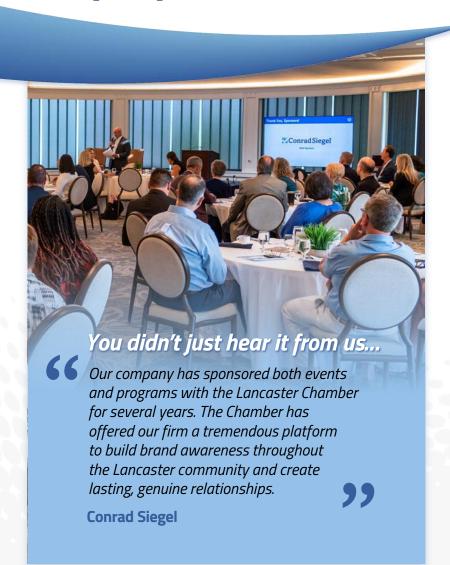


# Sponsorship Guide

### **Amplify Your Brand**



Uplifting and promoting businesses across Lancaster County is central to the Lancaster Chamber's commitment to our members and the broader business community. That's why we've created sponsorship opportunities that elevate and reinforce your brand throughout the year at nearly 160 events and programs.

The Lancaster Chamber's 2026 Sponsorship Guide highlights a wide range of unique opportunities to showcase your company in front of a curated business-to-business audience. These touchpoints help you generate leads, build brand awareness, and strengthen your presence across the county.

Your sponsorship also directly fuels the Chamber's mission to ensure Lancaster County remains a vibrant, thriving community for all. Your support truly matters, as it allows us to continue our advocacy, develop business-focused resources, and drive impact year-round.

It's truly a win-win: we'll help you elevate your brand to a robust audience while supporting & sustaining the Lancaster Chamber's impact on our community.

#### What's a Program vs an Event?

Any of the pages in blue are "Programs" – which occur multiple times in a year, and the sponsorships cover the full program. Program sponsorships offer long term consistent branding. Each program has a specific audience and there are many programs to choose from.

Any of the pages in green are "Annual Events" – which occur once a year, vary in audience, size, and scope based on topic. Typically, events have an external speaker, breakout sessions, networking; and are driven by high level topics and provide innovative solutions to business challenges.



### **Excellence Exchange**

The Excellence Exchange program creates an exclusive environment for C-Suite, Executive, and Management-level attendees to engage with forward-thinking business practices and participate in dynamic, small-group discussions with community leaders. As a sponsor, you'll not only foster these powerful connections but also position your brand as a supporter of growth and innovation among influential decision-makers. Sponsorships cover all 6 sessions.

SPONSOR LEVEL	2026 Price	Event Calendar Page	Event Promotion	Social Media	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Welcome & Address Audience	Name Rec. During Opening Comments	Company Display at Each Event	Company Banner at Each Session	Event Follow-up Email	Attendee Excel List (EOY)
Gold/Presenting	\$6,000	Logo	Logo	4x	✓	4	Logo	✓	✓	✓	✓	✓	✓
Silver	\$2,500	Logo	Logo	2x		3	Logo		✓		✓		
Bronze	\$1,000	Logo	Logo			1	Logo		✓				



The Small Business Roundtable offers essential resources and expert insights tailored to fit the demanding schedules of entrepreneurs and small business owners. Covering crucial topics like Social Media Marketing, Cybersecurity, and Legal Essentials, this program equips Lancaster's small businesses with the tools they need to thrive. As a sponsor, your brand will be highlighted as a champion of small business success, reaching a dedicated audience of entrepreneurs and decision-makers eager to grow.

SPONSOR LEVEL	2026 Price	Event Calendar Pages	Comp Tickets	Event Promotion	Social Media	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
PRESENTING	\$3,000	Logo	3	Logo	4x	Logo	<b>✓</b>	✓	Name	✓

Unlock unparalleled networking and influence by securing a sponsorship for the Manufacturing Roundtable. This exclusive event brings together a community of industry leaders for an engaging, confidential dialogue about the most pressing challenges facing manufacturing today. As a sponsor, you'll gain access to top-tier professionals, ensures brand visibility, and demonstrate your commitment to driving innovation and best practices within the industry.

SPONSOR Level	2026 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Social Media	Event Reminder Emails	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$4,000	Logo	Logo	3	2x	Name	Logo	✓	✓	Name	✓
Supporting	\$2,000	Logo	Logo	2			Logo		✓		

### Human Resources Roundtable

Sponsoring this event, co-hosted with the Lancaster Society for Human Resource Management (LSHRM), offers a unique opportunity to connect with human resource and operations professionals from diverse companies across Lancaster County. With a minimum of four programs annually, your sponsorship will provide valuable visibility among key decision-makers while helping to shape the conversation around company growth, culture, and best HR practices. Showcase your brand, share your expertise, and build lasting relationships with professionals eager to enhance their workplace strategies, all while supporting a thriving HR community in the region.

SPONSOR Level	2026 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Social Media	Event Reminder Emails	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$4,000	Logo	Logo	3	2x	Name	Logo	✓	✓	Name	✓
Supporting	\$2,000	Logo	Logo	2			Logo		✓		

## Industry Tours

Industry Tours offer exclusive, behind-the-scenes access to Lancaster County businesses, allowing attendees to explore operations, gain insights, and spark new ideas. Each tour attracts 40-80 professionals from various industries, creating a dynamic audience with a shared drive for growth. As a sponsor, your brand will be highlighted as a champion of local business innovation and learning.

SPONSOR LEVEL	2026 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Opportunity to Address the Audience	Opportunity to Distribute Collateral or Gift to Attendees	Company Display at Each Event	Company Banner at Each Session	Attendee Excel List (EOY)
Presenting	\$3,000	Logo	Logo	2	✓	✓	✓	✓	✓

If you are interested in hosting an industry tour, contact info@lancasterchamber.com!



Sponsoring the Chamber's *Celebrating Business* Initiative positions your brand as a true champion of local business, community growth, and economic vitality. Celebrate ribbon cuttings, special milestones, grand openings, new locations, groundbreakings, launches, or anniversaries, an average of 60+ per year with our business community! Your brand will be front and center at every one of these exciting events. Benefits of sponsorship include enhanced brand visibility, networking opportunities, and positive public relations.

SPONSOR LEVEL	2026 Price	Invitation to attend each Ribbon Cutting	Tagged in Social Media	Opportunity to Address the Audience	Company Banner at each Ribbon Cutting	Excel List of all Ribbon Cutting hosts (EOY)
Partner (Exclusive)	\$5,000	Logo	Per event	If applicable - location dependent	As possible	✓

### **Monthly Mixer Sponsor**

Sponsor the Chamber's 2026 Monthly Mixers, one of the region's most dynamic networking opportunities. With over 17,000 employees in our network, the Chamber hosts 10 monthly mixers and an annual Membership Picnic, attracting a diverse group of professionals across industries and roles. Each mixer sees an average of 100+ attendees, offering you the chance to connect with the business community. By sponsoring, you increase your visibility, strengthen your brand's presence, and build valuable relationships that can drive business success.

SPONSOR Level	2026 Price	Event Calendar Pages	Event Promotion	Social Media Mentions	Event Reminder Email	Power Point	Complimentary Tickets to Membership Picnic	Distribute Marketing Collateral	Company Display at each Mixer	Company Banner at each Mixer	Event Follow- up Email	Attendee Excel List (EOY)
Presenting (Exclusive)	\$5,000	Logo	Logo	1x per mixer	Name	Logo	6	<b>✓</b>	✓	✓	Name	✓

# Get Connected: Speed Networking

Get Connected is a dynamic, facilitated networking event that brings professionals together for an engaging "speed-networking" style experience. Attendees rotate between groups, introducing themselves, their companies, and their roles, creating countless opportunities for fresh connections. Showcase your company to 50+ highly engaged attendees at each program and be recognized as a leader in fostering professional growth and connection.

SPONSOR Level	2026 Price	Event Calendar Pages	Event Promotion	Event Reminder Email	Social Media Mentions	Comp Tickets per session	Power Point	Opportunity to Welcome & Address Audience	Name Rec. During Opening Comments	Distribute Marketing Collateral	Company Display at Each Event	Company Banner at Each Session	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$3,000	Logo	Logo	Name	1x per session	2	Logo	<b>✓</b>	<b>√</b>	✓	<b>✓</b>	<b>√</b>	Name	✓

### Advocacy

Connect your brand with an influential C-suite audience from varied industries, while aligning you with vital local, state, and federal advocacy efforts. Sponsorship includes brand visibility at six to eight programs annually, such as Wake Up to the Issues, the Legislative Issues Forum, and other impact-focused events. Stand out as a champion for Lancaster businesses and showcase your commitment to a positive business climate.

SPONSOR LEVEL	2026 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Opportunity to Address the Audience	Name Recognition at State, WUI, LIF, Briefings, etc.	Power Point	Company Display at Each Event	Company Banner at Each Session	Attendee Excel List	Participation in Legislative Activities
Champion	\$5,000	Logo	Logo	3	select programs	✓	Logo	✓	✓	✓	✓
Leader	\$3,000	Logo	Logo	2	select programs	✓	Logo	✓	✓	✓	
Supporter	\$1,000	Name	Name	1		✓	Logo				

Wholesale Trade (8.4%)

Retall Trade (2.9%)

Transportation &

Information (2.3%)

Educational Services (1.2%)

Mining Quarrying and

#### Lancaster Chamber Ag Issues Forum

This multi-part series connects agribusiness leaders and related industries, offering insights into the challenges and opportunities facing agriculture today. Sponsorship places your brand in front of a targeted audience of engaged professionals across various roles within agribusiness, with each program drawing an average of 30+ attendees. Align your brand with meaningful industry dialogue, increase your visibility, and demonstrate your commitment to the growth and sustainability of Lancaster's ag community.

SPONSOR Level	2026 Price	Event Calendar Pages	Event Promotion	Social Media Mentions	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Welcome & Address Audience	Name Rec. During Opening Comments	Distribute Marketing Collateral	Company Display at Each Event	Company Banner at Each Session	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$2,000	Logo	Logo	1x	Mention	4	Logo	✓	✓	✓	✓	✓	Name	✓
Supporter	\$300	Logo				2	Name		✓			✓		



Women in Business (WIB) brings women together across Lancaster County and gives them the tools, guidance, and support to navigate challenges and advance in their careers - building a stronger pipeline of women leaders. By supporting this work, you help fuel growth and opportunity for women while putting your organization in front of highly engaged, influential leaders across the business community.

SPONSOR LEVEL	2026 Price	Event Calendar Page	Event Promotion	Social Media	Comp Tickets	Power Point	Opportunity to Address Audience	Name Rec. During Opening Comments	Opportunity to Distribute Marketing Collateral	Company Display with Marketing Collateral at Each Event	Company Banner At Each Session	Logo in Monthly Newsletter	EOY Attendee Excel List
Presenting	\$6,000	Logo	Logo	4 <sub>X</sub>	4	Logo	х4	✓	✓	✓	✓	✓	✓
Networking	\$3,500	Logo	Logo	2x	2	Logo	х1	✓				✓	
Learning	\$3,500	Logo	Logo	2x	2	Logo	x1	✓				✓	
Leadership	\$3,500	Logo	Logo	2x	2	Logo	х1	✓				✓	
Advocate	\$3,500	Logo	Logo	2x	2	Logo	х1	✓				✓	
Empowerment	\$3,500	Logo	Logo	2x	2	Logo	х1	✓				✓	
Supporting	\$500	Logo			1	Logo		✓				Name	





### Young Professionals Network

Be a champion of young talent! YPN engages and empowers young professionals across Lancaster County to grow their leadership skills, expand their networks, and deepen their community knowledge—preparing them to thrive in their careers and shape our region's future. With at least ten sessions annually, YPN offers your brand visibility among early-career professionals dedicated to personal and professional growth. As a sponsor, you'll align your brand with the development of emerging talent, strengthening your reputation as a supporter of Lancaster's future leaders.

SPONSOR LEVEL	2026 Price	Event Calendar Page	Event Promotion	Social Media	Comp Registration	Power Point	Opportunity to Address Audience	Name Rec. During Opening Comments	Company Banner At Each Session	Attendee Excel List (EOY)	Logo on Monthly Newsletter
Presenting	\$5,000	Logo	Logo	6x	6	Logo	✓	✓	✓	✓	Logo
Networking	\$3,000	Logo	Logo	2x	4	Logo	Select Programs	✓			Logo
Professional Development	\$3,000	Logo	Logo	2x	4	Logo	Select Programs	✓			Logo
Leadership	\$3,000	Logo	Logo	2x	4	Logo	Select Programs	✓			Logo
Supporting	\$500	Logo	Name		2	Logo		✓			Name





### **State of the County**

The State of the County provides a comprehensive look at key trends and insights shaping the county, from the economy and education to health and well-being. Featuring expert speakers and engaging discussions, this event attracts 200+ decision-makers, C-suite leaders, and community organizations from diverse industries. As a sponsor, you'll gain visibility among influential attendees and align your brand with Lancaster's path forward—demonstrating your commitment to supporting informed growth and community progress.

SPONSOR LEVEL	2026 Price	Event Calendar Page	Social Media	Co-Branded Event Promotion Email	Comp Tickets	Power Point	Company Recognition on Agenda	Opportunity to Welcome & Address Audience	Opportunity to show a Pre- Recorded Video or Commercial	Name Recognition During Opening Comments	Opportunity to Provide Marketing Collateral to Attendees	Digital Advertising	Attendee Excel List
Presenting (Exclusive)	\$7,000	Logo	2x	1	12	Logo	Logo	Live	At Event	<b>✓</b>	<b>√</b>	Weekly Emails (x2)	✓





### **Professional Women's Forum:** March 27

Position your brand at the heart of women's empowerment in Lancaster County by sponsoring this impactful full-day Women's Conference! This inspiring event champions the professional and personal growth of women, celebrates their achievements, and fosters meaningful community connections. As a sponsor, you'll showcase your commitment to supporting women's success and gain visibility with an audience of nearly 300 engaged leaders and professionals from diverse industries and backgrounds. Connect with a vibrant network of women and allies, demonstrating your dedication to advancing workplace equality, leadership, and community impact.

SPONSOR LEVEL	2026 Price	Event Calendar Page	Event Promo	Social Media	Co-Branded Event Promo Email	Comp Tickets	Power Point	Unique Related Branding	Opportunity to Welcome & Address Audience	Pre- Recorded Video or Commercial	Name Recognition During Opening Comments	Company Display Space	Program Ad	Program Recognition	Attendee Excel List
Presenting	\$6,000	Logo	Logo	2x	1	12	Logo		Yes	✓	✓	Premium	Full	Logo	
Unique*	\$3,500	Logo	Logo	1x		8	Logo	Logo			✓	Premium	Half	Logo	
Gold	\$2,500	Logo	Logo			6	Logo				✓		Quarter	Logo	
Silver	\$1,000	Logo	Name			3	Name				✓		Quarter	Logo	

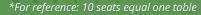


<sup>\*</sup>Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc.



As the Lancaster Chamber's largest annual fundraiser, this gala-style event brings together nearly 2,000 of Lancaster County's most influential business and community leaders for an unforgettable evening of celebration and inspiration. Attendees honor the accomplishments of four remarkable local leaders and the broader business community, culminating in an impactful keynote address by an internationally renowned speaker. Sponsoring this prestigious event places your brand at the heart of Lancaster's "who's who," offering unmatched exposure and the opportunity to align with the Chamber's mission to uplift the local business community year-round.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Number o6f Tickets with Preferred Seating*	Number of Tickets that can be Purchased Before Public	Ad in Program	Program Recognition	PowerPoint	Sponsor Video	Event Table	Logo Display on the Wall	Preferred Parking Passes	Sponsor Name Badges
Presenting	\$35,000	Logo	32 VIP	20	Full	Logo/Desc	Logo	Logo	Logo	✓	16	✓
Platinum	\$22,000	Logo	22 VIP	20	Full	Logo/Desc	Logo	Logo	Logo	✓	11	✓
Gala Reception	\$20,000	Logo	20 VIP	20	Half	Logo/Desc	Logo	Logo	Logo	✓	10	✓
VIP Reception	\$20,000	Logo	20 VIP	20	Half	Logo/Desc	Logo	Logo	Logo	✓	10	✓
Opening Ceremony	\$20,000	Logo	20 VIP	20	Half	Logo/Desc	Logo	Logo	Logo	✓	10	✓
Gold	\$16,000	Logo	20 VIP	20	Quarter	Logo	Logo	Logo	Logo	✓	10	✓





SPONSOR LEVEL	2026 Price	Event Calendar Page	Number of Tickets with Preferred Seating*	Number of Tickets that can be Purchased Before Public	Program Recognition	Power Point	Sponsor Video	Event Tables	Number of Preferred Parking Passes	Sponsor Name Badges	Special Recognition Related to Unique Sponsor Level
Catalyst Award	\$12,000	Logo	10 VIP	20	Logo	Logo	Logo	Logo	5	✓	✓
SBPY Award	\$12,000	Logo	10 VIP	20	Logo	Logo	Logo	Logo	5	✓	✓
ATHENA Award	\$12,000	Logo	10 VIP	20	Logo	Logo	Logo	Logo	5	✓	✓
Exemplar Award	\$12,000	Logo	10 VIP	20	Logo	Logo	Logo	Logo	5	✓	✓
Silver	\$10,000	Logo	10 VIP	20	Logo	Logo	Logo	Logo	5	✓	
Wine	\$10,000	Logo	10 VIP	20	Logo	Logo	Logo	Logo	5	✓	✓
Bronze	\$6,000	Logo	10 GALA		Logo	Logo	Logo	Logo	5	✓	
Patron	\$4,000	Name	10 GALA		Name	Name	Name	Name	5	✓	





### Hispanic Business Lunch: October

The Lancaster Chamber is proud to bring together Hispanic community leaders, business owners and workforce for this celebration lunch event. Hear from several key community leaders while also networking and enjoying the best of Lancaster's Hispanic food scene! By sponsoring this event, you will not only showcase your support for the Hispanic community but also position your brand prominently among community leaders and business.

SPONSOR LEVEL	2026 Price	Event Calendar Page	Event Promo	Social Media	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Address Audience	Name Recognition During Opening Comments	Unique Branding	Company Display at Event	Attendee Excel List
Presenting	\$4,000	Logo	Logo	4x	1	6	Logo	✓	✓	✓	✓	✓
Unique*	\$2,500	Logo	Logo	2x	✓	4	Logo		✓	✓	✓	
Supporting	\$1,500	Logo	Logo		✓	2	Logo		✓		✓	





The Small Business Summit connects business owners and leaders with the insights, resources, and relationships they need to succeed – making it a powerful platform for sponsors to align with Lancaster's thriving business community. Focused on practical learning, expert guidance, and peer connection, the event draws engages attendees representing businesses at every stage of growth. With three tailored learning tracks and built in networking opportunities, the Summit creates direct access for sponsors to showcase their support. Reach a diverse, growth minded audience of business owners, entrepreneurs, and leaders across industries. Sponsorship puts your brand in front of decision-makers seeking tools, partnerships, and services – positioning you as a partner in business success.

SPONSOR LEVEL	2026 Price	Event Promotion	Event Calendar Page	Comp Tickets	Power Point	Program Ads	Program Recognition	Special Recognition Related to Naming	Sponsor Name Badges	Opportunity to Set Up Company Marketing Table
Presenting	\$5,000	Logo - Premium	Logo	5	Logo	Full	Logo		✓	Premium
Hospitality	\$3,000	Logo	Logo	3	Logo	Quarter	Logo	✓	<b>√</b>	Premium
Speaker	\$3,000	Logo	Logo	3	Logo	Quarter	Logo	✓	<b>√</b>	Premium
Breakout	\$3,000	Logo	Logo	3	Logo	Quarter	Logo	✓	✓	Premium
Lunch	\$3,000	Logo	Logo	3	Logo	Quarter	Logo	✓	✓	Premium
Supporting	\$900	Name	Logo	1	Logo		Logo		✓	✓





For 50 years, the Lancaster Chamber has proudly hosted the annual Agriculture Industry Banquet, bringing together the region's top leaders in agriculture. This esteemed event celebrates the economic and cultural contributions of Lancaster County's agricultural sector, which remains one of the area's top economic drivers. As a sponsor of this prestigious event, your company will gain unparalleled visibility among key stakeholders in the agricultural sector. Sponsoring will enhance your brand's recognition and position you as a leader in promoting the growth and success of agriculture in our region. Together, we can cultivate a brighter future for Lancaster County's agribusiness community!

SPONSOR LEVEL	2026 Price	Event Promotion	Event Calendar Page	Opportunity to Address Audience	Comp Tickets*	Power Point	Program Ads	Program Recognition	Special Recognition Related to Naming	Sponsor Name Badges	Attendee Excel List
Presenting	\$6,000	Logo	Logo	✓	18	Logo	Full	Logo		✓	✓
Speaker	\$3,500	Logo	Logo		16	Logo	Half	Logo	✓	✓	
Century Farm	\$3,500	Logo	Logo		16	Logo	Half	Logo	✓	✓	
DELP Award	\$3,500	Logo	Logo		16	Logo	Half	Logo	✓	✓	
Other Unique Sponsors	\$3,500	Logo	Logo		16	Logo	Half	Logo	✓	✓	
Supporting	\$2,500	Logo	Logo		16	Logo	Quarter	Logo		✓	
Patron	\$1,000		Name		8	Name		Name		✓	

<sup>\*</sup>Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc. \*\*8 seats / table



Invest in the future of Lancaster County by sponsoring the Discovering Paths Mentoring Program! This impactful initiative connects over 150 students with local professionals for 1:1 mentorship, providing invaluable career exploration through job shadowing, hands-on activities, and professional development. As a sponsor, your brand will be positioned throughout the program's 10 sessions, reaching an engaged audience of over 350 people, including students, mentors, parents, and school professionals. Running on the school calendar from August 2026 to May 2027, your sponsorship will showcase your commitment to empowering the next generation and fostering meaningful community connections.

SPONSOR LEVEL	2026-2027 Program Price	Company Logo with Link on Program Website	Company Recognition on Branding & Promotion	Social Media Mentions	Mentoring Fee (s) Waved	Opportunity to Address Audience at Select Sessions	Name Recognition During Opening Comments	Recognition on All Program Agendas
Presenting	\$8,000	Top Logo I	Placement	3	6	Select	✓	Top Logo Placement
Gold	\$5,000	Logo	Logo	2	4		✓	Logo
Silver	\$3,000	Logo	Logo	1	2		✓	Logo
Session Sponsor	\$2,000	Logo				Designated Session	✓	Logo
Bronze	\$750	Name	Name		1		✓	Name





Sponsorships: (Event/Program Level)			
Company:			
Contact Name:		Contact Email:	
Total \$ Commitment:		— Occasillana albani ana	
Signature:		Contact Molly Crouser: mcro	onsorship or process? buser@lancasterchamber.com
Date:			
l plan to pay by:	Check To Lancaster Chamber, 115 East King Street	Credit Card  3% added for credit card payments,	Lancaster Chamber

special invoice provided