



April, 2022

Hello,

Please allow me to introduce to you an amazing initiative from the Lancaster County Stem Alliance and Lancaster Chamber; ***Inspire Lancaster***. This platform was created to help our county businesses build a stronger connection to area students, and spark interest in job opportunities of today and tomorrow. We are excited to announce the official soft launch of this site took place on February 14<sup>th</sup>, 2022.

***Inspire Lancaster*** is a work-based learning platform for employers, schools, students and families in Lancaster County. It closes the gap on efficiently and effectively matching employers with schools and K-12 students who are interested in specific work-based learning experiences.

One of the main reasons Lancaster County has such a thriving business community is due to businesses and people like you. My goal, as the ***Inspire Lancaster*** Coordinator, is to connect area students with businesses like yours. In turn, this would help students learn more about your company, careers associated with your business, and opportunities that may be available at your organization.

By integrating ***with Inspire Lancaster's*** platform, employers can connect with students and career planners to communicate safely and securely via a cloud-based platform. Through this exciting technology, inquisitive students can find out about your company via their fingertips!

In the past, helping students connect with businesses in areas of career interests, has been a challenging situation. Inspire Lancaster's platform will ease this scenario by utilizing a central hub, ***InspireLancaster.org***, where students and educators can easily interact with local employers.

I would be honored if a representative from your company would meet with me, at their convenience, and learn how ***Inspire Lancaster*** is the new "two-way street" Lancaster County's students and local businesses. This opportunity would allow your business to get their name out to students who may not know what type of local careers would be a perfect fit for them.

Thank you for your time and consideration.

Juliane M. Flood

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