

# WOMEN IN BUSINESS

Women in Business (WIB) connects, cultivates, and celebrates women across Lancaster County by providing the community, with strategies, and resources needed to navigate challenges and achieve success in the workplace.

We also encourage professionals who consider themselves allies of women in the workplace to attend to attend our programs and learn how to best support female colleagues.



# **Mission Pillars**

**CONNECT:** We believe in the power of connectivity. Relationship-building with other women outside of the workplace is an integral aspect of all Women in Business programming. We're committed to creating a community of supportive women in Lancaster County.

**CULTIVATE:** Our stories are dynamic and transformative. Through Women in Business programming, such as Lattes and Leadership and our quarterly Women's Roundtable, you can hear from other women on lessons in leadership and learn practical strategies to take your skills and career to the next level.

**CELEBRATE:** We strive to elevate women in our communities and celebrate the rich diversity, resiliency, and experiences of our female peers. Together we will honor their impact, amplify their voices, and continue striving for equality and empowerment.

# **Programs**



### Women's Roundtable

Take your skills - and career - to the next level through Women's Roundtable. Connect with women across Lancaster County to discuss practical management tools and address common challenges facing women in our community. Serve as a resource for other women by offering your own insight and experiences throughout the discussion and engage with women leading the charge on a variety of topics impacting women in the workplace.



### **Lattes and Leadership**

Explore your sense of wonder and spark creativity through conversations and activities designed to bring us together and realize our full potential. You're invited to hear from women in our community as they share their stories and reflect on their journeys. You won't want to miss a single session!



## **WIB Happy Hour**

Make new connections and strengthen existing ones with women in our Women in Business community! WIB Happy Hour creates the perfect opportunity to try something new and build relationships at a distinctive Lancaster location.



### **Professional Women's Forum**

Every year, we host the Professional Women's Forum as part of our Women in Business program. The Professional Women's Forum is a full-day conference filled with inspiring and energizing breakout sessions designed to foster connections with women across Lancaster County, cultivate professional and personal growth, and celebrate the impact of women in our community.