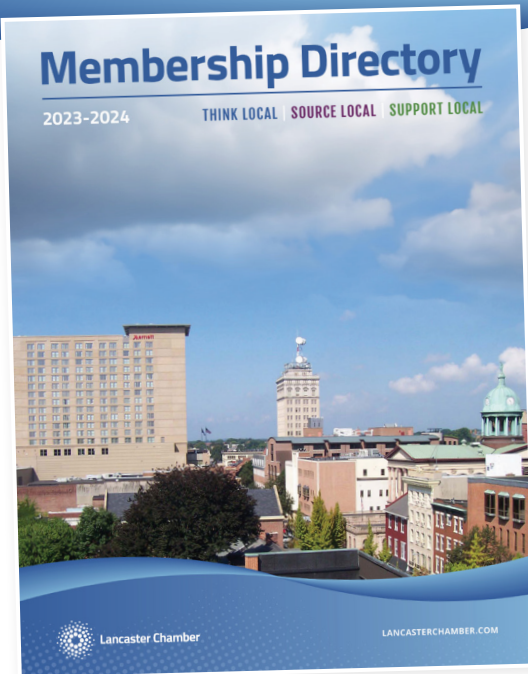


Membership Directory 2023-2024

Advertising Information



Lancaster Chamber



PROMOTING LOCAL BUSINESS

The Lancaster Chamber Membership Directory Guide and digital platform is your comprehensive guide to the County's diverse business and industries – your future customers or clients! Every Chamber member receives a free directory list (more details below!) Mixed into our members' free directory listings are opportunities to **elevate your business & brand, through our Membership Directory print & digital advertising.**

REACH BY THE NUMBERS:



1,400
Total Number
of Members



19,500
Total Email
Contacts



22,600
Social Media
Followers



10,000
Monthly Website
Pageviews (avg)



8,000
Monthly Website
Unique Visitors (avg)

TARGET AUDIENCE:

This opportunity catches a wide net of business types and industries – but would categorize the publication as a B2B resource guide. Print will reach all Chamber members and partners (over 1,600) and digital version will be sent to Chamber database with a comprehensive communication plan using email marketing (15,000 contacts) and Social Media platforms (Reach of 22,000 followers).

Changed addresses recently? New website launched?

Make sure your information is updated in our database! Contact Laurel Riehl, Data and Verification Specialist if you want to update the system. *Final data changes are due by **November 17.*** (717) 397-3531 ex. 280, Lriehl@lancasterchamber.com



Advertising Opportunities:

The directory is both in print and digital versions with clickable links.

MEMBER COMPLIMENTARY LISTING:

Members of the Lancaster Chamber receive a **free** business listing located in both an alphabetical directory listing and A-Z category section – a perk of membership with us. Those listings are formatted as follows:

A-Z ALPHABETICAL

Directory Listing Format

- Business Name
- Category

Your Company, LLC

Marketing Services

A-Z CATEGORY

Directory Listing Format

- Business Name
- Address
- Phone Number
- Contact Email
- Website

Your Company, LLC

123 Main Street
Town, PA
(717) 555-1234
info@yourcompanyllc.com
www.yourcompanyllc.com

Membership Directory 2023-2024

Advertising Placement, Pricing and Specs



Lancaster Chamber

PREMIUM PLACEMENTS

- INSIDE FRONT: FULL PAGE 7.25"w x 9.75"h \$1,800
- INSIDE BACK: FULL PAGE 7.25"w x 9.75"h \$1,800
- BACK: FULL PAGE 7.25"w x 9.75"h \$2,000
- SIDE BAR ADS 1.9375"w x 5.0625"h \$600

Only 8 Vertical placements available;
located in first 8 pages of Directory

ADVERTISING SECTION(S)

- FULL PAGE 7.25"w x 9.75"h \$1,000
- HALF PAGE 7.25"w x 4.75"h \$600
- QUARTER PAGE 3.5"w x 4.75"h \$300

DIRECTORY SECTION

FEATURED LISTING IN CATEGORY \$400

(2 available per business category)

Includes the following information:

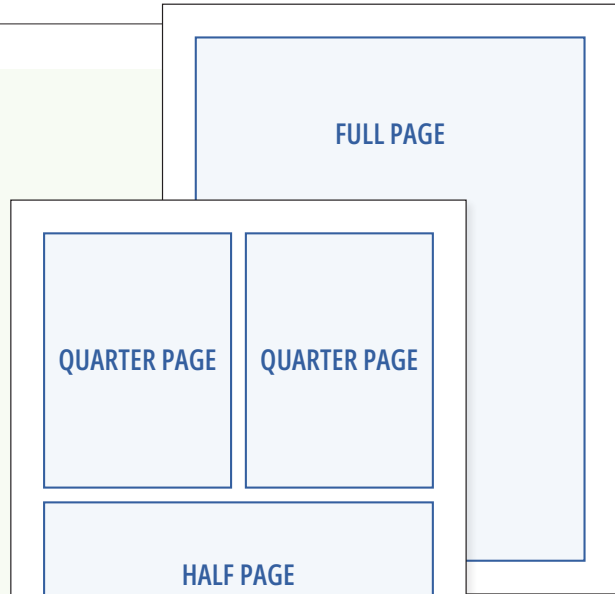
- Business Name
- Company Logo
- Address
- Phone Number
- Website
- Contact Email
- Short Description (25-50 words)

ADVERTISING TIMELINE

- OCTOBER 30 Listing Verification/Updates Completed
- NOVEMBER 10 Advertising Sales End
- NOVEMBER 17 Final Ads Due
- DECEMBER 8 Digital Publication Launch
- JANUARY 3 Print Publication Launch

AD SPECIFICATIONS & GUIDELINES

- Full color is preferred for all ads, without additional cost
- Ads must be provided as a press-ready, high-resolution
- Accepted file types: (CMYK) PDF or JPEG
- All images should be at 100% print size and 300 dpi
- File size should not exceed 100MB



Article Example

Busaersp eraped magnihilit es sequiscius sit faccabo. Et eatur sit untus esti delicimi, eicias vitinimaxim ne int, erchicaborem alitem eaturep ersperibus, conse prionrion estio exerfer natur, que aliquis quidus ant late que ent perrovi debitaque es explatus, non consequat la solut optatem. Ugiaerepedit eostrum eos maxim et re

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Membership Listings
Alphabetical

<p>Ad&M Media Solutions, Inc. 123 Main Street Lancaster, PA (717) 456-3648 admsolutions@gmail.com website.com</p>	<p>Central Penn Business Journal 123 Main Street Wilkes Barre, PA (717) 254-4350 ad@centralpenn.com</p>	<p>Fig Industries 123 Main Street Lancaster, PA (717) 394-7737 website.com</p>	<p>Komen, LLC 123 Main Street Lancaster, PA (717) 393-1874 komenpa@gmail.com website.com</p>
<p>ALON, LTD 123 Main Street Lancaster, PA (717) 433-1582 jennifer@alon.com website.com</p>	<p>Chair Global 123 Main Street Lancaster, PA (717) 754-4050 chairglobal@perrosoft.com website.com</p>	<p>Getaways On Display/ Brochure Distribution 123 Main Street Lancaster, PA (717) 651-8700 www.getawaysondisplay.com website.com</p>	<p>HGGMA Films 123 Main Street Lancaster, PA (717) 615-7772 info@hggma.com website.com</p>
<p>Alpha Dog Advertising 123 Main Street Lancaster, PA (717) 321-9944 alpha@alphadog.com website.com</p>	<p>Donovan 123 Main Street Lancaster, PA (717) 560-1383 website.com</p>	<p>Goofy 123 Main Street Manters, PA (717) 383-3853 humansources@goofy.com website.com</p>	<p>AD Systems, Ltd. 123 Main Street Lancaster, PA (717) 314-7992 info@adsystems.com website.com</p>
<p>Apex Advertising, Inc. 123 Main Street Lancaster, PA (717) 396-7100 info@apexad.com website.com</p>	<p>Effectv 123 Main Street Lancaster, PA (717) 744-4447 effectv@effectv.com website.com</p>	<p>Goodthree 123 Main Street Lancaster, PA (717) 397-6679 info@goodthree.com website.com</p>	<p>Kinetic 123 Main Street Lancaster, PA (717) 393-1874 info@kinetic.com website.com</p>
<p>Belocal Lancaster 123 Main Street Lancaster, PA (717) 693-4584 belocal@belocal.com website.com</p>	<p>Engle Printing & Publishing Co., Inc. 123 Main Street Lancaster, PA (717) 393-1874 engleprinting.com website.com</p>	<p>Granite Creative Group 123 Main Street Lancaster, PA (717) 393-1874 granitecreative.com website.com</p>	<p>Lancaster Outdoor Advertising 123 Main Street Lancaster, PA (717) 393-1874 lancasteroutdoor.com website.com</p>
<p>Highlandspire 123 Main Street Lancaster, PA (717) 393-1874 highlandspire.com website.com</p>	<p>EZSolution 123 Main Street Lancaster, PA (717) 291-4689 ezsolution.com website.com</p>	<p>Great Signs 123 Main Street Lancaster, PA (717) 393-1874 greatsigns.com website.com</p>	<p>Lancaster County Magazine 123 Main Street Lancaster, PA (717) 393-1874 lancastermagazine.com website.com</p>
<p>Widog Marketing Group, LLC 123 Main Street Lancaster, PA (717) 475-9721 widogmarketing.com website.com</p>	<p>Homefield Advantage 123 Main Street Lancaster, PA (717) 393-1874 homefieldadvantage.com website.com</p>	<p>Hall Media Solutions 123 Main Street New Holland, PA (717) 393-1874 hallmedia.com website.com</p>	<p>Lancaster Farming 123 Main Street Lancaster, PA (717) 393-1874 lancasterfarming.com website.com</p>
<p>Ban Barn 123 Main Street Lancaster, PA (717) 393-1874 banbarn.com website.com</p>	<p>#8275245 123 Main Street Lancaster, PA (717) 393-1874 #8275245.com website.com</p>	<p>Howard Miller Associates, Inc. 123 Main Street Lancaster, PA (717) 393-1874 howardmiller.com website.com</p>	<p>Lancaster County Magazine 123 Main Street Lancaster, PA (717) 393-1874 lancastermagazine.com website.com</p>
<p>Brewfor 123 Main Street Manters, PA (717) 393-1874 brewfor.com website.com</p>	<p>Howard Miller Associates, Inc. 123 Main Street Lancaster, PA (717) 393-1874 howardmiller.com website.com</p>	<p>Homefield Advantage 123 Main Street Lancaster, PA (717) 393-1874 homefieldadvantage.com website.com</p>	<p>Lancaster Farming 123 Main Street Lancaster, PA (717) 393-1874 lancasterfarming.com website.com</p>

EZSolution

123 Main Street
Lancaster, PA
(717) 291-4689
reta.white@exeloncorp.com
website.com

EZSolution offers professional web design, internet marketing, SEO, and computer services to help grow your business. Call us at 717-291-4689 today!

FEATURED LISTING IN CATEGORY