

2018 SIGNATURE SPONSORS

SIGNATURE EVENTS

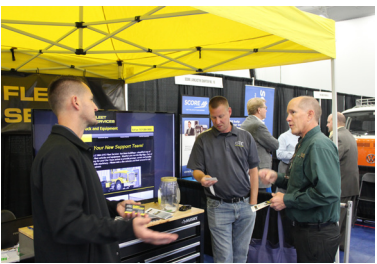
SIGNATURE SPONSORS have the unique opportunity to generate increased awareness among audiences representing all industries and professions at the Chamber's high-profile events, from our celebrated Annual Dinner Gala to our highly-anticipated Business Expo, compelling networking events and more. Other opportunities for packaged mission investments include: Women in Business and Community Prosperity Hub Signature Investors.

2018 Signature Sponsors will have the right of first renewal for 2019.

Exclusively available for investors of the Lancaster Chamber

SIGNATURE SPONSOR

(Annual Dinner – Spring 2018, Picnic – Fall 2018 and Business Expo – October 2018)



While there are opportunities to customize your own level of commitment, we recommend the following:

Level One:

Investment: \$7,500

Investor recognition in Signature Event promotion:

- Color logo with link on online event calendar page for Picnic, Business Expo and Annual Dinner

Investor recognition at Signature Events:

- Ten tickets (one table) to the Annual Dinner
- One "inside-the-row" exhibit space at the Business Expo (electric included)
- Two additional tickets to the Business Expo Launch Party (6 total)
- Two tickets to the Picnic
- Company logo in Expo program
- Company name in Annual Dinner program
- Company name displayed on screen during dinner at Annual Dinner
- Pre-printed Investor name badges for you and your guests at Annual Dinner, Picnic & Business Expo (*contingent upon receiving information by deadline*)

Advertising Opportunities:

- Color banner ad with link on the Chamber's Job Board (2 consecutive months)
- Color display ad with link on the Chamber's website (6 consecutive months)
- Middle banner display ad on the Chamber's Weekly Digest (4 editions)

All advertisements are scheduled by Chamber staff and acquired one month after investment is secured.

Level Two:

Investment: \$5,500

Investor recognition in Signature Event promotion:

- Color logo with link on online event calendar page for Diversity Festival, Business Expo and Annual Dinner

Investor recognition at Signature Events:

- Ten tickets (one table) to the Annual Dinner
- One "inside-the-row" exhibit space at the Business Expo (electric included)
- Two additional tickets to the Business Expo Launch Party (6 total)
- Two tickets to the Picnic
- Company logo in Expo program
- Company name in Annual Dinner program
- Company name displayed on screen during dinner at Annual Dinner
- Pre-printed Investor name badges for you and your guests at Annual Dinner, Picnic & Business Expo (*contingent upon receiving information by deadline*)