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June 5, 2023



EVENTS & PROGRAMS | JOB BOARD | MEMBER DIRECTORY | COMMUNITY CALENDAR



**Have Your Ad Featured Here!** Showcase your brand in front of a curated business-to-business audience that will generate leads, build brand awareness, and strengthen your presence in the Lancaster County by advertising with the Lancaster Chamber either through email banner ads, sponsorships or Thriving print ads. **Learn more about your advertising opportunites** <u>here</u>.



Recognizing the need for its Members to have access to reliable and affordable cybersecurity services, the Lancaster Chamber has partnered exclusively with Appalachia Technologies through the BizCorp Value Add Program. The Appalachia Protect Program includes free resources and discounted services to help Members defend against today's rapidly evolving cyber threats. We will work closely with businesses to identify their unique cybersecurity challenges and develop customized solutions to meet their needs.

The "Appalachia Protect Program" is a unique cybersecurity program, offering exclusive benefits and discounts for Lancaster Chamber Members. The member-exclusive program features educational resources including a quarterly "State of Cybersecurity" Webinar and a "Dark Web Scan" available to all Chamber Members at no-cost. Additionally, there is a menu of services that Members can procure through the program. A few of the key services include:

- Compliance Assessments
- vCISO Services
- Security Awareness Training
- Managed Endpoint Protection
- Threat Detection and Response
- Penetration Testing



Cybersecurity should be top of mind for all businesses and organizations. 3 out of 4 businesses DO NOT have a cybersecurity plan in place!

Please join us at this Webinar on Tuesday, June 27 at 10AM to learn more about our new program, Appalachia Protect, and how you can prevent cybersecurity threats and issues. By attending this webinar, your organization will receive a FREE DARK WEB SCAN that will help identify potential threats and see how secure you and your team really are.

**REGISTER FOR WEBINAR TODAY!** 





MEMBER HEADLINES: Highlighting news from our Members -Check out what's happening with our Members!

- Barley Snyder Welcomes Four Summer Associates
- DISRUPT THE NORM WITH PRIMA'S SEASON OF INVIGORATING SHOWS
- Saxton & Stump adds HR professional Amanda Wirls
- Orrstown Bank Donates \$500,000 to Local Organizations
- <u>Governor Shapiro Announces Homegrown Food Manufacturer</u> <u>Shank's Extracts to Invest \$30.5 Million in Lancaster County Expansion</u>
- WellSpan Health expanding access to care across multiple parts of Lancaster County
- <u>Susan Yohn, Director of Human Resources at Brown Schultz Sheridan</u>
   <u>& Fritz, Honored as a2023 Woman of Influence by Central Penn</u>
   <u>Business Journal</u>
- Central Penn Business Journal Announces 2023 Women of Influence

<u>Entech Announces Executive Vice President Promotion and New Corporate BoardAppointments</u>

#### VIEW ALL MEMBER HEADLINES NEWS

If you want your organization or business news in our Member Headlines feature, submit your news <u>here</u>.

# OUT ABOUT

Ribbon Cuttings & Grand Openings

Congratulations to the Businesses who had ribbon cuttings this past month! The Lancaster Chamber is honored to be invited to be alongside these businesses and their teams as they celebrate grand openings and business milestones. Learn more about the business, their stories, and the services they provide to our community.



IB Advisors Power by FWA (Celebration of Opening of Location) 52 North Queen Street, Suite 2A Lancaster, PA 17601



ATT Wirelss Experience (Grand Opening of New Location) 2418 Willow Street Pike, Lancaster, PA 17602



SHAKE SHACK (Grand Opening of New Location) 1430 Harrisburg Pike Lancaster, PA 17601



Have an upcoming grand opening, ribbon-cutting, anniversary?!
Contact, Javar Colon, Business
Development Specialist at jcolon@lancasterchamber.com.





Chamber Ambassadors are an extension of the Lancaster Chamber and an integral part of membership engagement and connection. Ambassadors are volunteers who on behalf of the Lancaster Chamber, partner with Chamber Member businesses and organizations, by building relationships and providing support. We would like to introduce you to our Chamber Ambassador, Brad LeFever of Wohlsen Construction.

- How many Years have you been an Ambassador? 1 year
- What is the important thing about being an Ambassador? Helping others find value in becoming or retaining membership.
- What do you love about Lancaster County? The people and the small businesses.
- Why are you a Member of the Chamber? To support our local community and its businesses.

Read Full Ambassador Spotlight: Brad LeFever

Learn More about our <u>Ambassadors</u>. **Interested in becoming a Lancaster Chamber Ambassador?** Contact Tom Wallace, twallace@lancasterchamber.com.





- June 1 SUMMER CASH GIVEAWAY, Help the Fight
- June 8 Protect and Maximize Your Marketing Budget In A Recession, Tower Marketing
- **June 8** <u>117th Annual Event Featuring Keynote Mike</u> <u>Eruzione, Manufacturers' Association</u>
- June 9 16th Annual EPC Golf Outing benefiting Good Samaritan Services, Engle Printing & Publishing Co., Inc.
- June 13 PHRC on the Road: Building Pennsylvania's Beloved Community, YWCA of Lancaster
- June 18 2nd Annual Juneteenth Cultural Mixer, CAP
- June 24 Wheels & Wings Festival and 5K, Lancaster Airport Authority
- June 25 Ribbon Cutting Ceremony 31Fourteen Financial Services

Visit the Community Calendar to learn more about these events and how you can register.

**View Full Community Calendar** 



We're excited to welcome businesses in Lancaster County who have become Members and Partners with us at the Lancaster Chamber in May 2023!

Because of businesses that choose to be <u>Members and Partners</u>, we are able to fund powerful initiatives that are vastly changing the landscape of business. Now more than ever, your support is truly helping to shape the future of business in Lancaster.

We are grateful for the many businesses choosing to invest with us and our mission!

### **NEW MEMBERS:**

















Koser Performance & Restoration LLC.











#### LEARN MORE ABOUT OUR NEW MEMBERS





## Introducing Appalachia Protect, our newest Cost Savings Value Add Program!

We are excited to have Appalachia Technologies as a new partner and costsavings program to offer to our members. Cybersecurity is a core need for all businesses and this new offering will help ensure that our participating members are prepared and protected against Cyber-related threats and attacks.

Appalachia Protect is a program that includes free resources and discounted services to help our members defend against today's rapidly evolving cyber threats. They will work closely with businesses to identify their unique cyber challenges and develop customized solutions to fit their needs.

"We are thrilled to be named the exclusive cybersecurity partner for the Lancaster Chamber," said Terri Bendl, VP of Sales & Marketing at Appalachia. "This partnership underscores our commitment to helping local businesses protect themselves from cyber threats. We look forward to helping Chamber Members improve their cybersecurity posture and achieve their business goals."

Please join us for our <u>Appalachia Protect Program Launch Webinar</u> on June 27th @ 10:00am, where you will learn all about this new program. **EVERYONE who attends will receive a FREE DARK WEB SCAN for you and your organization.** 

We hope to see you there!



i om Wallace

**Director of Business Development** 

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Business Development Specialist

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## **MARK YOUR CALENDARS!**

UPCOMING MEMBERSHIP CONNECTION OPPORTUNITIES

MEMBERSHIP 101: Engaging with the Chamber Wednesday, June 13 REGISTER

YPN: COCKTAILS + CONNECTIONS
Wednesday, June 14
REGISTER

WIB CONNECT: Kitchen Kettle Village Presented by Everence
Thursday, July 13
REGISTER

MIXER - The Terrace, Holiday Inn Wednesday, July 19 <u>REGISTER</u>



### A Proud Member of the

### LANCASTER CHAMBER?

Being part of the Chamber is being part of something bigger – a network of businesses and organizations looking to make a difference in Lancaster County, connect with each other, gain resources, and share knowledge. Let the community know you are a proud member of the Lancaster Chamber by displaying the "Proud Member" Badge.

LEARN MORE | DOWNLOAD BADGE









info@lancasterchamber.com

Our mailing address is: 115 E. King Street Lancaster, PA 17602

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