

What's on Tap, Lancaster? Podcast Advertising

What's on Tap, Lancaster? pours out the latest need-to-know trends, opportunities, insights, and strategies through thoughtful conversations and interviews with key business & community professionals. *What's on Tap, Lancaster?* will equip and inspire listeners to cultivate a thriving Lancaster County! Episodes are between 30-45 minutes and are curated by Lancaster Chamber team members with insight from our members! We promote the episodes via our communications channels – social media, Weekly Digest Emails, through our episode guests, and more!

ADVERTISING OPTION	2024 Price	What's Included
Podcast Episode Partner	\$500/Episode (Only One Partner Per Episode)	30 Second Commercial Spot included in the episode of your choice; Company name listed in description with links; Company Name and description mention in the opening and closing of the episode.
Podcast Advertiser	\$300/Ad Spot	30 Second Commercial Spot included in the episode of your choice

The Data: Since March 22, we've recorded **22 episodes** with over **2,084** downloads and we range between **60-120 unique listens** per episode.

This year's content will include episodes on: Smart Growth Planning for the County, Entrepreneurship, ESOP (Employee Ownership), Industry Innovations, Business & Education Partnerships, Veterans & Business, Cybersecurity, Community Responsibility and more!

What's on Tap, Lancaster? Is a podcast by Lancaster Chamber

Commitment Form



Advertising Option: _____

(Include Quantity)

Company: _____

Contact Name: _____

Contact Email: _____

Total \$ Commitment: _____

Signature: _____

Date: _____

Questions about advertising or process?

Contact Molly Crouser: mcrouser@lancasterchamber.com