



Lancaster Chamber “Think Local” Video Program

www.meetyourlocalbiz.com

The Think Local Video Program provides an affordable opportunity to showcase your company!

Did you know that videos are 53% more likely than traditional web pages, to receive an organic first-page Google result and that 85% of customers are more likely to make a purchase after watching a product video? *

Expanding upon the Lancaster Chamber’s “Think Local” campaign, Wood Star Productions, Inc is offering an extraordinary 25% discounted price to produce company video profiles for participating Think Local Chamber members/investors.

- Wood Star will film and edit your company video and will even help with the script.
- Wood Star will create and maintain all video content on a website, www.meetyourlocalbiz.com where you will have your own page. A film icon will be placed next to your company’s listing in The Lancaster Chamber’s online Think Local directory that will link to your “video” page.
- You will also receive a free video hosting on Vimeo to use for streaming your video to your website along with the HD video file that you can upload to any social media you choose.
- For consistency reasons, submitting a previously-produced video or having a video produced outside of this format will not be accepted. Please note that the Lancaster Chamber has final overview approval of content on www.meetyourlocalbiz.com.

Standard Video Profile - \$750

- Video produced up to two (2) minutes in length.
- Up to ten (10) digital photographs, four (4) text graphics (company logo, on-screen name and title, website and phone number) incorporated into the video. We also provide a 1/2 hour of onsite filming and photography.
- One (1) hour of studio filming and script assistance.
- Three (3) hours of editing, including changes.

- Your company retains ownership and or copyright of the finished video and can use it however you like, including on your website and social media.
- This video program continues as long as you are a Lancaster Chamber member.

Services also available at the 25% discount:

- Updating an existing company profile
- Creating a higher level of video production
- Aerial (Drone) video and photography

To view sample videos, [Click Here](#).

To learn more, contact [Woodstar Productions, Inc.](#) at 717.690.2737.

***Forester Research**