



2025 Lancaster Chamber

Sponsorship Guide



Lancaster Chamber

Amplify Your Brand



Uplifting & promoting business across Lancaster County, and our region, is a vital part of our commitment to our members and our greater business community. That's why we've created these sponsorships, as an invaluable marketing tool, to elevate and reinforce your company's brand for the coming year.

The 2025 Lancaster Chamber Sponsorship Guide offers a variety of unique options for you to showcase your brand in front of a curated business-to-business audience that will generate leads, build brand awareness, and strengthen your presence across Lancaster County.

These sponsorships don't just put you in front of the right audience; they also help fuel the Chamber's mission to make Lancaster County a vibrant, thriving community for all. Your support makes a real difference, allowing the Chamber to continue our advocacy initiatives, curating business-focused resources, and so much more.

It's truly a win-win: we'll help you elevate your brand to a robust audience while supporting & sustaining the Lancaster Chamber's impact on our community.



Why choose to sponsor a Lancaster Chamber Event, Program, or Initiative?



Brand Elevation

Brand connection to events or programs can garner an average 25,000 impressions from contacts via email, web pages, and social media.



Affordable

Find opportunities that match your budget and your marketing goals, all while supporting the work of the Chamber!



Exclusive

Our sponsorships are offered to Lancaster Chamber members only – yet your brand recognition will stretch across the region!

What's an Event vs a Program?

Any of the pages in blue are “Programs” – which occur **multiple times in a year**, and the sponsorships cover the full program. Program sponsorships offer long term consistent branding. Most often, they are audience specific and there is a broad range of audience types.

Any of the pages in green are “Annual Events” – which occur **once a year**, vary in audience, size, and scope based on topic. Typically, events have an external speaker, breakout sessions, networking; and are driven by high level topics and provide innovative solutions to business challenges.



You didn't just hear it from us:

“ Our company has sponsored both events and programs with the Lancaster Chamber for several years. The Chamber has offered our firm a tremendous platform to build brand awareness throughout the Lancaster community and create lasting, genuine relationships. ”

Conrad Siegel



Excellence Exchange

The Excellence Exchange program creates an exclusive environment for C-Suite, Executive, and Management-level attendees to engage with forward-thinking business practices and participate in dynamic, small-group discussions with community leaders. As a sponsor, you'll not only foster these powerful connections but also position your brand as a supporter of growth and innovation among influential decision-makers. Attendees gain unique insights into the successes and challenges across diverse industries, with the opportunity to share their own experiences and collaborate on actionable strategies. Sponsorships cover all 6, bi-monthly sessions.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promotion	Social Media	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Welcome & Address Audience	Name Rec. During Opening Comments	Company Display at Each Event	Company Banner at Each Session	Event Follow-up Email	Attendee Excel List (EOY)
Gold/Presenting	\$6,000	Logo	Logo	4x		4	Logo						
Silver	\$2,500	Logo	Logo	2x		3	Logo						
Bronze	\$1,000	Logo	Logo			1	Logo						

Small Business Series

The Small Business Series offers essential resources and expert insights tailored to fit the demanding schedules of entrepreneurs and small business owners. Covering crucial topics like Social Media Marketing, Cybersecurity, and Legal Essentials, this six-session program equips Lancaster's small businesses with the tools they need to thrive. Programs are virtual and recorded, providing ongoing visibility for sponsors as participants access content anytime, anywhere. As a sponsor, your brand will be highlighted as a champion of small business success, reaching a dedicated audience of entrepreneurs and decision-makers eager to grow.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Social Media	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
PRESENTING	\$3,000	Logo	Logo	4x				Name	

Industry Tours

Industry Tours offer exclusive, behind-the-scenes access to Lancaster County businesses, allowing attendees to explore operations, gain insights, and spark new ideas. Each tour attracts 40-80 professionals from various industries, creating a dynamic audience with a shared drive for growth. As a sponsor, your brand will be highlighted as a champion of local business innovation and learning.

SPONSOR LEVEL		2025 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Opportunity to Address the Audience	Opportunity to Distribute Collateral or Gift to Attendees	Company Display at Each Event	Company Banner at Each Session	Attendee Excel List (EOY)
Presenting		\$6,000	Logo	Logo	2					

If you are interested in hosting an industry tour, contact info@lancasterchamber.com!

Celebrating Business Partner

Sponsoring the Chamber's *Celebrating Business* Initiative positions your brand as a true champion of local business, community growth, and economic vitality. Celebrate ribbon cuttings, special milestones, grand openings, new locations, groundbreakings, launches, or anniversaries, an average of 60+ per year with our business community! Your brand will be front and center at every one of these exciting events throughout the year. Benefits of sponsorship include enhanced brand visibility, networking opportunities, and positive public relations.

SPONSOR LEVEL		2025 Price	Invitation to attend each Ribbon Cutting	Tagged in Social Media	Opportunity to Address the Audience	Company Banner at each Ribbon Cutting	Attendee Excel List of all Ribbon Cutting hosts (EOY)
Partner (Exclusive)		\$5,000	Logo	Yes	If applicable - location dependent		



Manufacturing Roundtable

Unlock unparalleled networking and influence by securing a sponsorship for the Manufacturing Roundtable. This exclusive event brings together a community of industry leaders for an engaging, confidential dialogue about the most pressing challenges facing manufacturing today. As a sponsor, you'll gain access to top-tier professionals, ensures brand visibility, and demonstrate your commitment to driving innovation and best practices within the industry.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Social Media	Event Reminder Emails	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$4,000	Logo	Logo	2	2x	Name				Name	



Human Resources Roundtable

Sponsoring this event, co-hosted with the Lancaster Society for Human Resource Management (LSHRM), offers a unique opportunity to connect with human resource and operations professionals from diverse companies across Lancaster County. With a minimum of four programs annually, your sponsorship will provide valuable visibility among key decision-makers while helping to shape the conversation around company growth, culture, and best HR practices. Showcase your brand, share your expertise, and build lasting relationships with professionals eager to enhance their workplace strategies, all while supporting a thriving HR community in the region.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Social Media	Event Reminder Emails	Power Point	Opportunity to Address the Audience	Name Rec. During Opening Comments	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$4,000	Logo	Logo	2	2x	Name				Name	

Monthly Mixers Sponsor

Sponsor the Chamber's 2025 Monthly Mixers and gain exclusive access to one of the region's most dynamic networking opportunities. With over 17,000 employees in our network, the Chamber hosts 10 monthly mixers and an annual Membership Picnic, attracting a diverse group of professionals across industries and roles. Each event sees an average of 100 attendees, offering you the chance to connect with key decision-makers and influencers. By sponsoring, you increase your visibility, strengthen your brand's presence, and build valuable relationships that can drive business success, all while supporting Lancaster County's vibrant professional community.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Social Media Mentions	Event Reminder Email	Power Point	Complimentary Tickets to Membership Picnic	Distribute Marketing Collateral	Company Display at each Mixer	Company Banner at each Mixer	Event Follow-up Email	Attendee Excel List (EOY)
Presenting (Exclusive)	\$5,000	Logo	Logo	1x per mixer	Name	Logo	6	Yes	Yes	Yes	Name	Yes

Get Connected: Speed Networking

Get Connected is a dynamic, facilitated networking event that brings professionals together for an engaging "speed-dating" style experience. Attendees rotate between groups, introducing themselves, their companies, and their roles, creating countless opportunities for fresh connections. Showcase your company to nearly 50, highly engaged attendees at each program and be recognized as a leader in fostering professional growth and connection.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Event Reminder Email	Social Media Mentions	Comp Tickets per session	Power Point	Opportunity to Welcome & Address Audience	Name Rec. During Opening Comments	Distribute Marketing Collateral	Company Display at Each Event	Company Banner at Each Session	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$3,000	Logo	Logo	Name	1x per session	2	Logo	Yes	Yes	Yes	Mixers	Yes	Name	Yes

Advocacy

Support Lancaster's business community by sponsoring The Chamber's Advocacy Programming. This opportunity connects your brand with an influential C-suite audience from varied industries, while aligning you with vital local, state, and federal advocacy efforts. Sponsorship includes brand visibility at six to eight programs annually, such as Wake Up to the Issues, the Legislative Issues Forum, and other impactful events. Stand out as a champion for Lancaster businesses and showcase your commitment to a positive business climate.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Comp Tickets	Opportunity to Address the Audience	Name Recognition at State, WUI, LIF, Briefings, etc.	Power Point	Company Display at Each Event	Company Banner at Each Session	Attendee Excel List	Participation in Legislative Activities
Champion	\$5,000	Logo	Logo	3	select programs		Logo				
Leader	\$3,000	Logo	Logo	2	select programs		Logo				
Supporter	\$1,000	Name	Name	1			Logo				

Ag Issues Forum

This three-part series connects agribusiness leaders and related industries, offering insights into the challenges and opportunities facing agriculture today. Sponsorship places your brand in front of a targeted audience of engaged professionals across various roles within agribusiness, with each program drawing an average of 20 attendees. Align your brand with meaningful industry dialogue, increase your visibility, and demonstrate your commitment to the growth and sustainability of Lancaster's ag community.

SPONSOR LEVEL	2025 Price	Event Calendar Pages	Event Promotion	Social Media Mentions	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Welcome & Address Audience	Name Rec. During Opening Comments	Distribute Marketing Collateral	Company Display at Each Event	Company Banner at Each Session	Event Follow-up Email	Attendee Excel List (EOY)
Presenting	\$2,000	Logo	Logo	1x		4	Logo						Name	
Supporter	\$300	Logo				2	Name							

WIB

Lancaster Chamber
WOMEN IN BUSINESS

Women in Business Program

Women in Business (WIB+) connects, cultivates, and celebrates women+ across Lancaster County by providing the community, strategies, and resources needed to navigate challenges and achieve success in the workplace. We encourage professionals who consider themselves allies of women in the workplace to attend and learn from our programming about how to best support female colleagues.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promotion	Social Media	Comp Tickets	Power Point	Opportunity to Address Audience	Name Rec. During Opening Comments	Opportunity to Distribute Marketing Collateral	Company Display with Marketing Collateral at Each Event	Company Banner At Each Session	Event Follow-up Email	Attendee Excel List
Presenting	\$6,000	Logo	Logo	4x	4	Logo	x4					Name	
Networking	\$3,500	Logo	Logo	2x	2	Logo	x1						
Learning	\$3,500	Logo	Logo	2x	2	Logo	x1						
Leadership	\$3,500	Logo	Logo	2x	2	Logo	x1						
Advocate	\$3,500	Logo	Logo	2x	2	Logo	x1						
Empowerment	\$3,500	Logo	Logo	2x	2	Logo	x1						
Supporting	\$1,000	Logo	Name		1	Logo							





Young Professionals Network

Be a champion of young talent! This impactful program engages and empowers young professionals across Lancaster County to grow their leadership skills, expand their networks, and deepen their community knowledge—preparing them to thrive in their careers and shape our region's future. With at least ten sessions annually, YPN offers your brand visibility among early-career professionals dedicated to personal and professional growth. As a sponsor, you'll align your brand with the development of emerging talent, strengthening your reputation as a supporter of Lancaster's future leaders.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promotion	Social Media	Event Reminder Email	Comp Registration	Power Point	Opportunity to Address Audience	Name Rec. During Opening Comments	Company Banner At Each Session	Attendee Excel List (EOY)	Logo on Monthly Newsletter
Presenting	\$5,000	Logo	Logo	6x		6	Logo					Logo
Networking	\$2,500	Logo	Logo	2x		4	Logo	Select Programs				Name
Professional Development	\$2,500	Logo	Logo	2x		4	Logo	Select Programs				Name
Leadership	\$2,500	Logo	Logo	2x		4	Logo	Select Programs				Name
Supporting Sponsor	\$1,000	Logo	Name			2	Name					Name





State of the County: March

Position your brand at the forefront of Lancaster County's future by sponsoring this essential event. The State of the County provides a comprehensive look at key trends and insights shaping the county, from the economy and education to health and well-being. Featuring expert speakers and engaging discussions, this event attracts 200+ decision-makers, C-suite leaders, and community organizations from diverse industries. As a sponsor, you'll gain visibility among influential attendees and align your brand with Lancaster's path forward—demonstrating your commitment to supporting informed growth and community progress.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Social Media	Co-Branded Event Promotion Email	Comp Tickets	Power Point	Company Recognition on Agenda	Opportunity to Welcome & Address Audience	Opportunity to show a Pre-Recorded Video or Commercial	Name Recognition During Opening Comments	Opportunity to Provide Marketing Collateral to Attendees	Digital Advertising	Attendee Excel List
Presenting (Exclusive)	\$7,000	Logo	2x	1	12	Logo	Logo	Live	At Event			Weekly Emails (x2)	





Professional Women's Forum: March 27

Position your brand at the heart of women's empowerment in Lancaster County by sponsoring this impactful full-day Women's Conference! This inspiring event champions the professional and personal growth of women, celebrates their achievements, and fosters meaningful community connections. As a sponsor, you'll showcase your commitment to supporting women's success and gain visibility with an audience of nearly 300 engaged leaders and professionals from diverse industries and backgrounds. Connect with a vibrant network of women(+) and allies, demonstrating your dedication to advancing equality, leadership, and community impact.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promo	Social Media	Co-Branded Event Promo Email	Comp Tickets	Power Point	Unique Related Branding	Opportunity to Welcome & Address Audience	Pre-Recorded Video or Commercial	Name Recognition During Opening Comments	Company Display Space	Program Ad	Program Recognition	Attendee Excel List
Presenting	\$6,000	Logo	Logo	2x	1	12						Premium	Full	Logo	
Unique	\$3,500	Logo	Logo	1x		8		Logo				Premium	Half	Logo	
Gold	\$2,500	Logo	Logo			6							Quarter	Logo	
Silver	\$1,000	Logo	Name			3							Quarter	Logo	

*Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc.



ANNUAL DINNER

LANCASTER
CHAMBER

153rd Annual Dinner: Late May

As the Lancaster Chamber's largest annual fundraiser, this gala-style event brings together over 2,000 of Lancaster County's most influential business and community leaders for an unforgettable evening of celebration and inspiration. Attendees honor the accomplishments of four remarkable local leaders and the broader business community, culminating in an impactful keynote address by an internationally renowned speaker. Sponsoring this prestigious event places your brand at the heart of Lancaster's "who's who," offering unmatched exposure and the opportunity to align with the Chamber's mission to uplift the local business community year-round.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Number of Tickets with Preferred Seating*	Number of Tickets that can be Purchased Before Public	Ad in Program	Program Recognition	PowerPoint	Sponsor Video	Number of Tickets to VIP & Post Reception	Table Recognition	Logo Display on the Wall	Preferred Parking Passes	Sponsor Name Badges
Presenting	\$28,000	Logo	32	20	Full	Logo/Desc	Logo	Logo	32	Logo		16	
Platinum	\$20,000	Logo	22	20	Full	Logo/Desc	Logo	Logo	22	Logo		11	
Diamond	\$19,000	Logo	22	20	Full	Logo/Desc	Logo	Logo	22	Logo		11	
Gala Reception	\$18,000	Logo	20	20	Half	Logo/Desc	Logo	Logo	20	Logo		10	
VIP Reception	\$18,000	Logo	20	20	Half	Logo/Desc	Logo	Logo	20	Logo		10	
Opening Ceremony	\$18,000	Logo	20	20	Half	Logo/Desc	Logo	Logo	20	Logo		10	
Gold	\$15,000	Logo	20	20	Quarter	Logo	Logo	Logo	20	Logo		10	

*For reference: 10 seats equal one table



153rd ANNUAL DINNER

LANCASTER CHAMBER

153rd Annual Dinner Continued

SPONSOR LEVEL	2025 Price	Event Calendar Page	Number of Tickets with Preferred Seating*	Number of Tickets that can be Purchased Before Public	Program Recognition	Power Point	Sponsor Video	Number of Tickets to VIP & Post Reception	Event Tables	Number of Preferred Parking Passes	Sponsor Name Badges	Special Recognition Related to Unique Sponsor Level
Catalyst Award	\$12,000	Logo	10	20	Logo	Logo	Logo	10	Logo	5		
SBPY Award	\$12,000	Logo	10	20	Logo	Logo	Logo	10	Logo	5		
Athena Award	\$12,000	Logo	10	20	Logo	Logo	Logo	10	Logo	5		
Exemplar Award	\$12,000	Logo	10	20	Logo	Logo	Logo	10	Logo	5		
Silver	\$10,000	Logo	10	20	Logo	Logo	Logo	10	Logo	5		
Wine	\$10,000	Logo	10	20	Logo	Logo	Logo	10	Logo	5		
Bronze	\$6,000	Logo	10		Logo	Logo	Logo		Logo	5		
Patron	\$4,000	Name	10		Name	Name	Name		Name	5		

*For reference: 10 seats equal one table





Leadercast Conference: Legacy of Impact October

In partnership with the nationally acclaimed Leadercast, this high-impact, half-day event combines virtual insights from renowned speakers with engaging sessions led by local business leaders. Designed to inspire both teams and individuals, attendees will walk away with actionable strategies to drive positive change within their companies. As a sponsor, your brand will be prominently associated with innovation, growth, and leadership, reaching an audience of nearly 300 ambitious professionals eager to make an impact. This is a unique opportunity to position your organization as a leader in professional development, reinforcing your commitment to fostering growth and transformation within Lancaster’s business community.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promo	Social Media	Co-Branded Event Promo Email	Comp Tickets	Power Point	Opportunity to Address Audience	Name Recognition During Opening Comments	Company Display Space	Program Ad	Program Recognition	Attendee Excel List
Presenting	\$6,000	Logo	Logo	2x	1	12	Logo	Live		Premium	Full & Special Feature	Logo/Desc	
Unique	\$3,500	Logo	Logo	1x		8	Logo			Premium	Half	Logo	
Gold	\$2,000	Logo	Logo			6	Logo				Quarter	Logo	
Silver	\$1,000	Logo	Name			3	Logo				Quarter	Logo	

*Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc.





Hispanic Business Lunch: October

The Lancaster Chamber is proud to bring together Hispanic community leaders, business owners and workforce for this celebration lunch. Hear from several key community leaders while also networking, celebrating, and enjoying the best of Lancaster's Hispanic food scene! By sponsoring this event, you will not only showcase your support for the Hispanic community but also position your brand prominently among community leaders and business innovators and enhance your company's visibility and reputation within the community.

SPONSOR LEVEL	2025 Price	Event Calendar Page	Event Promo	Social Media	Event Reminder Email	Comp Tickets	Power Point	Opportunity to Address Audience	Name Recognition During Opening Comments	Opportunity to Distribute Marketing Collateral	Company Display at Event	Attendee Excel List
Presenting	\$4,000	Logo	Logo	4x	1	6	Logo					
Unique*	\$2,500	Logo	Logo	2x		4	Logo					
Supporting	\$1,500	Logo	Logo			2	Logo					

*Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc.





Agriculture Industry Banquet

For more than 40 years, the Lancaster Chamber has proudly hosted the annual Agriculture Industry Banquet, bringing together the region's top leaders in agriculture. This esteemed event celebrates the economic and cultural contributions of Lancaster County's agricultural sector, which remains one of the area's top economic drivers. As a sponsor of this prestigious event, your company will gain unparalleled visibility among key stakeholders in the agricultural sector. Sponsoring will enhance your brand's recognition and position you as a leader in promoting the growth and success of agriculture in our region. Together, we can cultivate a brighter future for Lancaster County's agribusiness community!

SPONSOR LEVEL	2025 Price	Event Promotion	Event Calendar Page	Comp Tickets	Power Point	Program Ads	Program Recognition	Special Recognition Related to Naming	Sponsor Name Badges	Attendee Excel List
Presenting	\$6,000	Logo	Logo	22	Logo	Full	Logo/Desc			
Speaker	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
Century Farm	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
DELP Award	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
Other Unique Sponsors	\$3,500	Logo	Logo	20	Logo	Half	Logo/Desc			
Supporting	\$2,500	Logo	Logo	20	Logo	Quarter	Logo			
Patron	\$1,000		Name	10	Name		Name			

*Sponsorship name will be developed with sponsor around a core element of the event i.e. Speaker Sponsor, Breakfast Sponsor, Networking Sponsor, etc.





Discovering Paths Mentoring Program Sponsorships

Invest in the future of Lancaster County by sponsoring the Discovering Paths Mentoring Program! This impactful initiative connects over 150 students with local professionals for 1:1 mentorship, providing invaluable career exploration through job shadowing, hands-on activities, and professional development. As a sponsor, your brand will be positioned throughout the program's 10 sessions, reaching an engaged audience of over 350 people, including students, mentors, parents, and school professionals. Running on the school calendar from August 2025 to May 2026, your sponsorship will showcase your commitment to empowering the next generation and fostering meaningful community connections.

SPONSOR LEVEL	2025-2026 Program Price	Company Logo with Link on Program Website	Company Recognition on Branding & Promotion	Social Media Mentions	Mentoring Fee (s) Waved	Company Recognition on Session Agendas	Opportunity to Address Audience at Select Sessions	Name Recognition During Opening Comments	Opportunity to Distribute a Piece of Marketing Collateral	Recognition on All Program Agendas	Mentor Participant Excel List (EOY)
Presenting	\$6,000	Top Logo Placement		3	6	Top Logo Placement				Top Logo Placement	
Gold	\$4,000	Logo	Logo	2	4	Logo				Logo	
Silver	\$3,000	Logo	Logo	1	2	Logo				Logo	
Session Sponsor	\$1,500	Logo				Designated Session	Designated Session			Designated Session	
Bronze	\$750	Name	Name		1	Name				Name	





Commitment Form

Sponsorships:

(Event/Program Level)

Company:

Contact Name:

Contact Email:

Total \$ Commitment:

Signature:

Date:

I plan to pay by:

Check

To Lancaster Chamber, 115 East King Street

Credit Card

*3% added for credit card payments,
special invoice provided*

Questions about sponsorship or process?

Contact Molly Crouser: mcrouser@lancasterchamber.com



Lancaster Chamber