

The Lancaster Chamber of Commerce & Industry

2008 Sustainability Survey Summary

Does your organization have specific strategies or goals regarding environmental stewardship or protection? (i.e. - more effective management of your consumption of energy, water, materials and other resources?)

Yes	62%
No	38%

What has influenced your company to examine changing its environmental impact?

Increasing Profits/reducing costs	40%
Climate change	19%
Drought	2%
Government regulation	15%
Fossil fuels shortage	14%
Air quality	18%
Sea levels	3%
Local environmental issues	28%
Employee pressure	9%
Customer pressure	11%
To improve reputation in the community	32%
Hugh fuel prices	27%
Other	8%
None	34%

My business has a responsibility to protect the natural environment.

True	94%
False	2%
Not sure	4%

Does your business recycle any portion of its waste?

Yes, we recycle office paper	10%
Yes, we recycle office paper, cans and bottles	29%
Yes, we make every effort to recycle everything we possibly can	47%
No, we don't have a formal recycling program	14%

Does your organization make specific efforts to reduce water use?

Yes	51%
No	49%

Does your business use/purchase any energy from renewable sources?

Yes	15%
No	85%

"Investing in my employees is _____ to the success of my business."

Not important	0%
Of little importance	0%
Moderately important	5%
Important	24%
Very important	71%

If your organization has made formal business decisions to improve your community and/or your natural environment, why have you done so?

Increase profits/reduce costs	29%
Sense of responsibility	93%
Improve my organization's reputation	56%
Good for business	58%
Trendy	2%
Required by law	8%
Recommended by employee	25%
Other	6%

Would you find value in being known as a successful business that is committed to its community and the environment?

Very interested	70%
Somewhat interested	27%
Not interested	3%

A sustainable organization is commonly thought of as one that balances the needs of its community and the environment with its business performance. Do you believe that adopting sustainable business practices will make your organization more successful in the long run?

Yes	75%
No	3%
Don't know	22%