

2018

# BUSINESS SUCCESS HUB SPONSORSHIP OPPORTUNITIES

The **BUSINESS SUCCESS HUB** connects individuals and organizations to the solutions they need to excel. Sponsorships under this Hub are open to everyone and have intrinsic value for businesses wanting to increase awareness about their products, services and brand. Event and program sponsorships combine traditional advertising and public relations benefits in a unique package available to the entire business community. Find descriptions and investment ranges for each event, in calendar order, below:

*2018 event sponsors will have the right of first renewal for 2019.*



## LEADERCAST – MAY

**Investment starting at \$1,000 – \$4,000**

**Audience: Leadership Teams and Individuals**

One of the world's largest simulcast leadership events, held locally, that focuses on the topic of visionary leadership. The program features keynote speeches and stories from nationally-recognized business leaders, authors and inspiring personalities.

## THINK BIG! SMALL BUSINESS CELEBRATION – AUGUST

**Investment Range: \$250 – \$3,000**

**Audience: Small Business Owners/Executives and Entrepreneurs**

Celebrates our small business community and the impact on our local economy. Includes relevant and innovative information for any small business leader. The Entrepreneur of the Year award is honored at this event, for "innovative and outward thinking."

## PROFESSIONAL WOMEN'S FORUM – SEPTEMBER

**Investment Range: \$1,000 – \$5,000**

**Audience: Women; C-Level; Mid-Senior Management**

Provides practical and innovative business strategies to help businesswomen continue to grow as leaders within their workplaces and the community. The event features a keynote address by a nationally-recognized speaker followed by breakout sessions and networking.

## BUSINESS EXPO – LATE OCTOBER

**Investment starting at \$500 – \$5,000**

**Audience: Mix of industries and professions (B2B)**

A one-day exhibition of nearly 200 area companies showcasing their latest products and services to hundreds of business professionals. Exhibitors get a pulse on their potential customers' needs, and savvy professionals can conveniently and efficiently educate themselves about products available in the marketplace. Exhibitors/visitors have the opportunity to attend training sessions on trending topics and the Expo Launch party – an exclusive networking session – all a part of this event!

