VISION: Lancaster County. A thriving community for all.

MISSION: Create the environment, facilitate partnerships, and lead on issues that elevate business success.

CORE VALUES:

- Serve We commit to a culture of service.
- Connect We maximize connections that grow networks and accelerate business success.
- Solve We approach all issues with a solution-oriented mindset.
- Lead We pledge to lead on behalf of the business community.

Public Policy: We inform and advocate, on behalf of our members, for policies that support business, people, and place.

- Leverage the Pro-Business Agenda to guide our advocacy work at all levels of government and align with our mission and impact area priorities.
- Ensure that the Chamber has the resources to deliver on key components of the Pro-Business Agenda.
- Build strong relationships with public officials to ensure they are aware of the real-world impacts of legislation and policies that facilitate the growth of our local community.

Workforce: We partner, support, and/or lead opportunities and solutions to address workforce challenges.

- Deliver training relevant to current workforce challenges and evolving needs.
- Gather and share workplace strategies and resources for attracting, recruiting, and retaining talent.
- Facilitate connections and create clear pathways to connect students and businesses.
- Identify the business role and develop collaborative strategies to address barriers to workforce participation.

Business Solutions: We analyze, assess, and navigate the business landscape to provide timely resources and forward-focused solutions.

- Provide products, resources, and services responsive to the needs of the business community.
- Source relevant content and expertise to deliver events, programs, and professional development.
- Create opportunities for networking and connections.

Diversity, Equity & Inclusion: We contribute to a more inclusive and equitable workplace, workforce, and community.

- Maintain a commitment to the Chamber's Diversity, Equity, & Inclusion Guiding Statement.
- Advance the Diversity, Equity, & Inclusion framework focused on operations, business community, and community.
 - \circ $\,$ Foster an inclusive member and participant experience with a diverse staff, board, and volunteer base.
 - Bring awareness to promising practices and connect businesses and employees to resources.
 - Deepen relationships and partnerships with community stakeholders.

Chamber Excellence: We foster a culture of continuous improvement to achieve operational excellence and long-term sustainability.

