

# A Letter From the President & CEO

HEATHER VALUDES



## Dear Business Community,

As we reflect on 2024, one theme stands out: the strength and ingenuity of Lancaster County's business community. This past year has been a testament to the growth, creativity, and collaboration that define our local businesses and their leaders.

From new businesses opening their doors to long-standing businesses and organizations celebrating milestone anniversaries, the achievements across Lancaster County are remarkable. Together, we've seen businesses innovate to meet changing demands, foster connections that drive growth, and invest in building a stronger, more dynamic community.

## Celebrating Business Success

This year, we had the privilege of joining you in celebrating grand openings, anniversaries, and milestones—each one a testament to the entrepreneurial spirit and hard work that powers our local economy. Businesses marked years of service to this community, while countless others achieved their own firsts, setting the stage for future success.

## Fostering Connections

Lancaster County thrives because of the connections between businesses, professionals, and the community. Thousands of event attendees at initiatives like Excellence Exchange, Small Business Series, Women in Business, and the Young Professionals Network all served as vital platforms for you to exchange ideas, spark collaborations, and grow together.

## Strengthening the Workforce

We've seen businesses rise to the challenge of addressing workforce needs by investing in professional development and supporting future talent. Businesses and community leaders are continually stepping up to mentor students, shape leaders and open doors for the next generation, creating a brighter future for our entire region.

## Driving Community Impact

Your commitment to Lancaster County extends beyond business. From advocating for key policies to supporting causes that strengthen our community, you've played a vital role in making Lancaster a better place to live and work. This year, your voices contributed to initiatives on childcare accessibility, workforce development, and transportation, ensuring the region remains vibrant and competitive.

As we lean in to 2025, we're excited to see how your innovation and determination will continue to shape Lancaster County. Thank you for your leadership, vision, and trust in making this community stronger. It's a privilege to work alongside such dedicated businesses and leaders who are committed to making a difference.

Here's to another year of success, growth, and opportunity in Lancaster County.

With Gratitude,

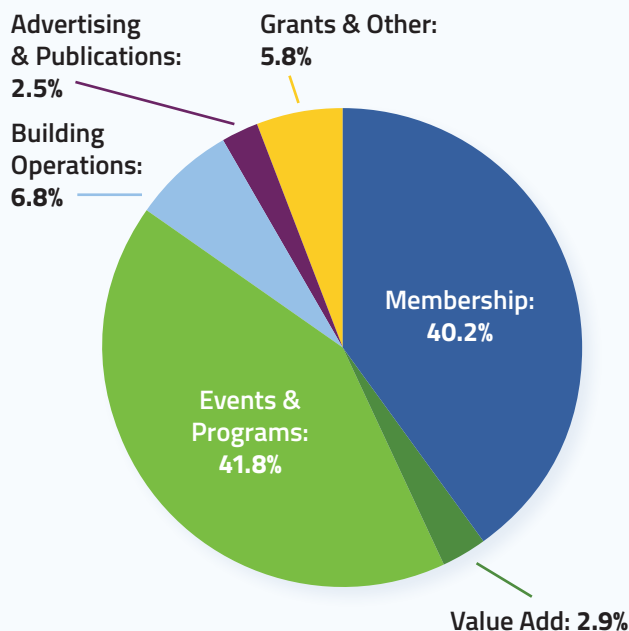
A handwritten signature in black ink that reads "Heather Valudes".

**Heather Valudes**  
President & CEO, Lancaster Chamber

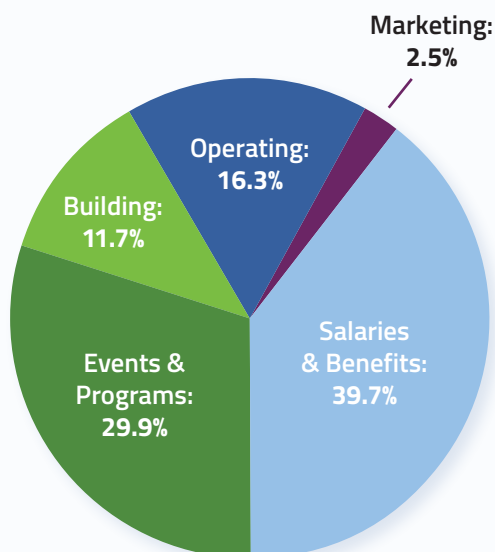


# A Look Back at 2024

## TOTAL REVENUE



## TOTAL EXPENSE



## 183 NEW MEMBERS

joined the Lancaster Chamber and **73 businesses** celebrated grand openings, anniversaries, and new locations with us.



## 8,826 PEOPLE

attended **154 events & programs** to learn, connect, and grow – spending over **324 hours** engaged with the Lancaster Chamber.



The Lancaster Chamber elevated our members over **3000+ INSTANCES** through our communication platforms, while highlighting our members and promoting business success through our social media with **1,082,450 IMPRESSIONS** and 77,005 **ENGAGEMENTS**.



## 14,500+ PEOPLE

visited our 115 East King Building for Events, Programs, and Meetings!