

FALL/WINTER 2025 Sponsorship Guide



Finish 2025 Strong with Sponsorships!



Uplifting & promoting business across Lancaster County, and our region, is a vital part of our commitment to our members and our greater business community. That's why we've created these sponsorships, as an invaluable marketing tool, to elevate and reinforce your company's brand for the coming year.

This compact sponsorship guide offers you the Fall 2025 opportunities to showcase your brand in front of a curated business-to-business audience that will generate leads, build brand awareness, and strengthen your presence across Lancaster County.

These sponsorships don't just put you in front of the right audience; they also help fuel the Chamber's mission to make Lancaster County a vibrant, thriving community for all. Your support makes a real difference, allowing the Chamber to continue our advocacy initiatives, curating business-focused resources, and so much more.

It's truly a win-win: we'll help you elevate your brand to a robust audience while supporting & sustaining the Lancaster Chamber's impact on our community.



Get Connected: Speed Networking

Get Connected is a dynamic, facilitated networking event that brings professionals together for an engaging "speed-dating" style experience. Attendees rotate between groups, introducing themselves, their companies, and their roles, creating countless opportunities for fresh connections. Showcase your company to nearly 50, highly engaged attendees at each program and be recognized as a leader in fostering professional growth and connection.

F	all 2025 Pri Covers 2		orated to		Event				Opportunity to Welcome	Name Rec. During	Distribute	Company	Company	Event	Attendee
	SPONSOR Level	2025 Price	Calendar Pages	Event Promotion	Reminder Email	Social Media Mentions	Comp Tickets per session	Power Point	& Address Audience	Opening Comments	Marketing Collateral	Display at Each Event	Banner at Each Session	Follow-up Email	Excel List (EOY)
	Presenting	\$3,()0	Logo	Logo	Name	1x per session	2	Logo	Yes	Yes	Yes	Mixers	Yes	Name	Yes

Small Business Series

The Small Business Series offers essential resources and expert insights tailored to fit the demanding schedules of entrepreneurs and small business owners. Covering crucial topics like Social Media Marketing, Cybersecurity, and Legal Essentials, this six-session program equips Lancaster's small businesses with the tools they need to thrive. Programs are virtual and recorded, providing ongoing visibility for sponsors as participants access content anytime, anywhere. As a sponsor, your brand will be highlighted as a champion of small business success, reaching a dedicated audience of entrepreneurs and decision-makers eager to grow.

Fall 2025 Price - Prorated to \$1,500 Covers 3 Remaining Programs

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Social Media	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
PRESENTING	\$3 <mark>.</mark>)00	Logo	Logo	4 _X				Name	



Be a champion of young talent! This impactful program engages and empowers young professionals across Lancaster County to grow their leadership skills, expand their networks, and deepen their community knowledge—preparing them to thrive in their careers and shape our region's future. With at least ten sessions annually, YPN offers your brand visibility among early-career professionals dedicated to personal and professional growth. As a sponsor, you'll align your brand with the development of emerging talent, strengthening your reputation as a supporter of Lancaster's future leaders.

	all 2025 Price – 50% off the remaining programs & o					Event			Opportunity	Name Rec. During	Company Banner	Attendee	Logo on
	SPONSOR LEVEL	2025 Price	Calendar Page	Event Promotion	Social Media	Reminder Email	Comp Registration	Power Point	to Address Audience	Opening Comments	At Each Session	Excel List (EOY)	Monthly Newsletter
-	SOLD Presenting	\$5,000	Logo	Logo	6x		6	Logo					Logo
	Networking	\$2,500	.ogo	Logo	2x		4	Logo	Select Programs				Name
	Professional Development	\$2,500	-ogo	Logo	2x		4	Logo	Select Programs				Name
	Leadership	\$2,500	Logo	Logo	2x		4	Logo	Select Programs				Name
	Supporting Sponsor	\$1,000	Logo	Name			2	Name					Name

NF	SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promotion	Social Media	Event Reminder Email	Comp Registration	Power Point	Opportunity to Address Audience	Name Rec. During Opening Comments	Company Banner at event	Logo on Monthly Newsletter
	HOLIDAY SOIREE SPONSOR	\$2,000	Logo	Logo	1x		8	Logo				Logo
	HOLIDAY SOIREE SUPPORTER	\$500	Logo	Name			4	Logo				Logo



Invest in the future of Lancaster County by sponsoring the Discovering Paths Mentoring Program! This impactful initiative connects over 150 students with local professionals for 1:1 mentorship, providing invaluable career exploration through job shadowing, hands-on activities, and professional development. As a sponsor, your brand will be positioned throughout the program's 10 sessions, reaching an engaged audience of over 350 people, including students, mentors, parents, and school professionals. Running on the school calendar from August 2025 to May 2026, your sponsorship will showcase your commitment to empowering the next generation and fostering meaningful community connections.

SPONSOR LEVEL	2025-2026 Program Price	Company Logo with Link on Program Website	Company Recognition on Branding & Promotion	Social Media Mentions	Mentoring Fee (s) Waved	Company Recognition on Session Agendas	Opportunity to Address Audience at Select Sessions	Name Recognition During Opening Comments	Opportunity to Distribute a Piece of Marketing Collateral	Recognition on All Program Agendas	Mentor Participant Excel List (EOY)
Presenting	\$6,000	Top Logo Place	ment	3	6	Top Logo Placement				Top Logo Placement	
Gold	\$4,000	Logo	Logo	2	4	Logo				Logo	
Silver	\$3,000	Logo	Logo	1	2	Logo				Logo	
Session Sponsor	\$1,500	Logo				Designated Session	Designated Session			Designated Session	
Bronze	\$750	Name	Name		1	Name				Name	

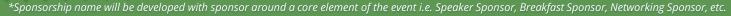




Leadercast Conference: Legacy of Impact September 2025

In partnership with the nationally acclaimed Leadercast, this high-impact, half-day event combines virtual insights from renowned speakers with engaging sessions led by local business leaders. Designed to inspire both teams and individuals, attendees will walk away with actionable strategies to drive positive change within their companies. As a sponsor, your brand will be prominently associated with innovation, growth, and leadership, reaching an audience of nearly 300 ambitious professionals eager to make an impact. This is a unique opportunity to position your organization as a leader in professional development, reinforcing your commitment to fostering growth and transformation within Lancaster's business community.

5	PONSOR LEVEL	2025 Price	Event Calendar Page	Event Promo	Social Media	Co-Branded Event Promo Email	Comp Tickets	Power Point	Opportunity to Address Audience	Name Recognition During Opening Comments	Company Display Space	Program Ad	Program Recognition	Attendee Excel List
F	resenting	\$6,000	Logo	Logo	2x	1	12	Logo	Live		Premium	Full & Special Feature	Logo/Desc	
ι	nique	\$3,500	Logo	Logo	1x		8	Logo			Premium	Half	Logo	
9	old	\$2,000	Logo	Logo			6	Logo				Quarter	Logo	
5	ilver	\$1,000	Logo	Name			3	Logo				Quarter	Logo	







Hispanic Business Lunch: October

The Lancaster Chamber is proud to bring together Hispanic community leaders, business owners and workforce for this celebration lunch. Hear from several key community leaders while also networking, celebrating, and enjoying the best of Lancaster's Hispanic food scene! By sponsoring this event, you will not only showcase your support for the Hispanic community but also position your brand prominently among community leaders and business innovators and enhance your company's visibility and reputation within the community.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promo	Social Media	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Address Audience	Name Recognition During Opening Comments	Opportunity to Distribute Marketing Collateral	Company Display at Event	Attendee Excel List
Presenting	\$4,000	Logo	Logo	4x	1	6	Logo					
Unique*	\$2,500	Logo	Logo	2x		4	Logo					
Supporting	\$1,500	Logo	Logo			2	Logo					





The Small Business Summit connects business owners and leaders with the insights, resources, and relationships they need to succeed — making it a powerful platform for sponsors to align with Lancaster's thriving business community. Focused on practical learning, expert guidance, and peer connection, the event draws engaged attendees representing businesses at every stage of growth. With three tailored learning tracks and built-in networking opportunities, the Summit creates direct access for sponsors to showcase their support. **Reach a diverse**, growth-minded audience of business owners, entrepreneurs, and leaders across industries. Sponsorship puts your brand in front of decision-makers seeking tools, partnerships, and services — positioning you as a partner in business success.

SPONSOR LEVEL	2025 Price	Event Promotion	Event Calendar Page	Comp Tickets	Power Point	Program Ads	Program Recognition	Special Recognition Related to Naming	Sponsor Name Badges	Opportunity to Set Up Company Marketing Table
Presenting	\$5,000	Logo - Premium	Logo	5	Logo	Full	Logo			Premium
Hospitality Sponsor	\$3,000	Logo	Logo	3	Logo	Quarter	Logo			Premium
Speaker Sponsor	\$3,000	Logo	Logo	3	Logo	Quarter	Logo			Premium
Breakout Sponsor	\$3,000	Logo	Logo	3	Logo	Quarter	Logo			Premium
Lunch Sponsor	\$3,000	Logo	Logo	3	Logo	Quarter	Logo			Premium
Supporting Sponsor	\$900	Name	Logo	1	Logo		Logo			



For more than 40 years, the Lancaster Chamber has proudly hosted the annual Agriculture Industry Banquet, bringing together the region's top leaders in agriculture. This esteemed event celebrates the economic and cultural contributions of Lancaster County's agricultural sector, which remains one of the area's top economic drivers. As a sponsor of this prestigious event, your company will gain unparalleled visibility among key stakeholders in the agricultural sector. Sponsoring will enhance your brand's recognition and position you as a leader in promoting the growth and success of agriculture in our region. Together, we can cultivate a brighter future for Lancaster County's agribusiness community!

SPONSOR LEVEL	2025 Price	Event Promotion	Event Calendar Page	Comp Tickets	Power Point	Program Ads	Program Recognition	Special Recognition Related to Naming	Sponsor Name Badges	Attendee Excel List
Presenting	\$6,000	Logo	Logo	22	Logo	Full	Logo/Desc			
Speaker	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
Century Farm	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
DELP Award	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
Other Unique Sponsors	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
Supporting	\$2,500	Logo	Logo	20	Logo	Quarter	Logo			
Patron	\$1,000		Name	10	Name		Name			

^{*}Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc.



Sponsorships:				
(Event/Program Level)				
Company:				
Contact Name:		c	ontact Email:	
Total \$ Commitment:		_		
Signature:		_	Questions about spo Contact Molly Crouser: mcro	
Date:				
I plan to pay by:	Check To Lancaster Chamber, 115 East King Street	39	redit Card	Lancaster Chamber