional images may be added to the news item after it has been saved. Click Submit to save the news item. After submission, please allow for up to two days for your news to appear on the Member Headlines page.

Community Calendar

Share Your Events and Programs on Our Website

The Lancaster Chamber's Community Calendar is your resource uplifting your local events, programs, and networking opportunities. From business workshops and community celebrations to industry-specific gatherings use our calendar to keep our community aware what's happening at your business.



! Highlighting What's Happening in Our Community

Our Community Calendar events are highlighted in our monthly Member Connections email sent on the first Monday of each month. They also are posted to all our social media platforms (Instagram, Facebook, & LinkedIn) at the beginning of each month. A link to our community calendar can be found in the header of every email newsletter that comes from the Chamber.

→ How to Add a Calendar Event to the Community Calendar

Log into your Membership Hub Portal. Click Events in the left-hand navigation panel. Click the Add New Event button. Enter in the relevant Event Information:

- **Event Name:** Enter a name for the event. *This description will be displayed on our website.*
- **Contact, Organization, Email Address, Phone:** Enter the contact information person for the event. *Will be automatically populated if you are logged into your portal.*
- **Event Contact Details:** Provide any specific information about the who should be contacted or add an additional contact information,
- **Description:** Provide a description of the event. *This description will be displayed on our website.*
- **Location Name:** Enter location information. *This information will be displayed on our website.*

Click Submit to save the new event. The event will display in the window and you can then add/upload an event image if desired. If you have an issue with uploading image, you can email media@lancasterchamber.com with the image and a Lancaster Chamber team member will upload the image for you. After submission, please allow for up to two days for your news to appear on the Community Calendar page.

- **Address:** Enter address of event location.
- **Publish Date:** Enter the date that you wish to begin displaying this event on our website.
- **Start At/End At:** This is the start time and end time of the event.
- **Hours Details:** This section allows you to enter descriptive information about the time/hours of the event (such as when registration opens, when dinner starts, when auction starts).
- **Category:** To assist you in filtering, sorting and/or report on this event, you may select a category from the drop-down list. *This is optional.*
- **Calendar:** Select the Community Calendar.

Member-to-Member Discounts

Reach Other Chamber Members with Special Offers

Another feature we are happy to share with you is the Member-to-Member Discounts. We are giving our Chamber Members the opportunity to post coupons and discounts for other Chamber Members ONLY, at no charge. If you are interested in promoting a special discount to our Members, submit now.



HOT TUBS - COLD TUBS - SWIM SPAS
Hot Tubs, Cold Tubs, Swim Spas

11/7/2024



10% OFF Photo Booth Activation for Lanca
Holiday Parties, Entertainment, Employee Recognition, Team B

10/22/2024



Get 20% Off Entertainment Services
Face painting, Caricatures, Henna, Airbrush

10/8/2024





! Sharing Member Benefits

Our Member-to-Member Discount/Coupons are highlighted in our monthly Member Connections email sent on the first Monday of each month.

→ How to Add Member-to-Member Discounts

Log into your Membership Hub Portal. Click Member-to-Member Discount in the left-hand navigation. Click the Add button. Enter the Discount/Coupon content:

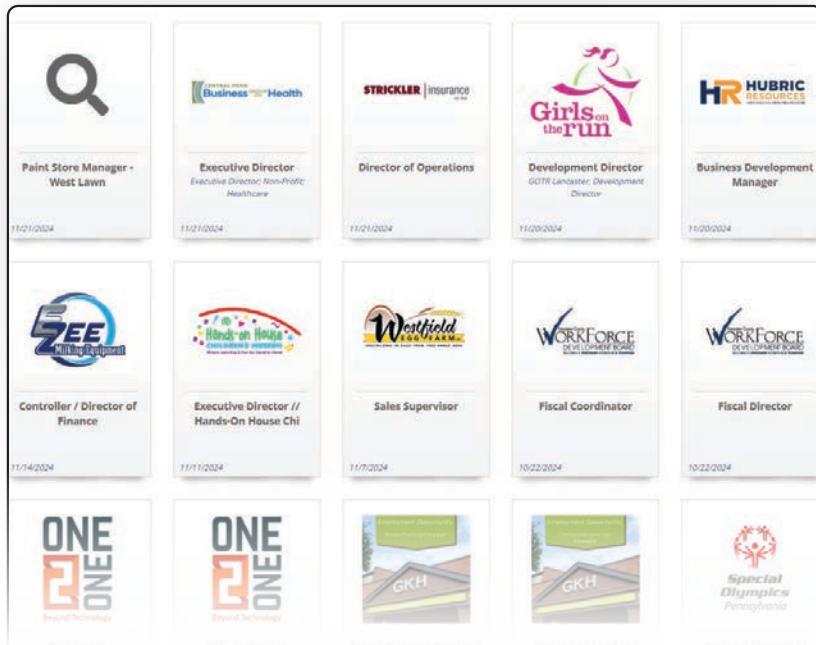
- **Title:** Enter a title for the Discount/Coupon. *This title is displayed in the discounts list when viewed in the Membership Hub or on the public website.*
- **Description:** Enter a description of the Discount/Coupon.
- **Search Description:** Enter the description you wish to display when Discounts is searched on the website.
- **Expiration Date:** Enter in the date that the discount/coupon expires.
- **Promo Code:** Enter Promo, *if applicable.*
- **Posted by (displayed publicly):** *Will be automatically populated if you are logged into the portal.*
- **Publish Start:** Enter the date that you would like to start publishing this content.
- **Publish End:** Enter the date that you would like to stop publishing this content.
- **Search Results Image:** Upload the image that will be displayed in the search list for discounts. Only the search image may be added when the content items is first added. You can add additional images under **Other images**.

Click Submit. *After submission, please allow for up to two days for your discount to appear on the Member-to-Member Discounts page.*

Job Board

Reach Professionals Looking for Open Positions

Workforce development is a crucial component of Lancaster County's long-term sustainability. As part of the Lancaster Chamber's Strategic Plan, we are committed to providing resources that help address current and evolving workforce challenges.



! Helping to Attract Talent

Our Job Board link is located in the header of every newsletter email that is sent out from the Chamber.

→ How to Add a Job Posting to the Job Board

Log into your Membership Hub Portal. Click Job Postings in the left-hand navigation. Click the Add button in the top right. Enter in the Job posting details:

- **Title:** Enter the job title. This will be displayed in the job postings search results.
- **Description:** Enter the job description, and other information as needed to describe the job.
- **Search Description:** Enter the description you wish to display on the job postings listing pages.
- Select **Job Type, Educational Level, Experience Level & Job Functions.** You can select as many options that apply.
- **Posted by (displayed publicly):** Will be automatically populated if you are logged into the portal.
- **Publish Start:** Enter the first day this job posting will be published.

- **Publish End:** Enter the last day this job posting will be published. **Note:** the **Web Content Pre Expiration Notice** automated email will be sent to the contact three days prior to the Publish End. Within the email will be a link, that will take them to the Membership Hub where they could update the job posting publication end date.
- (Optional) Click the **Search Result Image** to upload an image to be displayed on the job listings page. You can use this to upload your logo so that it is displayed in the listings.

NOTE: Additional images may be uploaded once the job posting has been saved.

Click Submit. After submission, please allow for up to two days for your job posting to appear on the Job Board.

Unique Ways to Stand Out

Connect, Share, and Celebrate With Your Community

The Lancaster Chamber provides creative ways to connect with your target audience.

These unique avenues will allow your business to share invaluable insight to our business community, and celebrate your business achievements backed by the proud support of Lancaster Chamber and its Members.



! With These Unique Opportunities, You Can:

- Increase visibility among Lancaster's business community
- Showcase your business, venue, or space as a top option for meeting, renting, and connecting.
- Share critical insights that help other professionals evolve their practices
- Establish invaluable connections that boost the potential of your business

To Learn More, Visit Our Website
[at lancasterchamber.com/elevate](http://lancasterchamber.com/elevate)

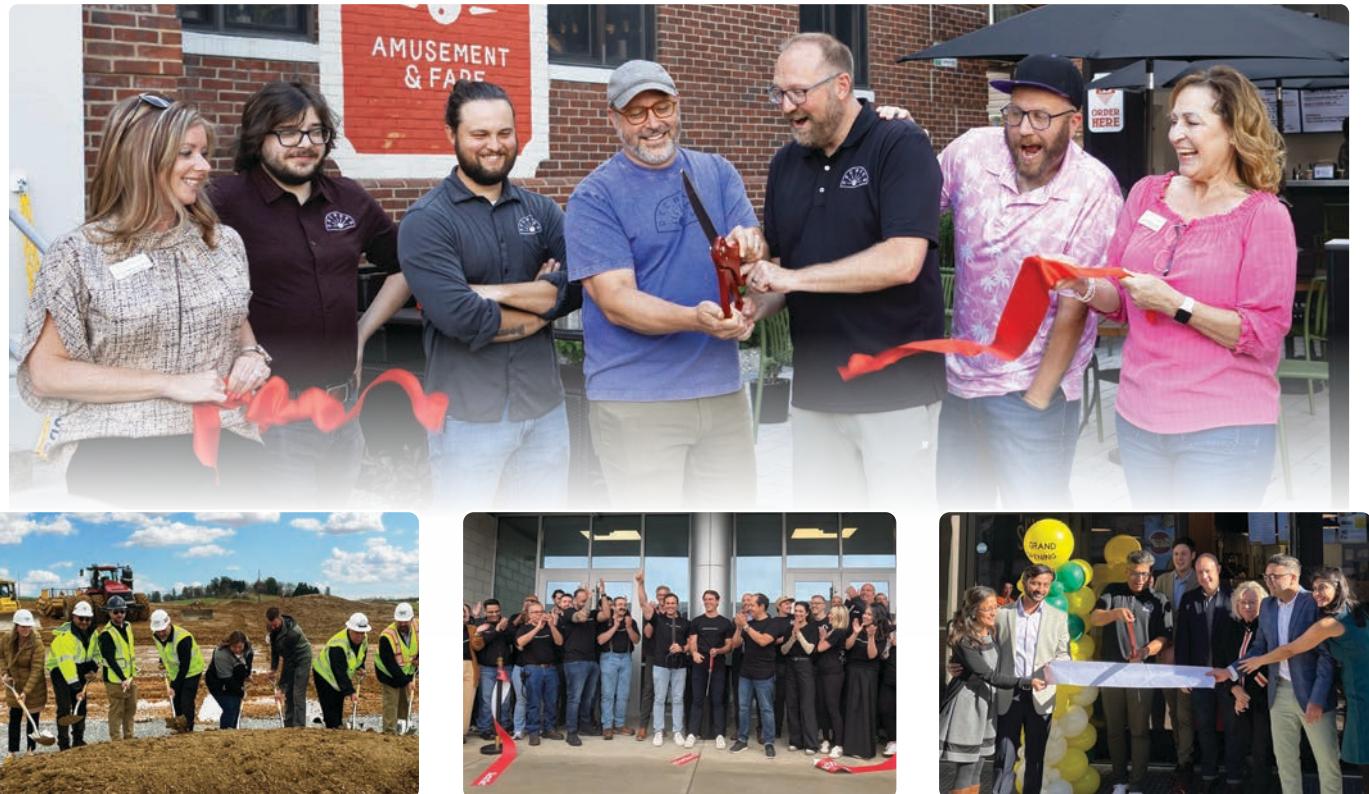


Unique Ways to Stand Out

Business Celebrations & Ribbon Cuttings

Celebrate a Grand Opening, Anniversary, or Milestone

A ribbon-cutting event or ceremony are your opportunities to connect with our vibrant local community and shine a spotlight on your brand. By inviting everyone to join in, you'll forge new relationships with customers, neighboring businesses, and community leaders. Let the Chamber be your partner in celebrating your success and elevating your business!



Ribbon cuttings are shared through all our social media platforms, Member Connections email, and published in our quarterly Thriving publication:

FACEBOOK,
INSTAGRAM,
& LINKEDIN



24,600
Social Media
Followers

MEMBER
CONNECTIONS
EMAIL



17,000+
Total Email
Contacts

THRIVING!
MAGAZINE



40,000
Total
Readership



Connect with a member
of the Membership Team
or complete the request
form online:



For more info, contact:
membership@lancasterchamber.com

The Chamber Blog

Share Your Content with the Business Community

The Lancaster Chamber Blog is a blog with regularly updated content and stories with insights, tips, and updates that support Lancaster County's thriving business community. The blog consists of articles on a range of topics, from leadership strategies and economic trends to local business success stories and community impact initiatives. Designed with our businesses in mind, this series offers valuable perspectives and practical advice to help you navigate today's challenges.



Lancaster Chamber

DIGITAL ARTICLE SERIES

DATA DIVE: LOOKING BACK ON LANCASTER COUNTY'S ECONOMY IN 2025

By Mike McMonagle
Director of Marketing & Communication, EDC Lancaster County

edc Lancaster County

Economic Intelligence Report for Lancaster County 2025 / Q3

The Lead

Lancaster County's economy through the third quarter of 2025 met by steady job growth and a recovering housing market.

December 5, 2025 / Digital Article Series

By Mike McMonagle, Director, Marketing & Communications at EDC Lancaster County

Tightening trade and immigration policies. Global geopolitical conflicts. Growing AI-automated technologies. The longest federal government shutdown on record. These are just some of the factors that have had an impact on the nation's economy throughout 2025, leaving a trail of economic uncertainty in their wake for businesses and consumers alike.

And these past

! Showcasing our Community

Digital articles are posted on our Chamber Blog feed every Friday morning, highlighted in our Impact Update Email sent out on Friday afternoons, and also posted on all Lancaster Chamber social media platforms: Instagrams, Facebook, & LinkedIn. (Organization and author will be tagged on social media platforms that are applicable.)

We invite our Member businesses the opportunity to contribute article content to our digital article blog.

Whether you are looking to share expertise or tips, highlight a unique service, or elevate valuable resources that support the growth and success of Lancaster's business community, our blog is the perfect platform to reach a wide audience and build credibility.

→ If you are interested in contributing to The Chamber Blog, Scan the QR Code to the left, or visit

lancasterchamber.com/blog



Unique Ways to Stand Out

Host a Chamber Event

Make Connections By Showcasing Your Space

Hosting a Chamber event provides a unique opportunity to showcase your business location to other business professionals and potential clients. It's a great way to highlight your facilities, create brand awareness, and attract future customers or partnerships. By hosting an event, your business connects directly with a wide range of industry professionals, local leaders, and community members.



As a host, your business will receive additional visibility through the Chamber's promotional channels, including email newsletters, social media, and event materials. This added exposure can drive traffic to your website, increase brand awareness, and enhance your community presence.

The Lancaster Chamber is well-known for hosting over 150 high-quality events and programs every year. These events range from small (less than 25 guests) to large (from 150-250 guests), so we welcome any size space.

Please reach out to schedule a tour of your space with our Events & Program Team Members.

→ **Contact Abigail Williams**
awilliams@lancasterchamber.com

Digital Advertising

Connecting Your Brand with the Business Community

Digital advertising with the Lancaster Chamber puts your business in front of a highly-engaged audience of local professionals, decision-makers, and community leaders. Through targeted placements across our email communications, website, membership hub, social media, and podcast platforms, digital advertising helps you increase visibility, reinforce credibility, and drive action.



! With Digital Advertising, you can:

- Increase visibility among Lancaster business and professional community
- Reach targeted audiences through trusted Chamber digital channels
- Promote events, services, and initiatives at the right time and place
- Strengthen brand awareness through consistent digital touchpoints
- Drive engagement across email, web, social, and audio platforms

To Learn More, Visit Our Website
at lancasterchamber.com/elevate



Digital Advertising

Email Banners

**Membership Connections***1st Monday of the Month*

This is the ultimate guide to our business community's activity of what's going on with businesses across the County.

17,000+ Email Subscribers**28.4%** Open Rate (Average)**3.4%** Click Rate (Average)**Ad Specs and File Format:**

PNG or JPEG, between 72-150 dpi.
Please keep file size below 3MB

**Weekly Digest***Every Tuesday*

A weekly update on events, programs, and resources that help Members maximize their Chamber membership.

17,000+ Email Subscribers**42.3%** Open Rate (Average)**4.1%** Click Rate (Average)**Impact Update***Every Friday*

A weekly update about relevant business content, advocacy, and public policy for local, state, and national topics.

16,800+ Email Subscribers**39.8%** Open Rate (Average)**4.0%** Click Rate (Average)**Email Banner Ad Size**

1,200px (w) x 165px (h)

*Correct Ratio Displayed,
does not reflect actual scale.

RATES & AD PLACEMENTS**Top Banner: \$325** per insert**Middle Banner: \$295** per insert**Frequency Discounts:****10% OFF****4 Top Banner Insertions**You Pay: **\$1,170** (Value \$1,300)**4 Middle Banner Insertions**You Pay: **\$1,062** (Value \$1,180)**20% OFF****8 Top Banner Insertions**You Pay: **\$2,080** (Value \$2,600)**8 Middle Banner Insertions**You Pay: **\$1,888** (Value \$2,360)**Example Email Banner Placements:**

→ Top Banner

→ Middle Banner

Digital ads are due to the Chamber one week before scheduled insert. Competitors will be monitored, but not guaranteed. Dates may be requested, but not guaranteed. If a scheduled date needs changed, advertisers will be notified 48 hours in advance. **Advertisers must provide an active link to the preferred site.** Analytic stats are provided upon request.

→ To schedule your email banner ad, complete the Digital Advertising Contract Reservation Form, (pg. 31) and submit to media@lancasterchamber.com



Email Sponsorships

Reach Your Target Audience

The Lancaster Chamber sends 6 topic-specific quarterly emails. Sponsoring one of these emails provides you with guaranteed year-long visibility in front of a targeted business professional audience.

Professional Development

Audience: Business Professionals looking for professional development opportunities, trainings, and resources for both personal and team growth.

Total Audience Count: 17,000+

Networking

Audience: Business Professionals interested in opportunities to build their network, business, and connections.

Total Audience Count: 17,000+

Workforce Reimagined

Audience: Business Professionals interested in key insights on workforce trends, resources, and impacts of Lancaster County Employers.

Total Audience Count: 17,000+

Human Resources & Operations

Audience: Human Resources & Operations Professionals & Business Professionals looking for resources to create organizational change through culture building, human capital, efficient processes, and effective leadership.

Total Audience Count: 750+

Letter from the President

Audience: C-Suite Business Professionals, Executive, and Business Owners

Total Audience Count: 4,000+

Marketing

Audience: Marketing Professionals, Business Owners, & Creative Professionals interested in Marketing Content

Total Audience Count: 1,200+

RATES & AD PLACEMENTS

Sponsorship includes sponsored by logo at the top and a full banner ad at the bottom of email. (1,200 x 400px)

Cost: \$1,200 (4 Sponsored Emails Quarterly)

Let's Make a Connection!

Upcoming Lancaster Chamber Networking Events

[EVENTS & PROGRAMS](#) | [JOB BOARD](#) | [MEMBER DIRECTORY](#) | [COMMUNITY CALENDAR](#)

This Lancaster Chamber email was proudly sponsored by:
ABC Company

YOUR LOGO
WILL BE
PLACED HERE



Make Some New Connections Before the New Year!

Have you tapped into your end-of-year schedule yet? It's not too late to expand your network before new goals, plans, and resolutions come in 2025!

[Explore Lancaster Chamber's Networking programs below](#) as we approach the final stretch of the 2024 Calendar!

*Correct Graphic Ratio Displayed, does not reflect actual scale.

ABC COMPANY

**SERVICES FOR
ALL YOUR NEEDS.**
abccompany.com

Example ad

Email Banner Ad Size

1,200px (w) x 400px (h)

*Correct Ratio Displayed,
does not reflect actual scale.

You Provide: Your business logo, link to website and banner ad graphic.

Ad Specs and File Format: PNG or JPEG, between 72-150 dpi. Please keep file size below 3MB



To schedule your email sponsorship, complete the Digital Advertising Contract Reservation Form, (pg. 31) and submit to media@lancasterchamber.com

Website Banners

Advertise On Our Webpages

We are excited to introduce a new way to elevate your brand, advertise your services, or promote an special event. The Lancaster chamber website offers banner display ad space on select interior subpages. (excludes homepage). The banner ads are vertical banners stacked beside main content area on high traffic subpages of the website on each page between no more than four ads. NOTE: Viewer may need to scroll down to view, depending on number of ads.

RATES & AD PLACEMENTS

One Month **\$350** OR

Three Months Consecutively **\$950**

Digital ads are due to the Chamber one week before scheduled insertion. Competitors will be monitored, but not guaranteed. Dates may be requested, but not guaranteed. If a scheduled date needs changed, advertisers will be notified 48 hours in advance.

Advertisers must provide an active link to the preferred site.

Choose a Webpage Banner Location:

- Membership Directory Banner
- Enhanced Community Calendar Event Banner
- Advertisement Job Board Banner
- The Lancaster Chamber Blog

Web Banner Size

300px (w) x 500px (h)

→ To schedule your Website Banner Ad, complete the Digital Advertising Contract Reservation Form, (pg. 31) and submit to media@lancasterchamber.com

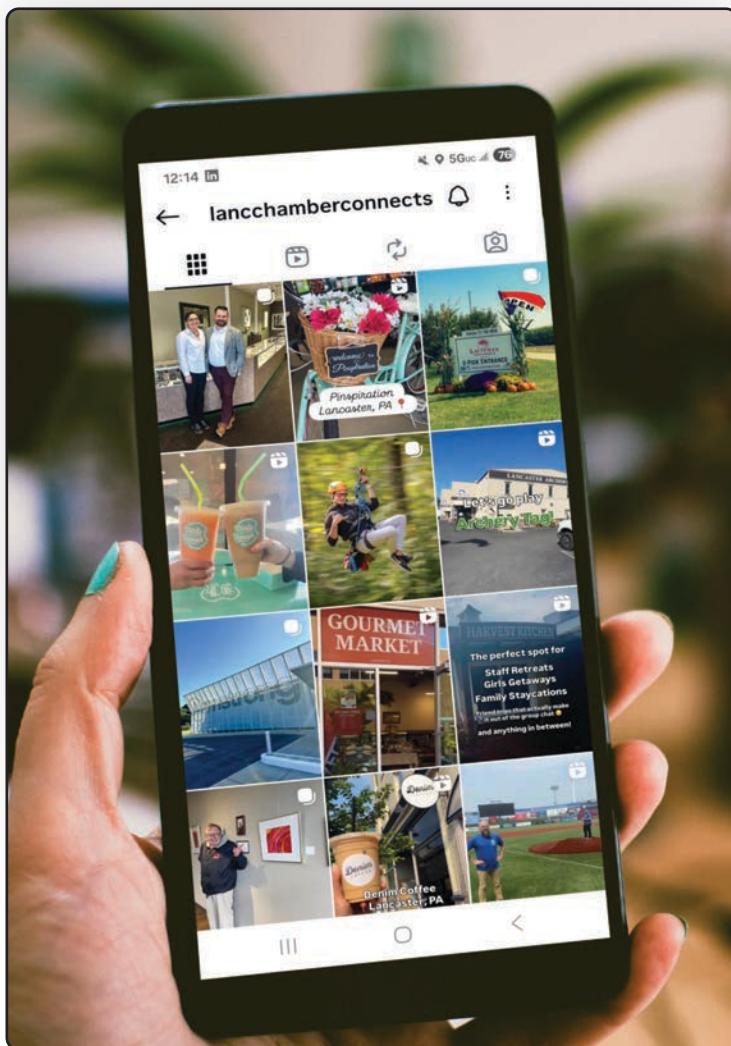
22

2026 ELEVATING BUSINESSES ADVERTISING & MEDIA KIT · LANCASTERCHAMBER.COM

NEW: Social Media

Gain Additional Exposure Through Our Social Channels

Chamber Social Media Ads are a paid promotional opportunity shared across our Facebook, LinkedIn, and Instagram platforms—reaching a combined audience of over 26,000. These ads are perfect for Chamber members looking to boost visibility, promote a product or service, or drive engagement within the local business community.



The Lancaster Chamber has over 20,000 followers collectively on all of our platforms. As we continue to grow our following we invite you to take advantage of the opportunities to get in front of the business community!

 **Lancaster Chamber**

 **lancchamberconnects**

 **Lancaster Chamber**

→ Our Social Posting Guidelines

- Dates cannot be changed once confirmed
- Ad assets and copy must be submitted by due date or ad will not be posted
- Ad assets and copy must be completed by Member unless you purchased content creation
- All content must be sent to us 2 weeks ahead of the posting date
- Business name as you want it to appear in your ad
- Content or caption exactly as you want it to appear in your ad
- Member Listing should be updated (not required but highly recommended)
- Every social media ad will begin with the line: Member to Member Highlight
- Any link (optional)
- No holidays
- Any accounts you want tagged (optional)
- Please send all requirements in the same email to ensure all of your content is included

→ Looking to get started? Connect with us to coordinate your timeslot and relevant details. media@lancasterchamber.com

RATES & AD PLACEMENTS

| | |
|--------------------------------------|--------------|
| Satic/Carousel | \$250 |
| Mobile Video | \$300 |
| Satic/Carousel by the Chamber | \$400 |
| Mobile Video by the Chamber | \$500 |

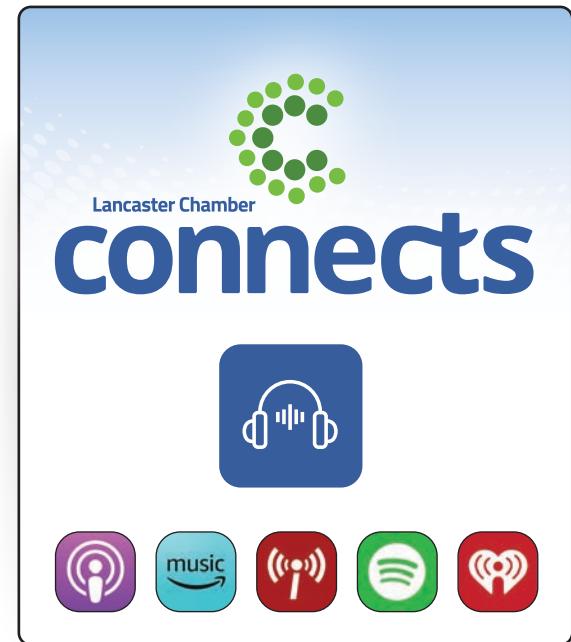
Lancaster Chamber Connects Podcast Sponsorship & Advertising

Connecting Business & Community

Lancaster Chamber Connects Podcast will feature interviews with business professionals representing a variety of industries and initiatives that highlights innovation, success, and growth.

Episodes are between 30-45 minutes and are curated by Lancaster County team members with insight from our Members! We market the episodes via our all communications channels – social media, email emails, through our episode guests, and more! They are posted in a variety of podcast platforms including, Apple Podcasts, Spotify, YouTube, Stitcher, iHeartRadio, TuneIn, Alexa, Overcast, PocketCasts, Castro, Castbox, and Podchaser.

This year's episode discussions may cover some of these themes: Economic Growth, Talent Attraction & Retention, Marketing, Public Policy, and more!



Advertising Options

PARTNER (ONLY ONE PARTNER PER EPISODE)

- 30-second commercial spot in the episode of your choice.
- Company name and description listed in podcast description with links to provided targeted url.
- Company name and description mentioned in opening and closing of the podcast by episode hosts.
- Company name and logo on all advertising graphics including email banner and social media graphics.

(Company tagged in social media post when appropriate.)

Sample Ad Script:

This podcast is brought to you by our friends at ABC Company, your trusted partner in success. For years, ABC Company has been a cornerstone of support for businesses and individuals, offering tailored solutions that drive growth and innovation. Dedicated to empowering the community, ABC Company helps pave the way for a brighter future. Learn more about ABC Company by visiting us at our locations or online at ABCCompany.com.

ADVERTISER

- 30 Second Commercial Spot included in the episode of your choice. (You can provide the script and our team will record or you can submit a pre-recorded ad*.) *For a 30-second ad, We recommend a script of no more than 70 words*

***If submitting a pre-recorded Ad, the recording should follow these spec requirements:**

- *For a 30-second ad, we recommend a script of no more than 70 words.*
- **File Type:** MP3
- **Bit rate:** A bit rate of 192 kbps is important for good quality audio.
- **Sample rate:** The sample rate for ad trafficking is 44.1 kHz.
- **Overall loudness:** The integrated average loudness should be -16 LUFS, with a True Peak limit of -2.0 dBTP.

RATES & AD PLACEMENTS

Partner: \$500 Advertiser: \$300



Contact media@lancasterchamber.com
if you are interested in sponsoring
or advertising on our podcast episodes.

Print Advertising

Telling Your Story Through Local Publications

Print advertising with the Lancaster Chamber offers a tangible, lasting way to showcase your business, services, and impact within Lancaster County. Our publications are trusted resources designed to inform, connect, and celebrate the businesses and organizations that make our community thrive. From annual guides to seasonal publications and our signature Lancaster Thriving! magazine, print advertising allows you to reach both B2B and B2C audiences while aligning your brand with high-quality, locally focused content that readers value and revisit.

Membership Listings

Alphabetical

| | | | |
|-----------------------------------------------|---------------------------------------------|-----------------------------------------|----------------------------------------|
| 100th District - PA House of Representatives | Aaron's Acres | Albright LIFE | Ames Reese, Inc. |
| government | Non-Profit | Personal Services | Industrial/Manufacturing/ Distribution |
| 11th District - U.S. House of Representatives | ABC Lancaster Auto Auction | Alegre Events | Amish Experience |
| Government | Transportation | Event Planning/Venues | At Plain & Fancy Farm |
| 12-34 | Abel Construction Co., Inc. | Alexander Building Construction Co. | Lodging/Travel |
| MicroTechnologies Inc. | Real Estate/Construction | Real Estate/Construction | Amish Farm & House |
| Computers/Technology/ Telecom | Ace Handyman Services | Real Estate/Construction | Lodging/Travel |
| 13th District - PA Senate | Maintenance/Repairs/ Installation | REALIGN, LTD | AmishView Inn & Suites |
| Government | ACG Acquisition, LLC | Advertising/Marketing/Media | Lodging/Travel |
| 1847Financial | Home/Garden | ALL American Threaded Products | Apex Advertising, Inc. |
| Finance/Insurance | Restaurant/Food/Beverages | Industrial/Manufacturing/ Distribution | Advertising/Marketing/Media |
| 36th District - PA Senate | ACI Construction | ALL Renovation & Design LLC | Apex Chiropractic & Wellness Center |
| Government | Real Estate/Construction | Real Estate/Construction | Healthcare/Wellness |
| 37th District - PA House of Representatives | ACNB Bank | Allegiance Staffing | Appalachia Technologies LLC |
| Government | Business/Professional Services | Employment/Staffing Services | Computers/Technology/ Telecom |
| 41st District - PA House of Representatives | Acorn Acres Wildlife Rehabilitation | Allen Imports Ltd., Inc. | Appel, Yost & Zee LLP |
| Government | Non-Profit | dba Lancaster Toyota | Business/Professional Services |
| 43rd District - PA House of Representatives | Acuity Advisors and CPAs, LLP | Mazda Scion | APPI Energy |
| Government | Business/Professional Services | Transportation | Utilities/Environmental |
| 48th District - PA Senate | Adbeel LLC DBA Advanced Benefit Solutions | Allied Veterinary Cremation, Ltd. | Applied Educational Systems, Inc. |
| Government | Finance/Insurance | Pets/Veterinary | Education |
| 49th House - PA House of Representatives | Advanced Cooling Technologies, Inc. | ALP Industries, Inc. | Arborist Enterprises, Inc. |
| Government | Business/Professional Services | Industrial/Manufacturing/ Distribution | Home/Garden |
| 551 West Restaurant | Advise: Mediation and Restorative Practices | Alro Steel | Architecture + Engineering Innovations |
| Restaurants/Food/Beverages | Non-Profit | Industrial/Manufacturing/ Distribution | Business/Professional Services |
| 96th District - PA House of Representatives | Aerotek | Ambassador Advisors, LLC | Arconic |
| Government | Employment/Staffing Services | Finance/Insurance | Industrial/Manufacturing/ Distribution |
| 97th District - PA House of Representatives | Aetna | American Insurance Administrators, Inc. | ARK Technology Consultants |
| Government | Healthcare/Wellness | Finance/Insurance | Computers/Technology/ Telecom |
| 98th District - PA House of Representatives | Aetna Better Health Kids | American Music Theatre | Armstrong Relocation Company |
| Government | Healthcare/Wellness | Art/Entertainment/Recreation | Business/Professional Services |
| 99th District - PA House of Representatives | AEP Advanced Food Products LLC | American Testing Laboratories, Inc. | Armstrong World Industries, Inc. |
| Government | Industrial/Manufacturing/ Distribution | Industrial/Manufacturing/ Distribution | Industrial/Manufacturing/ Distribution |
| AAA Central Penn | AHF Products | Ames Janitorial Services | Artronics |
| | Industrial/Manufacturing/ Distribution | Business/Professional Services | Industrial/Manufacturing/ Distribution |

Lancaster Chamber 21

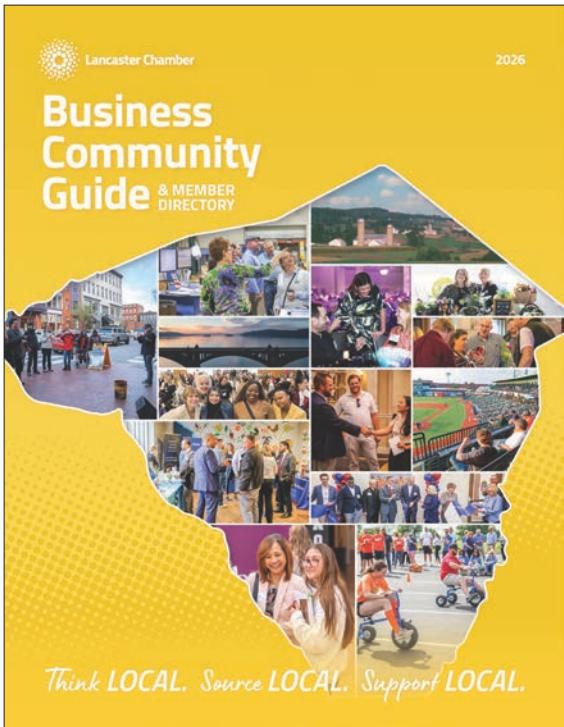
With Print Advertising, you can:

- Showcase your business in high-quality, trusted Chamber publications
- Build credibility and brand recognition through tangible, long-form exposure
- Reach both B2B and B2C audiences across Lancaster County
- Align your brand with locally focused storytelling and thought leadership
- Create lasting impressions with content readers return to and share

To Learn More, Visit Our Website at lancasterchamber.com/elevate



Business Community Guide & Member Directory



Click image to view current issue

For Questions: media@lancasterchamber.com
Learn more about the Business Community Guide:
lancasterchamber.com/businesscommunityguide

Maximize Your Reach in Lancaster County

Promoting and supporting businesses across Lancaster County and the region is central to our commitment to our members and the broader business community.

The Business Community Guide & Member Directory is your comprehensive guide to the County's diverse businesses and industries – your future customers or clients! In the Guide, all Chamber Members will receive a free standard business listing. However, there are several other opportunities for you to elevate your business & brand in both print & digital.

RATES & AD PLACEMENTS w" x h"

| | | |
|-------------------------------|----------------------|-----------------------|
| <u>Inside Front Full Page</u> | <u>7.25" x 9.75"</u> | <u>\$1,795</u> |
| <u>Inside Back Full Page</u> | <u>7.25" x 9.75"</u> | <u>\$1,795</u> |
| <u>Full Page</u> | <u>7.25" x 9.75"</u> | <u>\$995</u> |
| <u>Half Page</u> | <u>7.25" x 4.75"</u> | <u>\$695</u> |
| <u>Quarter Page</u> | <u>3.5" x 4.75"</u> | <u>\$295</u> |

Ad Specifications

- Full color is preferred for all ads, (at no additional cost)
- Ads must be press-ready & high-resolution
- File Type: (CMYK) PDF or JPEG
- 100% print size and 300 dpi
- File size: less than 10MB

-  **2,000**
Print Circulation
-  **19,500+**
Digital Impressions
-  **27,000**
Total Readership

Need Help Designing Your Ad?

We provide design services for any advertisements that are purchased for Lancaster Chamber (only) digital & print advertising publications or email marketing. Contact us at media@lancasterchamber.com

Target Audience

This opportunity catches a wide net of business types and industries – but would categorize the publication as a B2B resource guide. Print will reach all Chamber members and partners (over 1,300) and digital version will be sent to Chamber database with a comprehensive communication & distribution plan using email marketing (20,000 contacts) and Social Media platforms (Reach of 22,600 followers).

Lancaster Chamber Members receive a ***free business standard business listing*** (located in A-Z category section) with an alphabetical directory index – a perk of membership with us.

Your Company, LLC
123 Main Street
Town, PA
(717) 555-1234
info@yourcompanyllc.com
yourcompanyllc.com

Gift & Giving Guide

Shine Bright During the Season!

Every holiday season the Lancaster Chamber looks to elevate you and your business as the go-to choose for corporate gifts, festive donations, party catering, and event venues! Be a part of the Business Gift & Giving Guide to spread some cheer, spotlight your offerings, and make sure your brand shines bright!

The Lancaster Chamber Gift & Giving Guide is conveniently organized into five curated sections to help your customers navigate all of the fantastic Lancaster County businesses and nonprofit organizations they can support during the holiday. From hosting a holiday party, to ordering a catered spread, to taking their team to a local experience, this will be a compiled directory and guide as our community begins to plan for the holiday season.

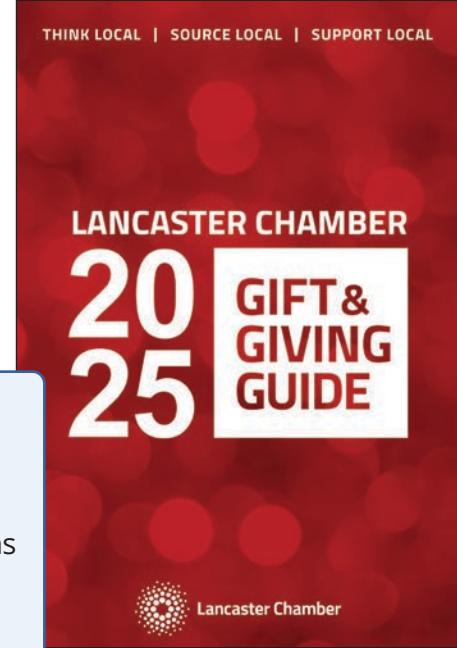
RATES & AD PLACEMENTS w" x h"

| | | |
|-----------------------------|----------------|-------|
| Prem: Inside Front Full Pg. | 5.25" x 8" | \$800 |
| Prem: Inside Back Full Pg. | 5.25" x 8" | \$800 |
| Full Page Bleed | 5.25" x 8" | \$600 |
| Half Page | 5.25" x 3.875" | \$400 |
| Quarter Page | 2.5" x 3.875" | \$200 |

 **2,000+**
Print Circulation

 **4,700+**
Digital Impressions

 **25,000+**
Total Readership



[Click image to view current issue](#)

CORPORATE GIVING

Browse our Lancaster Chamber members to find nonprofit organizations to support.

Aaron's Acres
1861 Chamber Lane Suite 114
Lancaster, PA 17601
(717) 917-4101
[aaronsoffice.org](#)

Adviser
Mediation and Restorative Practices
8 N Queen St Ste 210
Lancaster, PA 17603
(717) 299-1004
[adviser.org](#)

Aspire Workforce
500 N Queen St Ste 300
Lancaster, PA 17603
(717) 405-1010
[aspireworkforce.com](#)

ASSETS
101 N Queen St Ste 240
Lancaster, PA 17603
(717) 393-4098
[assets.org](#)

Bethany Christian Services of Central Pennsylvania
1681 Crisler Ave Ste 201
Lancaster, PA 17601
(717) 999-5213

Better Business Bureau of Metro Wash, DC & Eastern PA
1337 North Penn Street
Harrisburg, PA 17102
(717) 664-3252

Boy Scouts of America-Pennsylvania District Council
430 Jr. St. Suite 100
Lancaster, PA 17601
(717) 294-4083

Bright Side Opportunities Center
200 N Queen St Ste 100
Lancaster, PA 17603
(717) 509-1342
[brightsideopportunities.org](#)

Bryant Health Education
555 S George St
York, PA 17001
(717) 648-2004 Ext:225
[bryant.org](#)

CSRA of Lancaster and Lebanon Counties
125 E King St
Lancaster, PA 17602
(717) 208-3280
[csra.org](#)

Central Penn Business Group on Health
115 East King St
Lancaster, PA 17602
(717) 239-6954 Ext:128
[cpbg.org](#)

Chesire Housing
404 E Chestnut St
Lancaster, PA 17602
(717) 669-7372
[chesire-housing.org](#)

Chesire-Housing Corporation/Chesire-Housing Corporation/Chesire-Housing Corporation
101 N Queen St Ste 240
Lancaster, PA 17603
(717) 393-4098
[chesire-housing.org](#)

CHS St. Joseph Children's Health
(717) 397-7625
[chschildrenshealth.org](#)

Christian Aid Ministries
2412 Division Hwy
Ephrata, PA 17522
(717) 554-2400
[christianaidministries.org](#)

Clare House, Inc.
344 E Chestnut St
Lancaster, PA 17603
(717) 291-0855
[clarehousecenter.org](#)

Clinic For Special Children
505 Burkes Hill Rd
Lancaster, PA 17602
(717) 667-9407
[cfc.lancaster.org](#)

COEUR Events Services
1417 Oregon St
Lancaster, PA 17640
(717) 664-5560
[coeurevents.com](#)

Community Action Partnership of Lancaster County
601 N Queen St
Lancaster, PA 17603
(717) 299-7201
[caplanc.org](#)

Compass Mark
1891 Santa Barbara Dr Ste 104
Lancaster, PA 17601
(717) 299-2831
[compassmark.org](#)

CrossNet Ministries
123 N Queen St
New Holland, PA 17537
(717) 355-2454
[crossnet.org](#)

CWS-Lancaster
300 E King St
Lancaster, PA 17602
(717) 299-2300
[cwlancaster.org](#)

DAMS Partners
442 N President Ave
Lancaster, PA 17602
(717) 587-7300
[damspartners.org](#)

Disability Empowerment Center
101 N Queen St Ste B-1
Lancaster, PA 17603
(717) 394-1890
[dec.org](#)

Dispute Lancaster
501 Greenfield Rd
Lancaster, PA 17603
(717) 299-4907

EDAC Management Corporation
1000 Marshall Pk
Lancaster, PA 17601
(717) 509-5613
[edacmanagement.com](#)

Element Staffing
1384 Hamburg Pk
Lancaster, PA 17601
(717) 299-7201
[elementstaffing.com](#)

Excellita Human Services
1810 Rohrsenow Rd
Lancaster, PA 17601
(717) 519-6740
[excellitahumanervices.org](#)

For Questions: media@lancasterchamber.com
Learn more about the Gift & Giving Guide:
lancasterchamber.com/giftgivingguide

Target Audience:

This opportunity catches a wide net of business types and industries – but would categorize the publication as a B2B & BRC resource guide. Print will reach all Chamber members and partners. The digital version will be sent to the Chamber database with a comprehensive communication & distribution plan using email marketing (19,500 contacts) and Social Media platforms (Reach of 22,000 followers).

Member Complimentary Listing:

Members of the Lancaster Chamber receive a FREE business listing alphabetically by category:

- Retail (Section: Retail & Gifts)
- Restaurant, Food, Beverages/Event planning & venues (Section: Vendors, Venues, & Catering)
- Community civic orgs/nonprofits (Section: Corporate Giving)
- Art, entertainment, recreation (Section: Experiences)
- Advertising, Marketing, & Media (Section: Personalized & Branded Gifts)

Your Company, LLC

→ yourcompanyllc.com
(717) 555-1234

Print Advertising

Thriving! Publication

Advertise in Our Quarterly Magazine

Published quarterly, Lancaster Thriving, reports on business trends, activities and news that impacts business and people in Lancaster County. The publication features and promotes business and entrepreneurship through content that focuses on regional economic development, legislative advocacy, workforce solutions, business education partnerships, business success, and innovative industry and community news, all designed to elevate and showcase business in Lancaster County.

→ If you are interested in contributing to the magazine for article content, contact media@lancasterchamber.com

RATES & AD PLACEMENTS

| | | |
|-----------------------|-------------------|----------------|
| Back Cover | 7.375" x 9.875" | \$2,850 |
| Inside Back Cover | 7.375" x 9.875" | \$2,600 |
| Inside Front Cover | 7.375" x 9.875" | \$2,600 |
| Page One | 7.375" x 9.875" | \$2,600 |
| Page Opposite TOC | 7.375" x 9.875" | \$2,600 |
| Full Page | 7.375" x 9.875" | \$2,300 |
| Full Page Editorial | up to 700 words | \$2,300 |
| 1/2 Page Island | 4.9375" x 7.5" | \$1,900 |
| 1/2 Page Vertical | 3.5625" x 9.875" | \$1,500 |
| 1/2 Page Horizontal | 7.375" x 4.833" | \$1,500 |
| 1/4 Page | 3.5625" x 4.833" | \$1,000 |
| 1/8 Page | 3.5625" x 2.2813" | \$650 |
| Bottom Digital Banner | 8.375" x 1" | \$450 |

A magazine spread featuring a large image of a hand interacting with a robotic arm, with the text "Manufacturers are Harnessing the Power of AI and Advanced Technologies for Growth" and a sidebar on the right.

→ Email media@lancasterchamber.com for more info.



Target Audience:

Lancaster Thriving is read in print and digital format by B2B and B2C consumers, from civic, social, business and community leaders, educators and professionals, to engaged workforce members and community residents.



Frequency Discounts:

There are opportunities for Chamber Member discounts based on frequency.

Chamber Members receive an exclusive discount on advertising:

10% off of **ONE (1X)** advertising insertion
15% off of **TWO (2x)** consecutive advertising insertions
20% off of **THREE (3x)** or **FOUR (4x)** consecutive advertising insertions

Hoffmann Publishing Group is the official publisher of the Lancaster Chamber's Thriving magazine. For advertising opportunities, contact their sales team at sales@hoffmannpublishing.com or (610) 685-0914 x 715.

Get in Front of Your Audience

Sponsorships

Uplifting & promoting business across Lancaster County, and our region, is a vital part of our commitment to our members and our greater business community. That's why we've created these sponsorships, as an invaluable marketing tool, to elevate and reinforce your company's brand for the coming year.

These sponsorships don't just put you in front of the right audience; they also help fuel the Chamber's mission to make Lancaster County a vibrant, thriving community for all. Your support makes a real difference, allowing the Chamber to continue our advocacy initiatives, curating business-focused resources, and so much more.

It's truly a win-win: we'll help you elevate your brand to a robust audience while supporting & sustaining the Lancaster Chamber's impact on our community.



Why choose to sponsor a Lancaster Chamber Event, Program or Initiative?



Brand Elevation

Brand connection to events or programs can garner an average 25,000 impressions from contacts via email, web pages, & social media.



Affordable

Find opportunities that match your budget and your marketing goals, all while supporting the work of the Chamber!



Exclusive

Our sponsorships are offered to Lancaster Chamber members only – yet your brand recognition will stretch across the region!

Sponsors could include some of the following:

- Logo on Calendar Event Landing Page
- Multiple Social Media Mentions or Highlights
- Company Banner at Events or Program
- Opportunity to Address Event Audience
- Event Program Recognition
- Complimentary Tickets to Event or Program



Our sponsorships reach a variety of audiences based on your needs.

They include:

- **C-Suite, Executive Suite & Management** – Excellence Exchange, Advocacy
- **Small Businesses** – Small Business Series
- **Young Professionals** – Young Professional Network
- **Women in Business** – Women in Business & Professional Women's Forum
- **Human Resource Professionals** – HR Roundtable
- **and more...**



If you are interested in learning more about sponsorship opportunities or processes, contact **Molly Crouser, Director of Events & Partnerships** at mcrouser@lancasterchamber.com or (717) 696-6246.

[Click to View All Available Sponsorships](#)



Design Services

Print, Digital, and Email Marketing Advertisements

The Lancaster Chamber provides design services for any advertisements that are purchased for Lancaster Chamber (only) digital & print advertising publications or email marketing. The designs will be produced based on the specific design requirements as indicated by the publication or digital advertising guidelines.

You will need to provide the following:

- Hi-Res Logos or Images you would like to include.
- Any Font types required.
- Detailed Color Specifications you want to use in the design.
- Specific design elements or themes you want to incorporate.
- Any copy content to be included in design.
- Provide a Brand Identity guide if available.

RATES & AD PLACEMENTS

There is a one-time service fee of \$200 for these design services per project.

If you are interested in our design services, please contact media@lancasterchamber.com.



Contact Us!

Your Marketing & Communications Team

media@lancasterchamber.com



Justin Johnson
Director of Marketing & Communications



Jared Spackman
Marketing & Communications Specialist



Aliyah Mengel
Marketing & Communications Coordinator



Lancaster Chamber

Digital Advertising Contract Reservation Form

PLEASE COMPLETE AND SEND TO: media@lancasterchamber.com

Digital Advertising Design Services

The Lancaster Chamber provides design services for any advertisements that are purchased for Lancaster Chamber (only) digital & print advertising publications or email marketing. There is a one-time service fee of \$200 for these design services per project. If you are interested in our design services, please contact media@lancasterchamber.com.

Design Services
\$200 per project

Company: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Contact Address: _____

City

State

Zip

| BANNER ADS | QUANTITY | DATE(S) REQUESTED | TOTAL |
|------------|----------|-------------------|-------|
|------------|----------|-------------------|-------|

Email Banner Ad(s)

| | | | |
|--------------------|----------------|-------|-------|
| Member Connections | Top (\$325) | _____ | _____ |
| | Middle (\$295) | _____ | _____ |
| Weekly Digest | Top (\$325) | _____ | _____ |
| | Middle (\$295) | _____ | _____ |
| Impact Update | Top (\$325) | _____ | _____ |
| | Middle (\$295) | _____ | _____ |

Website Banner Ad(s) - Three Months Consecutively (\$950)

| | | |
|------------------------------|-------|-------|
| Membership Directory (\$350) | _____ | _____ |
| Community Calendar (\$350) | _____ | _____ |
| Job Board (\$350) | _____ | _____ |
| The Chamber Blog (\$350) | _____ | _____ |

SOCIAL MEDIA AD(S)

| | |
|-------------------------------------------------------------------|-------|
| Static/Carousel (\$250) or Static/Carousel by the Chamber (\$300) | _____ |
| Mobile Video (\$300) or Mobile Video by the Chamber (\$500) | _____ |

EMAIL SPONSORSHIP (\$1200)

| | | |
|------------------------------|----------------------|-------|
| Professional Development | Workforce Reimagined | _____ |
| Networking | Marketing | _____ |
| Human Resources & Operations | _____ | _____ |
| Letter from the President | _____ | _____ |

ENHANCED BUSINESS DIRECTORY LISTING

| | |
|---------------------------------------------|-------|
| Enhanced Business Directory Listing (\$400) | _____ |
|---------------------------------------------|-------|

WHAT'S ON TAP AD(S)

| | |
|--------------------|-------|
| Partner (\$500) | _____ |
| Advertiser (\$300) | _____ |

TOTAL

FREQUENCY DISCOUNT (*FOR EMAIL BANNER ADS ONLY - 10% FOR 4 INSERTS & 20% FOR 8 INSERTS)

GRAND TOTAL

Payment Type

Check: Make Checks payable to: Lancaster Chamber Credit Card (Invoices payable by Credit Card online
If paying by credit card, a 3% transactional fee will be applied

Signature: _____

Date: _____

Once the signed contract is received, you will receive an electronic invoice sent to the contact email address. Invoices can be paid online via credit card or mailed with a check.

Disclaimer: The Lancaster Chamber reserves the right to resize, modify, or remove advertisements and/or company logos from marketing materials that fail to meet the requested specifications or high-quality standards. Requested Dates are confirmed on a first-come first served basis. Companies will receive notice if the advertisement and/or company logo provided does not be the specifications or standards, and will have 48 hours to resubmit their materials.



115 E KING ST, LANCASTER, PA 17602

MEDIA@LANCASTERCHAMBER.COM

lancasterchamber.com



Lancaster Chamber