

2017

PROGRAMS

SPONSORSHIP OPPORTUNITIES

The Chamber offers a wealth of professional development and series programs for business professionals to share knowledge and possible solutions to business challenges. The year-long networking and learning opportunities ensure that your company effectively and efficiently develops business opportunities among Lancaster's diverse population of businesses. Sponsorship of these professional development, networking and series programs ensures your company's alignment with a particular topic or industry and is branded alongside our commitment to building a thriving business community. From traditional advertising to public relations, each series or program has a unique set of sponsorship opportunities. Use the following descriptions as your navigation tool to your company's sponsorship success.

2017 event sponsors will have the right of first renewal for 2018.



EXCELLENCE EXCHANGE

Investment Range: \$1,000 – \$5,000

Audience: Mid- to Senior-Level Management

Sharing of best business practices from local and regional noteworthy business leaders. Small group discussions follow the remarks, enabling attendees to discuss how to implement the lessons learned within their workplaces.

GET CONNECTED!

Investment starting at \$2,000 (2 available)

Audience: Owners, Sales and Marketing Professionals

Facilitated networking series enabling attendees to build business connections while exchanging leads, business tips and creating a network of advocates for their businesses.

INDUSTRY TOURS

Investment: \$1,000 – \$2,500

Audience: Plant Managers, Operation Managers and Educators

An inside look at the local manufacturing, warehousing and distribution industries, while simultaneously learning from fellow attendees about ways to improve operations. Please note that two of the tours will feature opportunities for educators to see firsthand and gain a better understanding of the technological changes in these industries.



MENTORING PROGRAM – WOMEN IN BUSINESS

Investment Range: \$250 – \$3,000

Various programs, September – April

Audience: Businesswomen

Students, representing area school districts, are paired with female business professionals to learn how to navigate the business community through job shadowing, volunteering and programming.

MENTORING PROGRAM – YOUNG MEN'S

Investment: \$250 – \$3,000

Audience: Businessmen

Students, representing area school districts, are paired with male business professionals to learn how to navigate the business community through job shadowing, volunteering and programming.

YOUNG PROFESSIONAL NETWORK

Investment Range: \$1,000 – \$3,000

Audience: Entry- to Mid-Level Management

Cultivates leadership skills among young professionals by providing them with opportunities for development. YPN includes more than 1,400 individuals and is the fastest growing demographic of Chamber investment.

MIXERS (JANUARY TO DECEMBER)

Investment starting at \$475

Audience: Mix of industries and professions

Mixers, unique to their hosts, are never the same event twice. On average, 200+ business professionals attend a mixer and look forward to the casual, relaxed and fun networking opportunities they provide.