VISION: Lancaster County. A thriving community for all.

MISSION: Create the environment, facilitate partnerships, and lead on issues that elevate business success.

CORE VALUES:

- Serve We commit to a culture of service.
- Connect We maximize connections that grow networks and accelerate business success.
- Solve We approach all issues with a solution-oriented mindset.
- Lead We pledge to lead on behalf of the business community.

Public Policy: We inform and advocate, on behalf of our members, for policies that support business, people, and place.

- Leverage the Pro-Business Agenda to guide our advocacy work at all levels of government and align with our mission and impact area priorities.
- Ensure that the Chamber has the resources to deliver on key components of the Pro-Business Agenda.
- Build strong relationships with public officials to ensure they are aware of the real-world impacts of legislation and policies that facilitate the growth of our local community.

Workforce: We partner, support, and/or lead opportunities and solutions to address workforce challenges.

- Seek grants and build capacity for unique programs and partnerships to meet immediate and emerging workforce needs.
- Deliver training and resources relevant to current workforce challenges.
- Identify the business role and develop collaborative strategies to address barriers to workforce participation.

Business Solutions: We analyze, assess, and navigate the business landscape to provide timely resources and forward-focused solutions.

- Provide products and services responsive to the needs of the business community.
- Source relevant content and expertise to deliver events, programs, and professional development.
- Create opportunities for networking and connections.

Diversity, Equity & Inclusion: We contribute to a more inclusive and equitable workplace, workforce, and community.

- Advance awareness of and commitment to the Chamber's Diversity, Equity, & Inclusion Guiding Statement.
- Execute the Diversity, Equity, & Inclusion Task Force framework focused on operations, business community, and community.

Chamber Excellence: We foster a culture of continuous improvement to achieve operational excellence and long-term sustainability.

- Execute the CEO search process and transition.
- Promote a culture of fiscal and operational excellence to ensure sustainability.
- Fully leverage the 150th Anniversary to create momentum for the future.

